

**CITY OF LA CRESCENT**  
**AGENDA**  
**REGULAR MEETING**  
**LA CRESCENT COMMUNITY BUILDING**  
**NOVEMBER 10, 2025**  
**5:00 P.M.**

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CALL TO ORDER  
PLEDGE OF ALLEGIANCE  
ROLL CALL  
ACTION TO CHANGE AGENDA

**1. CONSENT AGENDA**

All items listed under the consent agenda are considered routine by the City Council and will be enacted by one motion. There will be no separate discussion of these items. If discussion is desired, that item will be removed from the Consent Agenda and will be considered separately.

- 1.1 MINUTES – OCTOBER 27, 2025
- 1.2 BILLS PAYABLE THROUGH NOVEMBER 7, 2025
- 1.3

**2. PUBLIC HEARING/MEETING**

**3. ITEMS FOR CONSIDERATION**

- 3.1 LA CRESCENT FIRE DEPARTMENT RELIEF ASSOCIATION
- 3.2 A.J. FRELS – EXPLORE LA CROSSE
- 3.3 AMEND EARNED SICK AND SAFE TIME POLICY
- 3.4 DONATION RESOLUTION
- 3.5
- 3.6
- 3.7
- 3.8
- 3.9
- 3.10

**4. UNFINISHED BUSINESS**

- 4.1

**5. MAYOR'S COMMENTS**

- 5.1

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**6. STAFF CORRESPONDENCE/COMMITTEE UPDATES**

- 6.1 EXPLORE LA CROSSE
- 6.2
- 6.3

**7. CORRESPONDENCE**

- 7.1
- 7.2

**8. CHAMBER OF COMMERCE**

- 8.1

**9. HOUSTON COUNTY**

**10. ITEMS FOR NEXT AGENDA**

**11. ADJOURNMENT**

# 1.1

MINUTES, REGULAR MEETING  
CITY COUNCIL, CITY OF LA CRESCENT, MINNESOTA  
OCTOBER 27, 2025

Pursuant to due call and notice thereof, the second meeting of the City Council of the City of La Crescent for the month of October was called to order by Mayor Mike Poellinger at 5:00 PM in the La Crescent Community Building, La Crescent, Minnesota, on Monday, October 27, 2025.

Upon a roll call taken and tallied by the City Clerk, the following members were present: Members Cherryl Jostad, Chris Langen, Teresa O'Donnell-Ebner, Dale Williams, and Mayor Mike Poellinger. Members absent: None. Also present were, City Administrator Bill Waller, City Attorney Skip Wieser, Public Works Director Tyler Benish, Finance Director Kara Tarrence, Community Development Director Larry Kirch, Police Chief Luke Ahlschlager, Fire Chief Josh Tarrence, and City Clerk Angie Boettcher.

**ITEM 1 – CONSENT AGENDA**

At this time, Mayor Poellinger read the following items to be considered as part of the Consent Agenda for this regular meeting:

- 1.1 MINUTES – OCOTBER 13, 2025
- 1.2 BILLS PAYABLE THROUGH OCTOBER 24, 2025

At the conclusion of the reading of the Consent Agenda, Mayor Poellinger asked if the Council wished to have any of the items removed from the Consent Agenda for further discussion.

Member O'Donnell-Ebner made a motion, seconded by Member Langen, as follows:

**A MOTION TO APPROVE THE CONSENT AGENDA AS PRESENTED.**

Upon a roll call vote taken and tallied by the City Clerk, the following Members voted in favor thereof, viz;

|                        |     |
|------------------------|-----|
| Cherryl Jostad         | Yes |
| Chris Langen           | Yes |
| Teresa O'Donnell-Ebner | Yes |
| Dale Williams          | Yes |
| Mayor Poellinger       | Yes |

and none voted against the same. The motion was declared duly carried.

**ITEM 3.1 – AUTHORIZE EXPENDITURE – POLICE DEPARTMENT BODY WORN/SQUAD CAR CAMERAS**

Police Chief Luke Ahlschlager reviewed with City Council a quote from Axon for body cameras and squad car cameras for \$182,034.60. The Police Department body cameras and squad car cameras need upgrading. The Police Department has done everything they can to stretch the life of the current system. It was recommended that City Council authorize the following:

1. Approve the Axon Foundation + Add-Ons Plan for \$182,034.60.
2. Authorize \$910.15 down payment to initiate the contract and begin hardware shipment.
3. Authorize the January 2026 payment of \$36,224.89 to come from the 2022 Capital Equipment Certificate.
4. Authorize that subsequent annual plan payments for the years 2027 through 2030 would be incorporated into the City’s general fund budget as part of the annual budget process.
5. Authorize Verizon Wireless support for wireless upload.

Attorney Wieser stated that the master service agreement with Axon has a few minor things that he and the Police Chief are working on with Axon to change and that if the council chooses to authorize the expenditure that they include in the motion it be contingent on the finalized contract language. Following discussion, Member Langen made a motion, seconded by Member O’Donnell-Ebner as follows:

**MOTION TO AUTHORIZE THE EXPENDITURE OF \$182,034.60 WITH AXON FOR THE PURCHASE OF BODY WORN CAMERAS AND SQUAD CAR CAMERAS FOR THE LA CRESCENT POLICE DEPARTMENT CONTINGENT ON THE FINALIZED CONTRACT LANGUAGE.**

Upon a roll call vote taken and tallied by the City Clerk, the following Members voted in favor thereof, viz;

|                        |     |
|------------------------|-----|
| Cherryl Jostad         | Yes |
| Chris Langen           | Yes |
| Teresa O’Donnell-Ebner | Yes |
| Dale Williams          | Yes |
| Mayor Poellinger       | Yes |

and none voted against the same. The motion was declared duly carried.

**ITEM 3.2 – VOLUNTEER FIRE ASSISTANCE GRANT APPLICATION**

Fire Chief Josh Tarrence reviewed with City Council a Volunteer Fire Assistance grant application opportunity with the Minnesota Department of Natural Resources. The Fire Department needs new fire hoses of different sizes as well as nozzles and other hose equipment. The grant would require a 50:50 match between the DNR and the City of La Crescent. Chief Tarrence is requesting approval to apply for

the grant to assist with the purchase of hoses and hose equipment with the City providing a fifty (50) percent match, up to \$5,000. Following discussion, Member Jostad made a motion, seconded by Member Langen as follows:

**MOTION TO APPROVE LA CRESCENT FIRE CHIEF JOSH TARRENCE TO APPLY FOR THE VOLUNTEER FIRE ASSISTANCE GRANT THROUGH THE MINNESOTA DEPARTMENT OF NATURAL RESOURCES FOR NEW FIRE HOSES, NOZZLES, AND OTHER HOSE EQUIPMENT WITH THE CITY PROVIDING A FIFTY (50) PERCENT MATCH UP TO \$5,000.**

Upon a roll call vote taken and tallied by the City Clerk, the following Members voted in favor thereof, viz;

|                        |     |
|------------------------|-----|
| Cherryl Jostad         | Yes |
| Chris Langen           | Yes |
| Teresa O'Donnell-Ebner | Yes |
| Dale Williams          | Yes |
| Mayor Poellinger       | Yes |

and none voted against the same. The motion was declared duly carried.

**ITEM 3.3 – CARBON REDUCTION GRANT – AMENDED LEASE AGREEMENT**

Public Works Director Tyler Benish reviewed with City Council an amended lease payment schedule for the Chevy Equinox EV city vehicle. The amended lease payment schedule aligns with the \$16,000 for state project 236-080-005 and 236-080-006. The first eleven payments are scheduled at \$1,229 then will increase to \$1,667 for the following twelve months, totaling \$20,000 with all remaining payments being reduced. The City continues to receive reimbursement for up to eighty percent of the lease costs for the vehicle. It was recommended that City Council approve the amended lease agreement. Following discussion, Member O'Donnell-Ebner made a motion, seconded by Member Williams as follows:

**MOTION TO APPROVE THE AMENDED LEASE AGREEMENT PAYMENT SCHEDULE FOR THE CHEVY EQUINOX EV CITY VEHICLE AS STATED.**

Upon a roll call vote taken and tallied by the City Clerk, the following Members voted in favor thereof, viz;

|                        |     |
|------------------------|-----|
| Cherryl Jostad         | Yes |
| Chris Langen           | Yes |
| Teresa O'Donnell-Ebner | Yes |
| Dale Williams          | Yes |
| Mayor Poellinger       | Yes |

and none voted against the same. The motion was declared duly carried.

**ITEM 3.4 – PERSONNEL COMMITTEE RECOMMENDATION**

The Personnel Committee had the following recommendations for consideration by the City Council:

1. On November 11, 2025, Austin Johnson’s 120 calendar day probationary period as the Assistant Clubhouse Manager for the golf course will end. Mr. Johnson has successfully completed the Minnesota Department of Health’s Certified Food Protection Manager certification. The Personnel Committee is recommending that effective November 11, 2025, Mr. Johnson’s probationary status be removed, and that he be classified as the Assistant Clubhouse Manager. Following discussion, Member Williams made a motion, seconded by Member Langen as follows:

**MOTION THAT EFFECTIVE NOVEMBER 11, 2025, AUSTIN JOHNSON’S PROBATIONARY STATUS AS ASSISTANT CLUBHOUSE MANAGER BE REMOVED AND THAT MR. JOHNSON BE CLASSIFIED AS THE ASSISTANT CLUBHOUSE MANAGER.**

Upon a roll call vote taken and tallied by the City Clerk, the following Members voted in favor thereof, viz;

|                        |     |
|------------------------|-----|
| Cherryl Jostad         | Yes |
| Chris Langen           | Yes |
| Teresa O’Donnell-Ebner | Yes |
| Dale Williams          | Yes |
| Mayor Poellinger       | Yes |

and none voted against the same. The motion was declared duly carried.

2. At the October 13, 2025, City Council meeting the City Council approved moving Kara Tarrence to step 5 in the Finance Director’s salary schedule, effective October 30, 2025. That date should be October 31, 2025. It was recommended that City Council amend the date to October 31, 2025. Following discussion, Member Williams made a motion, seconded by Member O’Donnell-Ebner as follows:

**MOTION TO AMEND THE EFFECTIVE DATE FOR KARA TARRENCE’S INCREASE TO STEP 5 IN THE FINANCE DIRECTOR’S SALARY SCHEDULE FROM OCTOBER 30, 2025, TO OCTOBER 31, 2025.**

Upon a roll call vote taken and tallied by the City Clerk, the following Members voted in favor thereof, viz;

|                |     |
|----------------|-----|
| Cherryl Jostad | Yes |
|----------------|-----|

|                        |     |
|------------------------|-----|
| Chris Langen           | Yes |
| Teresa O'Donnell-Ebner | Yes |
| Dale Williams          | Yes |
| Mayor Poellinger       | Yes |

and none voted against the same. The motion was declared duly carried.

3. The Personnel Committee is recommending that the City Council adopt the job description for the City Administrator's position. City Attorney Skip Wieser reviewed the job description included in the council packet with the City Council. Member Langen made a recommendation to delete the word 'Minnesota' from requirements of a driver's license under 'Conditions of Employment.' Following discussion, Member Williams made a motion, seconded by Member O'Donnell-Ebner as follows:

**MOTION TO ADOPT THE JOB DESCRIPTION FOR THE CITY ADMINISTRATOR WITH THE DELETION OF THE WORD MINNESOTA FROM REQUIREMENTS OF A DRIVER'S LICENSE UNDER 'CONDITIONS OF EMPLOYMENT.'**

Upon a roll call vote taken and tallied by the City Clerk, the following Members voted in favor thereof, viz;

|                        |     |
|------------------------|-----|
| Cherryl Jostad         | Yes |
| Chris Langen           | Yes |
| Teresa O'Donnell-Ebner | Yes |
| Dale Williams          | Yes |
| Mayor Poellinger       | Yes |

and none voted against the same. The motion was declared duly carried.

Attorney Wieser and Council verbally discussed a tentative schedule regarding the next steps in the City Administrator hiring process.

Member Jostad addressed City Council regarding her agenda request to schedule a Council work group meeting to determine details and processes relating to the hiring of the City Administrator position. Member Jostad made the following motion:

**MOTION TO HOLD A WORK GROUP MEETING TO BETTER UNDERSTAND THE PROCESS VERBALLY DISCUSSED REGARDING THE CITY ADMINISTRATOR POSITION.**

The motion was not seconded and therefore failed.

**ITEM 3.5 – MAINTENANCE AGREEMENT – CITY OF LA CROSSE**

Public Works Director Tyler Benish reviewed with City Council a maintenance agreement with the City of La Crosse. The City of La Crosse will be constructing a bike and pedestrian bridge that will be attached to the north side of the west channel bridge on US 14/16/61. The project also includes widening, and improvements to, the existing path/sidewalk adjacent to the west bound vehicular lane from the Cass Street Bridge to Sportsman Landing in Minnesota. In the agreement the City of La Crescent would be responsible for fixing cracks and potholes in the asphalt, replacing and fixing any lighting and fencing, and maintain approximately 800 feet for the removal of brush, debris, and snow on the portion of the path beginning at Sportsman Landing to the Minnesota state line on the bridge. This item was informational only and will be brought back to a future meeting for approval.

**ITEM 3.6 – REVIEW DRAFT 2026 GENERAL FUND BUDGET**

Public Works Director Tyler Benish reviewed with City Council updates to the proposed 2026 general fund budget resulting from Community Development Director Larry Kirch reducing his hours to quarter time. The funds resulting in the reduction of those hours will be reallocated to repair the City Hall sewer line and the purchase of an air conditioner for the library. The City Council was given the opportunity to ask questions regarding the budget/levy.

**ITEM 3.7 – PHASE 1 ARCHAEOLOGY AGREEMENT – MISSISSIPPI VALLEY ARCHAEOLOGY-WALNUT STREET PROJECT**

Community Development Director Larry Kirch reviewed with City Council that the Ho-Chunk Nation has requested that the City conduct a Phase I Archaeological Study for the Walnut Street corridor project. Prior to the meeting a proposal was sent to Mr. Kirch from the Mississippi Valley Archaeology Center (MVAC) at UW-La Crosse for \$6,900 to do the study. The proposal was provided to the Council at the meeting. It was recommended that City Council approve the proposal. Following discussion, Member O’Donnell-Ebner made a motion, seconded by Member Langen as follows:

**MOTION TO APPROVE THE PROPOSAL OF \$6,900 FROM THE MISSISSIPPI VALLEY ARCHAEOLOGY CENTER AT UW-LA CROSSE TO PERFORM A PHASE 1 ARCHAEOLOGICAL STUDY FOR THE WALNUT STREET CORRIDOR PROJECT.**

Upon a roll call vote taken and tallied by the City Clerk, the following Members voted in favor thereof, viz;

|                        |     |
|------------------------|-----|
| Cherryl Jostad         | Yes |
| Chris Langen           | Yes |
| Teresa O’Donnell-Ebner | Yes |
| Dale Williams          | Yes |

Mayor Poellinger                      Yes

and none voted against the same. The motion was declared duly carried.

**8. CHAMBER OF COMMERCE**

Chamber of Commerce representative Amy Shimshak was in attendance and provided an update.

There being no further business to come before the Council at this time, Member Langen made a motion, seconded by Member Williams to adjourn the meeting. Upon a roll call vote taken and tallied by the City Clerk, the following Members present voted in favor thereof, viz;

|                        |     |
|------------------------|-----|
| Cherryl Jostad         | Yes |
| Chris Langen           | Yes |
| Teresa O'Donnell-Ebner | Yes |
| Dale Williams          | Yes |
| Mike Poellinger        | Yes |

and none voted against the same. The motion was declared duly carried and the meeting duly adjourned at 5:49 P.M.

APPROVAL DATE:

SIGNED:

\_\_\_\_\_  
Mayor

ATTEST:

\_\_\_\_\_  
City Administrator

#1.2



TO: Honorable Mayor and City Council Members  
FROM: Bill Waller, City Administrator *Bill*  
DATE: November 7, 2025  
RE: Bills Payable

Attached for review and consideration by the City Council are the bills payable for the period ending November 7, 2025. We would suggest that the City Council approve the payment of the bills payable as presented.

| Invoice Number                       | Description                                  | Invoice Date | Net Invoice Amount | Amount Paid | Date Paid | Voided |
|--------------------------------------|--|--------------|--------------------|-------------|-----------|--------|
| <b>A1 PRECISION PUMPING INC</b>      |  |              |                    |             |           |        |
| 13976                                | CITY HALL- UNPLUG SEWER LINE                 | 10/20/2025   | 400.00             | .00         |           |        |
| 14012                                | RELEASE VALVE ON WASTEWATER FORCE MAIN TO LA | 10/29/2025   | 1,250.00           | .00         |           |        |
| 14019                                | WASTERWATER FORCE MAIN REPAIR                | 10/30/2025   | 625.00             | .00         |           |        |
| Total 9080:                          |  |              | 2,275.00           | .00         |           |        |
| <b>ACENTEK</b>                       |  |              |                    |             |           |        |
| 10/25 STMT                           | LIBRARY PHONE CHARGES                        | 10/31/2025   | 137.89             | .00         |           |        |
| 10/25 STMT                           | ARENA PHONE CHARGES                          | 10/31/2025   | 305.22             | .00         |           |        |
| 10/25 STMT                           | WATER PHONE CHARGES                          | 10/31/2025   | 154.61             | .00         |           |        |
| 10/25 STMT                           | SEWER PHONE CHARGES                          | 10/31/2025   | 125.38             | .00         |           |        |
| 10/25 STMT                           | PARKS PHONE CHARGES                          | 10/31/2025   | 164.90             | .00         |           |        |
| 10/25 STMT                           | GOLF COURSE PHONE CHARGES                    | 10/31/2025   | 449.69             | .00         |           |        |
| 10/25 STMT                           | LIC BUR PHONE CHARGES                        | 10/31/2025   | 172.07             | .00         |           |        |
| 10/25 STMT                           | FIRE DEPT PHONE CHARGES                      | 10/31/2025   | 422.57             | .00         |           |        |
| 10/25 STMT                           | CITY HALL PHONE CHARGES                      | 10/31/2025   | 417.24             | .00         |           |        |
| 10/25 STMT                           | POLICE DEPT PHONE CHARGES                    | 10/31/2025   | 319.69             | .00         |           |        |
| 10/25 STMT                           | BLDG/ZNG PHONE CHARGES                       | 10/31/2025   | 92.70              | .00         |           |        |
| 10/25 STMT                           | PUBLIC WORKS PHONE CHARGES                   | 10/31/2025   | 92.70              | .00         |           |        |
| 10/25 STMT                           | STREET PHONE CHARGES                         | 10/31/2025   | 44.36              | .00         |           |        |
| 10/25 STMT                           | POOL PHONE CHARGES                           | 10/31/2025   | 89.85              | .00         |           |        |
| Total 24:                            |  |              | 2,988.87           | .00         |           |        |
| <b>ADVANCED BUSINESS SYSTEMS INC</b> |  |              |                    |             |           |        |
| 104139                               | POSTAGE METER INK - CLERK                    | 10/28/2025   | 85.30              | .00         |           |        |
| 104139                               | POSTAGE METER INK - PD                       | 10/28/2025   | 42.68              | .00         |           |        |
| 104139                               | POSTAGE METER INK - PUB WORKS                | 10/28/2025   | 21.32              | .00         |           |        |
| 104139                               | POSTAGE METER INK - ARENA                    | 10/28/2025   | 21.32              | .00         |           |        |
| 104139                               | POSTAGE METER INK - GC                       | 10/28/2025   | 21.32              | .00         |           |        |
| 104139                               | POSTAGE METER INK - LIC BUR                  | 10/28/2025   | 21.32              | .00         |           |        |
| 104139                               | POSTAGE METER INK - LIBRARY                  | 10/28/2025   | 21.32              | .00         |           |        |
| 104139                               | POSTAGE METER INK - SEWER                    | 10/28/2025   | 85.30              | .00         |           |        |
| 104139                               | POSTAGE METER INK - WATER                    | 10/28/2025   | 85.30              | .00         |           |        |
| 104139                               | POSTAGE METER INK - B&Z                      | 10/28/2025   | 21.32              | .00         |           |        |
| Total 41:                            |  |              | 426.50             | .00         |           |        |
| <b>AFLAC</b>                         |  |              |                    |             |           |        |
| 10/25 STMT                           | INSURANCE PREMIUMS                           | 11/01/2025   | 42.00              | .00         |           |        |
| Total 72:                            |  |              | 42.00              | .00         |           |        |
| <b>AFSCME</b>                        |  |              |                    |             |           |        |
| 10/25 DUES                           | PAYROLL DEDUCTED UNION DUES                  | 11/01/2025   | 556.74             | .00         |           |        |
| Total 25:                            |  |              | 556.74             | .00         |           |        |
| <b>ALL STAR PRO GOLF INC</b>         |  |              |                    |             |           |        |
| INV43217                             | GC - GLOVES FOR RESALE                       | 10/15/2025   | 260.57             | .00         |           |        |
| Total 51:                            |  |              | 260.57             | .00         |           |        |
| <b>AMAZON CAPITAL SERVICES</b>       |  |              |                    |             |           |        |
| 117L-H6P9-3J3Y                       | LIBRARY - BOOKS GRANT FUNDED                 | 11/04/2025   | 50.00              | .00         |           |        |
| 11ML-FNQP-4GD                        | CITY HALL - OFFICE SUPPLIES                  | 11/04/2025   | 63.42              | .00         |           |        |

| Invoice Number                     | Description                                  | Invoice Date | Net Invoice Amount | Amount Paid | Date Paid | Voided |
|------------------------------------|--|--------------|--------------------|-------------|-----------|--------|
| 137K-HKLY-DQ4                      | LIBRARY - BOOKS GRANT FUNDED                 | 11/02/2025   | 64.74              | .00         |           |        |
| 13QW-6DV4-DX                       | LIBRARY - BOOKS GRANT FUNDED                 | 11/02/2025   | 68.85              | .00         |           |        |
| 16J3-9GCJ-V3XL                     | FD - CLEANING SUPPLIES                       | 10/24/2025   | 28.38              | .00         |           |        |
| 16J3-9GCJ-V3XL                     | FD - OFFICE SUPPLIES                         | 10/24/2025   | 697.98             | .00         |           |        |
| 19CG-LFXK-RG                       | LIBRARY - BOOKS GRANT FUNDED                 | 10/26/2025   | 86.17              | .00         |           |        |
| 19T9-NY3K-DJV                      | LIBRARY - BOOKS GRANT FUNDED                 | 11/02/2025   | 43.24              | .00         |           |        |
| 1C6D-R9MH-C17                      | LIBRARY - BOOKS GRANT FUNDED                 | 11/02/2025   | 16.47              | .00         |           |        |
| 1DH4-CJD6-7DN                      | LIBRARY - BOOKS GRANT FUNDED                 | 11/04/2025   | 29.27              | .00         |           |        |
| 1DMN-T3GP-1P                       | LIBRARY - BOOKS GRANT FUNDED                 | 10/29/2025   | 16.49              | .00         |           |        |
| 1G9M-KFKR-C3                       | CHRISTMAS GREENERY FOR WIESER PAV WINDOW BO  | 11/02/2025   | 262.25             | .00         |           |        |
| 1GMH-QXLP-MR                       | FD - MEDICAL SUPPLIES                        | 10/28/2025   | 114.42             | .00         |           |        |
| 1GWG-KJRX-F1                       | LIBRARY - BOOKS GRANT FUNDED                 | 10/28/2025   | 99.48              | .00         |           |        |
| 1GWG-KJRX-JF                       | CITY HALL - OFFICE SUPPLIES                  | 10/28/2025   | 27.34              | .00         |           |        |
| 1H79-9NGJ-YH3                      | LIBRARY - BOOKS GRANT FUNDED                 | 10/29/2025   | 216.27             | .00         |           |        |
| 1HFV-PCFP-9D9                      | LIBRARY - BOOKS GRANT FUNDED                 | 11/02/2025   | 46.07              | .00         |           |        |
| 1J6M-W6CD-KG                       | LIBRARY - BOOKS GRANT FUNDED                 | 10/28/2025   | 28.99              | .00         |           |        |
| 1KLT-HYFL-1RN                      | CITY HALL - OFFICE SUPPLIES                  | 11/04/2025   | 62.42              | .00         |           |        |
| 1KWH-HN1R-DL                       | LIBRARY - BOOKS GRANT FUNDED                 | 11/02/2025   | 53.99              | .00         |           |        |
| 1KWH-L7QJ-GY                       | GC - EQUIPMENT REPAIR                        | 10/21/2025   | 19.23              | .00         |           |        |
| 1LNV-J9WN-7M9                      | LIBRARY - BOOKS GRANT FUNDED                 | 11/04/2025   | 27.89              | .00         |           |        |
| 1MNN-YMVQ-HH                       | LIBRARY - BOOKS GRANT FUNDED                 | 10/26/2025   | 81.38              | .00         |           |        |
| 1MNN-YMVQ-HH                       | LIBRARY - BOOKS GRANT FUNDED                 | 10/26/2025   | 26.73              | .00         |           |        |
| 1MNN-YMVQ-HL                       | LIBRARY - BOOKS GRANT FUNDED                 | 10/26/2025   | 16.50              | .00         |           |        |
| 1MTT-4CTL-THJ                      | LIBRARY - BOOKS GRANT FUNDED                 | 10/24/2025   | 11.97              | .00         |           |        |
| 1MTT-4CTL-THM                      | CITY HALL - OFFICE SUPPLIES                  | 10/24/2025   | 40.24              | .00         |           |        |
| 1MTT-4CTL-TK4                      | LIC BUR - OFFICE SUPPLIES                    | 10/24/2025   | 32.99              | .00         |           |        |
| 1P1N-K6RV-66P                      | LIBRARY - BOOKS GRANT FUNDED                 | 10/27/2025   | 65.98              | .00         |           |        |
| 1PDV-NP1V-3F7                      | CITY HALL - OFFICE SUPPLIES                  | 10/30/2025   | 8.89               | .00         |           |        |
| 1PLM-HLXL-6JL                      | LIBRARY - BOOKS GRANT FUNDED                 | 11/04/2025   | 12.34              | .00         |           |        |
| 1PY4-LWPY-JK7                      | GC - GOLF CART KEY TAGS                      | 10/21/2025   | 77.88              | .00         |           |        |
| 1PY4-LWPY-JK7                      | GC - MESH BAGS FOR RESALE OF USED GOLF BALLS | 10/21/2025   | 118.00             | .00         |           |        |
| 1Q7T-RK9L-6K7                      | LIBRARY - BOOKS GRANT FUNDED CREDIT          | 11/04/2025   | 10.99-             | .00         |           |        |
| 1QDW-1MQP-C6                       | LIBRARY - BOOKS GRANT FUNDED                 | 11/02/2025   | 18.83              | .00         |           |        |
| 1QN1-FTJ1-DLH                      | CITY HALL - OFFICE SUPPLIES                  | 11/03/2025   | 29.23              | .00         |           |        |
| 1TL7-9KMK-D17                      | LIBRARY - BOOKS GRANT FUNDED                 | 10/27/2025   | 43.97              | .00         |           |        |
| 1VN9-JQMV-64K                      | LIBRARY - BOOKS GRANT FUNDED                 | 10/27/2025   | 34.88              | .00         |           |        |
| Total 9956:                        |  |              | 2,732.18           | .00         |           |        |
| <b>AXON ENTERPRISE, INC.</b>       |  |              |                    |             |           |        |
| INUS394388                         | PD - 1ST AXON CAMERA PAYMENT                 | 11/05/2025   | 910.15             | .00         |           |        |
| Total 9690:                        |  |              | 910.15             | .00         |           |        |
| <b>BANGURA, MASERAY</b>            |  |              |                    |             |           |        |
| BLD-2024-1040                      | EROSION CONTROL DEPOSIT                      | 11/01/2025   | 450.00             | .00         |           |        |
| Total 10325:                       |  |              | 450.00             | .00         |           |        |
| <b>BLOOM, LYLE</b>                 |  |              |                    |             |           |        |
| 2025 BOOTS                         | WORK BOOT REIMB - 2025                       | 10/18/2025   | 84.39              | .00         |           |        |
| Total 8887:                        |  |              | 84.39              | .00         |           |        |
| <b>BOBCAT OF THE COULEE REGION</b> |  |              |                    |             |           |        |
| 01-93464                           | PARKS - TRACK MACHINE REPAIR                 | 10/01/2025   | 381.98             | .00         |           |        |
| 01-93811                           | GC - BOBCAT REPAIR                           | 10/16/2025   | 210.03             | .00         |           |        |

| Invoice Number                        | Description                                | Invoice Date | Net Invoice Amount | Amount Paid | Date Paid | Voided |
|---------------------------------------|--|--------------|--------------------|-------------|-----------|--------|
| 01-93956                              | STREET - TIRES FOR BOBCAT & BROOM SECTIONS | 10/22/2025   | 2,527.11           | .00         |           |        |
| Total 216:                            |  |              | 3,119.12           | .00         |           |        |
| <b>BREYER'S SALES AND SERVICE INC</b> |  |              |                    |             |           |        |
| 20996                                 | PARKS - MOWER BLADES                       | 10/14/2025   | 196.95             | .00         |           |        |
| 21035                                 | PARKS - MOWER REPAIR                       | 10/17/2025   | 245.93             | .00         |           |        |
| 85763                                 | GC - OIL FOR WEED EATER                    | 10/09/2025   | 11.38              | .00         |           |        |
| Total 131:                            |  |              | 454.26             | .00         |           |        |
| <b>CARGILL, INCORPORATED</b>          |  |              |                    |             |           |        |
| 2911615584                            | STREETS - SALT                             | 10/24/2025   | 19,076.92          | .00         |           |        |
| Total 9210:                           |  |              | 19,076.92          | .00         |           |        |
| <b>CITY OF LA CRESCENT</b>            |  |              |                    |             |           |        |
| 10/25 ICE AREN                        | WATER/SEWER UTIL - ICE ARENA               | 10/31/2025   | 524.99             | .00         |           |        |
| 10/25 WIESER P                        | WATER/SEWER UTIL - WIESER PAVILION         | 10/31/2025   | 158.01             | .00         |           |        |
| Total 196:                            |  |              | 683.00             | .00         |           |        |
| <b>CITY TREASURER'S OFFICE</b>        |  |              |                    |             |           |        |
| 205019 - SEPT.                        | WASTEWATER TO LA CROSSE                    | 09/30/2025   | 30,911.03          | .00         |           |        |
| Total 1086:                           |  |              | 30,911.03          | .00         |           |        |
| <b>CLASSIC ROCK PRODUCTS INC</b>      |  |              |                    |             |           |        |
| 1110                                  | SOIL FOR TREE PLANTING                     | 10/10/2025   | 132.00             | .00         |           |        |
| Total 278:                            |  |              | 132.00             | .00         |           |        |
| <b>CULLIGAN WATER CONDITIONING</b>    |  |              |                    |             |           |        |
| 285X22114601                          | CITY HALL - WATER COOLER RENTAL            | 11/01/2025   | 39.95              | .00         |           |        |
| 285X22114601                          | MAINT - WATER COOLER RENTAL                | 11/01/2025   | 39.95              | .00         |           |        |
| 285X22114601                          | PD - WATER COOLER RENTAL                   | 11/01/2025   | 39.95              | .00         |           |        |
| Total 231:                            |  |              | 119.85             | .00         |           |        |
| <b>CUSTOM ALARM</b>                   |  |              |                    |             |           |        |
| 621374                                | GC - MONTHLY ALARM MONITORING SYSTEM       | 11/01/2025   | 46.89              | .00         |           |        |
| Total 290:                            |  |              | 46.89              | .00         |           |        |
| <b>DAVY LABORATORIES</b>              |  |              |                    |             |           |        |
| 25J0490                               | WASTEWATER TESTING                         | 10/31/2025   | 583.00             | .00         |           |        |
| 25J0491                               | WASTEWATER TESTING                         | 10/31/2025   | 583.00             | .00         |           |        |
| 25J0492                               | WASTEWATER TESTING                         | 10/31/2025   | 583.00             | .00         |           |        |
| Total 312:                            |  |              | 1,749.00           | .00         |           |        |
| <b>DEMCO INC</b>                      |  |              |                    |             |           |        |
| 7715297                               | LIBRARY - PROCESSING MATERIALS             | 10/21/2025   | 423.21             | .00         |           |        |
| Total 316:                            |  |              | 423.21             | .00         |           |        |

| Invoice Number                            | Description                        | Invoice Date | Net Invoice Amount | Amount Paid | Date Paid  | Voided |
|---|------------------------------------|--------------|--------------------|-------------|------------|--------|
| <b>DENSTAD, RICK</b>                      |                                    |              |                    |             |            |        |
| 5283                                      | GC - SAND FOR COURSE               | 10/15/2025   | 600.00             | .00         |            |        |
| Total 8972:                               |                                    |              | 600.00             | .00         |            |        |
| <b>DEPT OF NATURAL RESOURCES</b>          |                                    |              |                    |             |            |        |
| 10/21/25-10/27/2                          | WEEKLY RECREATIONAL VEH. REGIST.   | 10/27/2025   | 1,147.07           | 1,147.07    | 10/31/2025 |        |
| Total 318:                                |                                    |              | 1,147.07           | 1,147.07    |            |        |
| <b>DEPUTY #031 LA CRESCENT</b>            |                                    |              |                    |             |            |        |
| 10/23/25 SHAWC                            | LIC. BUR. NSF STATE REIMBURSEMENT  | 11/05/2025   | 512.13             | 512.13      | 11/05/2025 |        |
| Total 9750:                               |                                    |              | 512.13             | 512.13      |            |        |
| <b>DOBECK, RHODA</b>                      |                                    |              |                    |             |            |        |
| 10/25 LIBRARY                             | LIBRARY- CLEANING                  | 10/31/2025   | 175.00             | .00         |            |        |
| Total 10098:                              |                                    |              | 175.00             | .00         |            |        |
| <b>EFTPS - ELECTRONIC FEDERAL TAX</b>     |                                    |              |                    |             |            |        |
| 10/24/25 P/R                              | FED/FICA/MEDICARE                  | 10/29/2025   | 22,790.12          | 22,790.12   | 10/29/2025 |        |
| Total 1127:                               |                                    |              | 22,790.12          | 22,790.12   |            |        |
| <b>FIRE SAFETY U.S.A., INC.</b>           |                                    |              |                    |             |            |        |
| 207350                                    | FD - FOAM                          | 10/18/2025   | 749.75             | .00         |            |        |
| Total 8851:                               |                                    |              | 749.75             | .00         |            |        |
| <b>GOPHER STATE ONE-CALL</b>              |                                    |              |                    |             |            |        |
| 5100521                                   | WATER - LOCATE                     | 10/31/2025   | 35.77              | .00         |            |        |
| 5100521                                   | SEWER - LOCATE                     | 10/31/2025   | 35.78              | .00         |            |        |
| Total 620:                                |                                    |              | 71.55              | .00         |            |        |
| <b>GOVERNMENT FORMS &amp; SUPPLIES</b>    |                                    |              |                    |             |            |        |
| 0357597                                   | CITY CLERK SEAL                    | 10/31/2025   | 96.10              | .00         |            |        |
| Total 10324:                              |                                    |              | 96.10              | .00         |            |        |
| <b>GRIFFIN CONSTRUCTION CO., INC.</b>     |                                    |              |                    |             |            |        |
| 12024                                     | SHORE ACRES - CHANGE ORDER         | 11/05/2025   | 52,398.65          | .00         |            |        |
| Total 9752:                               |                                    |              | 52,398.65          | .00         |            |        |
| <b>HARTLAND LUBRICANT &amp; CHEMICALS</b> |                                    |              |                    |             |            |        |
| 1014318-00                                | POOL - ANTIFREEZE FOR WATERLINES   | 10/24/2025   | 446.10             | .00         |            |        |
| Total 174:                                |                                    |              | 446.10             | .00         |            |        |
| <b>HILLTOPPER REFUSE &amp; RCYL SRVC</b>  |                                    |              |                    |             |            |        |
| 10/25 BAGS                                | MONTHLY REFUSE P/U                 | 10/31/2025   | 4,893.00           | .00         |            |        |
| 10/25 GOLF                                | RECYCLING & REFUSE P/U GOLF COURSE | 10/31/2025   | 218.34             | .00         |            |        |
| 10/25 STMT                                | CITYWIDE RECYCLING P/U             | 10/31/2025   | 7,539.00           | .00         |            |        |
| 10/25 STMT                                | REFUSE P/U ANIMAL SHELTER          | 10/31/2025   | 76.42              | .00         |            |        |
| 10/25 STMT                                | REFUSE P/U ARENA                   | 10/31/2025   | 159.56             | .00         |            |        |

| Invoice Number                        | Description                        | Invoice Date | Net Invoice Amount | Amount Paid | Date Paid | Voided |
|---------------------------------------|------------------------------------|--------------|--------------------|-------------|-----------|--------|
| 10/25 STMT                            | REFUSE P/U MAINT SHOP              | 10/31/2025   | 230.71             | .00         |           |        |
| 10/25 STMT                            | REFUSE P/U PARKS                   | 10/31/2025   | 405.37             | .00         |           |        |
| 10/25 STMT                            | RECYCLING P/U FIRE DEPT            | 10/31/2025   | 16.48              | .00         |           |        |
| 10/25 STMT                            | REFUSE P/U FIRE DEPT               | 10/31/2025   | 26.11              | .00         |           |        |
| 10/25 STMT                            | REFUSE P/U CITY HALL               | 10/31/2025   | 67.89              | .00         |           |        |
| 10/25 STMT                            | REFUSE P/U LIBRARY                 | 10/31/2025   | 10.45              | .00         |           |        |
| Total 9233:                           |                                    |              | 13,643.33          | .00         |           |        |
| <b>HOUSTON CNTY TREASURER</b>         |                                    |              |                    |             |           |        |
| 25.0030.000                           | CONDITIONAL USE PERMIT RECORDING   | 10/23/2025   | 46.00              | .00         |           |        |
| 25.0688.000                           | CONDITIONAL USE PERMIT RECORDING   | 10/23/2025   | 46.00              | .00         |           |        |
| Total 721:                            |                                    |              | 92.00              | .00         |           |        |
| <b>IMPERIAL DADE</b>                  |                                    |              |                    |             |           |        |
| 4431536                               | CITY HALL - CLEANING SUPPLIES      | 09/30/2025   | 206.06             | .00         |           |        |
| 4443064                               | PARKS - CLEANING SUPPLIES          | 10/29/2025   | 216.41             | .00         |           |        |
| 4443064                               | CITY HALL - CLEANING SUPPLIES      | 10/29/2025   | 148.50             | .00         |           |        |
| Total 10243:                          |                                    |              | 570.97             | .00         |           |        |
| <b>INTERNATIONAL UNION OF</b>         |                                    |              |                    |             |           |        |
| 10/25 DUES                            | GC - UNION DUES WITHHELD           | 11/01/2025   | 280.00             | .00         |           |        |
| Total 8293:                           |                                    |              | 280.00             | .00         |           |        |
| <b>J &amp; K OF LA CROSSE, INC.</b>   |                                    |              |                    |             |           |        |
| 73201                                 | CLEANING SERVICE - WIESER PAVILION | 11/01/2025   | 505.00             | .00         |           |        |
| 73215                                 | WINDOW CLEANING - WIESER PAVILION  | 10/30/2025   | 345.00             | .00         |           |        |
| Total 10265:                          |                                    |              | 850.00             | .00         |           |        |
| <b>KWIK TRIP INC</b>                  |                                    |              |                    |             |           |        |
| 10/25 STMT                            | PD - FUEL                          | 10/31/2025   | 1,006.77           | .00         |           |        |
| 10/25 STMT                            | B&Z - FUEL                         | 10/31/2025   | 94.64              | .00         |           |        |
| 10/25 STMT                            | PARKS - FUEL                       | 10/31/2025   | 348.68             | .00         |           |        |
| 10/25 STMT                            | STREETS - FUEL                     | 10/31/2025   | 754.69             | .00         |           |        |
| 10/25 STMT                            | FD - FUEL                          | 10/31/2025   | 99.11              | .00         |           |        |
| 10/25 STMT                            | WATER - FUEL                       | 10/31/2025   | 53.45              | .00         |           |        |
| 10/25 STMT                            | SEWER - FUEL                       | 10/31/2025   | 53.45              | .00         |           |        |
| 10/25 STMT                            | GC - FUEL                          | 10/31/2025   | 19.36              | .00         |           |        |
| Total 1014:                           |                                    |              | 2,430.15           | .00         |           |        |
| <b>LA CRESCENT CONVENIENCE CENTER</b> |                                    |              |                    |             |           |        |
| 10/25 CITY                            | PARKS - FUEL                       | 10/31/2025   | 203.15             | .00         |           |        |
| 10/25 POLICE                          | PD - FUEL                          | 10/31/2025   | 38.96              | .00         |           |        |
| 10/25 POLICE                          | PD - WASHER FLUID                  | 10/31/2025   | 3.94               | .00         |           |        |
| Total 10267:                          |                                    |              | 246.05             | .00         |           |        |
| <b>LAW ENFORCEMENT LABOR SERVICES</b> |                                    |              |                    |             |           |        |
| 10/25 DUES                            | PD - PAYROLL DEDUCTED UNION DUES   | 11/01/2025   | 584.00             | .00         |           |        |
| Total 1134:                           |                                    |              | 584.00             | .00         |           |        |

| Invoice Number                                | Description                                   | Invoice Date | Net Invoice Amount | Amount Paid | Date Paid  | Voided |
|---|---|--------------|--------------------|-------------|------------|--------|
| <b>LEASE SERVICING CENTER, INC.</b>           |   |              |                    |             |            |        |
| 52358   | EQUINOX - LEASE PYMT PRINCIPAL                | 11/01/2025   | 924.49             | 924.49      | 11/03/2025 |        |
| 52358   | EQUINOX - LEASE PYMT INTEREST                 | 11/01/2025   | 305.26             | 305.26      | 11/03/2025 |        |
| 52358   | PD TESLA - LEASE PYMT PRINCIPAL               | 11/01/2025   | 1,004.04           | 1,004.04    | 11/03/2025 |        |
| 52358   | PD TESLA - LEASE PYMT INTEREST                | 11/01/2025   | 263.28             | 263.28      | 11/03/2025 |        |
| Total 10152:                                  |   |              | 2,497.07           | 2,497.07    |            |        |
| <b>LUDWIGSON, JASON</b>                       |   |              |                    |             |            |        |
| 10/25 MILEAGE                                 | MILEAGE REIMBURSEMENT                         | 10/31/2025   | 9.10               | .00         |            |        |
| 10/25 REGULAR                                 | SUSTAINABILITY SERVICES                       | 10/31/2025   | 4,031.04           | .00         |            |        |
| Total 9632:                                   |   |              | 4,040.14           | .00         |            |        |
| <b>MACQUEEN EQUIPMENT INC</b>                 |   |              |                    |             |            |        |
| W07264  | FD - 1999 CENTRAL PUMPER SERVICE & INSPECTION | 10/29/2025   | 710.68             | .00         |            |        |
| W07265  | FD - E-ONE PUMPER SERVICE & INSPECTION        | 10/29/2025   | 2,835.90           | .00         |            |        |
| W07266  | FD - PIERCE PUMPER SERVICE & INSPECTION       | 10/29/2025   | 4,613.67           | .00         |            |        |
| Total 1346:                                   |   |              | 8,160.25           | .00         |            |        |
| <b>MAYO CLINIC AMBULANCE SERVICE</b>          |   |              |                    |             |            |        |
| 3348090                                       | CPR CLASS                                     | 10/23/2025   | 36.00              | .00         |            |        |
| 3415089                                       | BLS PROVIDER CARDS                            | 10/20/2025   | 108.00             | .00         |            |        |
| Total 8150:                                   |   |              | 144.00             | .00         |            |        |
| <b>MCFOA</b>                                  |   |              |                    |             |            |        |
| 25/26 DUES                                    | MCFOA MEMBERSHIP RENEWAL                      | 10/29/2025   | 50.00              | .00         |            |        |
| Total 1306:                                   |   |              | 50.00              | .00         |            |        |
| <b>MENARDS-LA CROSSE</b>                      |   |              |                    |             |            |        |
| 19160   | MAINT - SMALL TOOLS                           | 10/23/2025   | 291.80             | .00         |            |        |
| 19160   | CHRISTMAS LIGHTS                              | 10/23/2025   | 220.87             | .00         |            |        |
| Total 1352:                                   |   |              | 512.67             | .00         |            |        |
| <b>MIDWEST TAPE</b>                           |   |              |                    |             |            |        |
| 507932917                                     | LIBRARY- MOVIES GRANT FUNDED                  | 10/24/2025   | 15.74              | .00         |            |        |
| Total 9851:                                   |   |              | 15.74              | .00         |            |        |
| <b>MINNESOTA CHILD SUPPORT PAYMENT CENTER</b> |   |              |                    |             |            |        |
| 10/24/25PR0015                                | MN CHILD SUPPORT                              | 10/28/2025   | 497.46             | 497.46      | 10/28/2025 |        |
| Total 9597:                                   |   |              | 497.46             | 497.46      |            |        |
| <b>MINNESOTA DEPT OF REVENUE</b>              |   |              |                    |             |            |        |
| 10/24/25 P/R                                  | MN STATE WHT                                  | 10/29/2025   | 4,686.00           | 4,686.00    | 10/29/2025 |        |
| Total 227:                                    |   |              | 4,686.00           | 4,686.00    |            |        |
| <b>MISSISSIPPI WELDERS SUPPLY CO</b>          |   |              |                    |             |            |        |
| 4587268                                       | MAINT - SAW WHEELS                            | 10/23/2025   | 64.40              | .00         |            |        |
| 4677201                                       | MAINT- COMPRESSED GAS                         | 10/09/2025   | 74.50              | .00         |            |        |

| Invoice Number                   | Description                                    | Invoice Date | Net Invoice Amount | Amount Paid | Date Paid  | Voided |
|----------------------------------|--|--------------|--------------------|-------------|------------|--------|
| Total 1322:                      |  |              | 138.90             | .00         |            |        |
| <b>MN UNEMPLOYMENT INSURANCE</b> |  |              |                    |             |            |        |
| Q3 2025 G.C.                     | G.C. UNEMPLOYMENT INS.                         | 11/03/2025   | 8,533.00           | 8,533.00    | 11/03/2025 |        |
| Total 1321:                      |  |              | 8,533.00           | 8,533.00    |            |        |
| <b>MORRIS ELECTRONICS INC.</b>   |  |              |                    |             |            |        |
| 16297                            | WATER - INSTALL CROWDSTRIKE & SERVER UPDATES   | 10/10/2025   | 25.00              | .00         |            |        |
| 16297                            | SEWER - INSTALL CROWDSTRIKE & SERVER UPDATES   | 10/10/2025   | 25.00              | .00         |            |        |
| 16297                            | LIC BUR - INSTALL CROWDSTRIKE & SERVER UPDATES | 10/10/2025   | 25.00              | .00         |            |        |
| 16297                            | GC - INSTALL CROWDSTRIKE & SERVER UPDATES      | 10/10/2025   | 25.00              | .00         |            |        |
| 16297                            | CLERK - INSTALL CROWDSTRIKE & SERVER UPDATES   | 10/10/2025   | 25.00              | .00         |            |        |
| 16297                            | PD - INSTALL CROWDSTRIKE & SERVER UPDATES      | 10/10/2025   | 25.00              | .00         |            |        |
| 16297                            | B&Z - INSTALL CROWDSTRIKE & SERVER UPDATES     | 10/10/2025   | 25.00              | .00         |            |        |
| 16297                            | PUB WORKS - INSTALL CROWDSTRIKE & SERVER UPDA  | 10/10/2025   | 25.00              | .00         |            |        |
| 16297                            | STREET - INSTALL CROWDSTRIKE & SERVER UPDATES  | 10/10/2025   | 25.00              | .00         |            |        |
| 16297                            | PARKS - INSTALL CROWDSTRIKE & SERVER UPDATES   | 10/10/2025   | 25.00              | .00         |            |        |
| 16465                            | CLERK - FIREWALL SETUP                         | 10/21/2025   | 50.00              | .00         |            |        |
| 16465                            | PD - FIREWALL SETUP                            | 10/21/2025   | 50.00              | .00         |            |        |
| 16465                            | B&Z - FIREWALL SETUP                           | 10/21/2025   | 50.00              | .00         |            |        |
| 16465                            | PUB WORKS - FIREWALL SETUP                     | 10/21/2025   | 50.00              | .00         |            |        |
| 16465                            | STREETS - FIREWALL SETUP                       | 10/21/2025   | 50.00              | .00         |            |        |
| 16465                            | WATER - FIREWALL SETUP                         | 10/21/2025   | 50.00              | .00         |            |        |
| 16465                            | SEWER - FIREWALL SETUP                         | 10/21/2025   | 50.00              | .00         |            |        |
| 16465                            | LIC BUR - FIREWALL SETUP                       | 10/21/2025   | 50.00              | .00         |            |        |
| 16477                            | B&Z - CISA & CISCO PATCH WORK                  | 10/21/2025   | 37.50              | .00         |            |        |
| 16477                            | PUB WORKS - CISA & CISCO PATCH WORK            | 10/21/2025   | 37.50              | .00         |            |        |
| 16477                            | STREETS - CISA & CISCO PATCH WORK              | 10/21/2025   | 37.50              | .00         |            |        |
| 16477                            | PARKS - CISA & CISCO PATCH WORK                | 10/21/2025   | 37.50              | .00         |            |        |
| 16477                            | GC - CISA & CISCO PATCH WORK                   | 10/21/2025   | 37.50              | .00         |            |        |
| 16477                            | WATER - CISA & CISCO PATCH WORK                | 10/21/2025   | 37.50              | .00         |            |        |
| 16477                            | SEWER - CISA & CISCO PATCH WORK                | 10/21/2025   | 37.50              | .00         |            |        |
| 16477                            | LIC BUR - CISA & CISCO PATCH WORK              | 10/21/2025   | 37.50              | .00         |            |        |
| 16477                            | CLERK - CISA & CISCO PATCH WORK                | 10/21/2025   | 37.50              | .00         |            |        |
| 16477                            | PD - CISA & CISCO PATCH WORK                   | 10/21/2025   | 37.50              | .00         |            |        |
| 16485                            | HOTEL STAY FOR ON SITE SERVICE                 | 10/21/2025   | 152.38             | .00         |            |        |
| 16491                            | STREETS - FIREWALL                             | 10/22/2025   | 88.89              | .00         |            |        |
| 16491                            | PARKS - FIREWALL                               | 10/22/2025   | 88.89              | .00         |            |        |
| 16491                            | SEWER - FIREWALL                               | 10/22/2025   | 88.89              | .00         |            |        |
| 16491                            | LIC BUR - FIREWALL                             | 10/22/2025   | 88.89              | .00         |            |        |
| 16491                            | CLERK - FIREWALL                               | 10/22/2025   | 88.89              | .00         |            |        |
| 16491                            | PD - FIREWALL                                  | 10/22/2025   | 88.89              | .00         |            |        |
| 16491                            | B&Z - FIREWALL                                 | 10/22/2025   | 88.89              | .00         |            |        |
| 16491                            | PUB WORKS - FIREWALL                           | 10/22/2025   | 88.89              | .00         |            |        |
| 16491                            | WATER - FIREWALL                               | 10/22/2025   | 88.88              | .00         |            |        |
| 16496                            | B&Z - UPGRADED FIREWALLS & INSTALLED CROWDSTRI | 10/22/2025   | 169.38             | .00         |            |        |
| 16496                            | PUB WORKS - UPGRADED FIREWALLS & INSTALLED CR  | 10/22/2025   | 169.38             | .00         |            |        |
| 16496                            | STREETS - UPGRADED FIREWALLS & INSTALLED CROW  | 10/22/2025   | 169.38             | .00         |            |        |
| 16496                            | WATER - UPGRADED FIREWALLS & INSTALLED CROWDS  | 10/22/2025   | 169.37             | .00         |            |        |
| 16496                            | SEWER - UPGRADED FIREWALLS & INSTALLED CROWD   | 10/22/2025   | 169.38             | .00         |            |        |
| 16496                            | LIC BUR - UPGRADED FIREWALLS & INSTALLED CROWD | 10/22/2025   | 169.38             | .00         |            |        |
| 16496                            | CLERK - UPGRADED FIREWALLS & INSTALLED CROWDS  | 10/22/2025   | 169.38             | .00         |            |        |
| 16496                            | PD - UPGRADED FIREWALLS & INSTALLED CROWDSTRI  | 10/22/2025   | 169.38             | .00         |            |        |
| 16503                            | CLERK - FINISHED FIREWALLS                     | 10/23/2025   | 100.00             | .00         |            |        |
| 16503                            | PARKS - FINISHED FIREWALLS                     | 10/23/2025   | 100.00             | .00         |            |        |

| Invoice Number                           | Description                                     | Invoice Date | Net Invoice Amount | Amount Paid | Date Paid  | Voided |
|--|---|--------------|--------------------|-------------|------------|--------|
| 16503                                    | GC - FINISHED FIREWALLS                         | 10/23/2025   | 100.00             | .00         |            |        |
| 16506                                    | STREETS - UPGRADING FIREWALL & INSTALLING CROW  | 10/23/2025   | 118.75             | .00         |            |        |
| 16506                                    | SEWER - UPGRADING FIREWALL & INSTALLING CROWD   | 10/23/2025   | 118.75             | .00         |            |        |
| 16506                                    | LIC BUR - UPGRADING FIREWALL & INSTALLING CROWD | 10/23/2025   | 118.75             | .00         |            |        |
| 16506                                    | CLERK - UPGRADING FIREWALL & INSTALLING CROWDS  | 10/23/2025   | 118.75             | .00         |            |        |
| 16506                                    | PD - UPGRADING FIREWALL & INSTALLING CROWDSTRI  | 10/23/2025   | 118.75             | .00         |            |        |
| 16506                                    | B&Z - UPGRADING FIREWALL & INSTALLING CROWDSTR  | 10/23/2025   | 118.75             | .00         |            |        |
| 16506                                    | PUB WORKS - UPGRADING FIREWALL & INSTALLING CR  | 10/23/2025   | 118.75             | .00         |            |        |
| 16506                                    | WATER - UPGRADING FIREWALL & INSTALLING CROWDS  | 10/23/2025   | 118.75             | .00         |            |        |
| Total 10081:                             |   |              | 4,582.41           | .00         |            |        |
| <b>NCPERS GROUP LIFE INSURANCE</b>       |   |              |                    |             |            |        |
| 10/25 STMT                               | LIFE INSURANCE PREMIUMS                         | 11/01/2025   | 176.00             | .00         |            |        |
| Total 1619:                              |   |              | 176.00             | .00         |            |        |
| <b>NESS PUMPING SERVICE</b>              |   |              |                    |             |            |        |
| 12301                                    | VETERANS PARK- TOILET RENTAL                    | 10/30/2025   | 2,475.00           | .00         |            |        |
| 12302                                    | BIKE BRIDGE - TOILET RENTAL                     | 10/30/2025   | 1,537.50           | .00         |            |        |
| Total 10061:                             |   |              | 4,012.50           | .00         |            |        |
| <b>PENDELTON TURF SUPPLY INC</b>         |   |              |                    |             |            |        |
| 12909                                    | GC - CHEMICALS FOR THE COURSE                   | 10/14/2025   | 356.00             | .00         |            |        |
| 12909                                    | GC - COMPOUND FOR SHARPENING MACHINE            | 10/14/2025   | 94.00              | .00         |            |        |
| Total 9169:                              |   |              | 450.00             | .00         |            |        |
| <b>POINT C</b>                           |   |              |                    |             |            |        |
| 10/27/25 K. TAR                          | MEDICAL REIMB P/R DEDUCTED-                     | 10/28/2025   | 104.44             | 104.44      | 10/28/2025 |        |
| Total 10202:                             |   |              | 104.44             | 104.44      |            |        |
| <b>PROLOGUE PLANNING GROUP</b>           |   |              |                    |             |            |        |
| 10/1/25 - 10/31/2                        | ECONOMIC DEVELOPMENT SERVICES                   | 10/31/2025   | 2,676.91           | .00         |            |        |
| Total 10006:                             |   |              | 2,676.91           | .00         |            |        |
| <b>PUBLIC EMPLOYEES RETIREMENT</b>       |   |              |                    |             |            |        |
| 10/24/25 P/R                             | RETIREMENT DEDUCTIONS/CONTRIB.-CORD & PF        | 10/29/2025   | 19,593.15          | 19,593.15   | 10/29/2025 |        |
| Total 1612:                              |   |              | 19,593.15          | 19,593.15   |            |        |
| <b>PYE-BARKER FIRE &amp; SAFETY, LLC</b> |   |              |                    |             |            |        |
| IVN00354709                              | ICE ARENA FIRE SPRINKLER INSPECTION             | 10/08/2025   | 365.00             | .00         |            |        |
| IVN00358158                              | RADIUM PLANT FIRE SPRINKLER REPAIR              | 10/13/2025   | 950.00             | .00         |            |        |
| IVN00358177                              | ICE ARENA FIRE SPRINKLER REPAIR                 | 10/13/2025   | 9,100.00           | .00         |            |        |
| Total 10318:                             |   |              | 10,415.00          | .00         |            |        |
| <b>QUADIENT LEASING USA, INC</b>         |   |              |                    |             |            |        |
| Q2074508                                 | POSTAGE METER RENT-ARENA                        | 10/27/2025   | 11.12              | .00         |            |        |
| Q2074508                                 | POSTAGE METER RENT-WATER                        | 10/27/2025   | 44.49              | .00         |            |        |
| Q2074508                                 | POSTAGE METER RENT-SEWER                        | 10/27/2025   | 44.49              | .00         |            |        |
| Q2074508                                 | POSTAGE METER RENT- PUB WORKS                   | 10/27/2025   | 11.12              | .00         |            |        |
| Q2074508                                 | POSTAGE METER RENT- PD                          | 10/27/2025   | 22.26              | .00         |            |        |

| Invoice Number                        | Description                                  | Invoice Date | Net Invoice Amount | Amount Paid | Date Paid  | Voided |
|---------------------------------------|--|--------------|--------------------|-------------|------------|--------|
| Q2074508                              | POSTAGE METER RENT- LIC. BUR.                | 10/27/2025   | 11.12              | .00         |            |        |
| Q2074508                              | POSTAGE METER RENT- LIBRARY                  | 10/27/2025   | 11.12              | .00         |            |        |
| Q2074508                              | POSTAGE METER RENT- G.C.                     | 10/27/2025   | 11.12              | .00         |            |        |
| Q2074508                              | POSTAGE METER RENT- CITY                     | 10/27/2025   | 44.49              | .00         |            |        |
| Q2074508                              | POSTAGE METER RENT- B&Z                      | 10/27/2025   | 11.12              | .00         |            |        |
| Total 9213:                           |  |              | 222.45             | .00         |            |        |
| <b>QUILLINS LA CRESCENT</b>           |  |              |                    |             |            |        |
| 10/25 STMT                            | PD - FOOD & BEVERAGE FOR CHEIFS MEETING      | 10/31/2025   | 16.37              | .00         |            |        |
| 10/25 STMT                            | GC - FOOD FOR RESALE                         | 10/31/2025   | 6.78               | .00         |            |        |
| Total 1707:                           |  |              | 23.15              | .00         |            |        |
| <b>SAM'S CLUB</b>                     |  |              |                    |             |            |        |
| 10/25 STMT                            | CITY HALL - OFFICE SUPPLIES                  | 10/31/2025   | 164.90             | 164.90      | 11/03/2025 |        |
| 10/25 STMT                            | CITY HALL - OFFICE SUPPLIES                  | 10/31/2025   | 170.40             | 170.40      | 11/03/2025 |        |
| 10/25 STMT                            | FD - SUPPLIES FOR FIRE PREVENTION OPEN HOUSE | 10/31/2025   | 346.92             | 346.92      | 11/03/2025 |        |
| Total 1861:                           |  |              | 682.22             | 682.22      |            |        |
| <b>SOUTHEAST LIBRARIES COOP</b>       |  |              |                    |             |            |        |
| 053842                                | LIBRARY- ILS PACKAGE AND PC SUPPORT          | 11/04/2025   | 821.74             | .00         |            |        |
| Total 1962:                           |  |              | 821.74             | .00         |            |        |
| <b>SUPERIOR TURF SERVICES</b>         |  |              |                    |             |            |        |
| 8279                                  | GC - CHEMICALS                               | 10/19/2025   | 634.97             | .00         |            |        |
| 8280                                  | GC - CHEMICALS                               | 10/19/2025   | 869.74             | .00         |            |        |
| Total 9826:                           |  |              | 1,504.71           | .00         |            |        |
| <b>TARENCE, KARA</b>                  |  |              |                    |             |            |        |
| 11/6/25 REIMB                         | REIMBURSE MILEAGE - 2026 BONDING HOUSE TOUR  | 11/06/2025   | 37.80              | .00         |            |        |
| Total 9408:                           |  |              | 37.80              | .00         |            |        |
| <b>THIN LINE OUTFITTERS OF WI LLC</b> |  |              |                    |             |            |        |
| 250147                                | PD - DURANGO EQUIPMENT REPAIR                | 09/26/2025   | 325.00             | .00         |            |        |
| 250178                                | PD - P-17 EQUIPMENT REPAIR                   | 09/26/2025   | 462.50             | .00         |            |        |
| 250190                                | PD - P-20 EQUIPMENT REPAIR                   | 11/04/2025   | 537.30             | .00         |            |        |
| Total 10321:                          |  |              | 1,324.80           | .00         |            |        |
| <b>TRI-STATE BUSINESS MACHINES IN</b> |  |              |                    |             |            |        |
| 638756                                | LIBRARY - COPY/PRINTER                       | 10/10/2025   | 98.00              | .00         |            |        |
| 639259                                | B&Z - COPY/PRINTER                           | 10/17/2025   | 92.66              | .00         |            |        |
| 639259                                | PUBLIC WORKS - COPY/PRINTER                  | 10/17/2025   | 154.43             | .00         |            |        |
| 639259                                | GOLF COURSE - COPY/PRINTER                   | 10/17/2025   | 25.35              | .00         |            |        |
| 639259                                | MOTOR VEHICLE - COPY/PRINTER                 | 10/17/2025   | 60.00              | .00         |            |        |
| 639259                                | FD - COPY/PRINTER                            | 10/17/2025   | 12.16              | .00         |            |        |
| 639259                                | CLERK - COPY/PRINTER                         | 10/17/2025   | 154.43             | .00         |            |        |
| 639259                                | SEWER - COPY/PRINTER                         | 10/17/2025   | 61.77              | .00         |            |        |
| 639259                                | WATER - COPY/PRINTER                         | 10/17/2025   | 61.77              | .00         |            |        |
| 639259                                | PD - COPY/PRINTER                            | 10/17/2025   | 156.67             | .00         |            |        |

| Invoice Number                          | Description                                     | Invoice Date | Net Invoice Amount | Amount Paid | Date Paid  | Voided |
|---|---|--------------|--------------------|-------------|------------|--------|
| Total 2024:                             |   |              | 877.24             | .00         |            |        |
| <b>TRITECH SOFTWARE SYSTEMS</b>         |   |              |                    |             |            |        |
| 424691                                  | PD - LETG SOFTWARE ANNUAL FEE 1/1/25 - 12/31/25 | 11/04/2025   | 6,991.44           | .00         |            |        |
| Total 9939:                             |   |              | 6,991.44           | .00         |            |        |
| <b>UNITED WAY, INC.</b>                 |   |              |                    |             |            |        |
| 3RD QTR 2025                            | PAYROLL DEDUCTION -                             | 10/28/2025   | 13.00              | .00         |            |        |
| Total 2122:                             |   |              | 13.00              | .00         |            |        |
| <b>US POSTAL SERVICE</b>                |   |              |                    |             |            |        |
| 11/25 CYCLE 3 B                         | POSTAGE - WATER/SEWER BILL                      | 11/03/2025   | 228.14             | 228.14      | 11/03/2025 |        |
| 11/25 CYCLE 3 B                         | POSTAGE - WATER/SEWER BILL                      | 11/03/2025   | 228.14             | 228.14      | 11/03/2025 |        |
| Total 2102:                             |   |              | 456.28             | 456.28      |            |        |
| <b>VISA</b>                             |   |              |                    |             |            |        |
| 10/25 STMT                              | LIBRARY - PROGRAM SUPPLIES                      | 10/31/2025   | 77.79              | .00         |            |        |
| 10/25 STMT                              | LIBRARY - BOOKS GRANT FUNDED                    | 10/31/2025   | 13.94              | .00         |            |        |
| 10/25 STMT                              | LIBRARY - OFFICE SUPPLIES                       | 10/31/2025   | 165.14             | .00         |            |        |
| 10/25 STMT                              | CITY - WEBSITE EMAILINGS                        | 10/31/2025   | 26.50              | .00         |            |        |
| 10/25 STMT                              | AD FOR PLANNING COMMISSION MEETING              | 10/31/2025   | 6.58               | .00         |            |        |
| 10/25 STMT                              | PROJECT REVIEW MEETING LUNCH                    | 10/31/2025   | 68.68              | .00         |            |        |
| 10/25 STMT                              | PD - DMT ONLINE TRAINING                        | 10/31/2025   | 75.00              | .00         |            |        |
| 10/25 STMT                              | PD - STORM TRAINING                             | 10/31/2025   | 1,199.00           | .00         |            |        |
| 10/25 STMT                              | PD - TESLA CHARGING                             | 10/31/2025   | 81.67              | .00         |            |        |
| 10/25 STMT                              | PD - HOTEL FOR TRAINING 305 & 307               | 10/31/2025   | 490.60             | .00         |            |        |
| 10/25 STMT                              | LIBRARY - PROGRAM SUPPLIES                      | 10/31/2025   | 539.72             | .00         |            |        |
| 10/25 STMT                              | LIBRARY - BOOKS GRANT FUNDED                    | 10/31/2025   | 36.74              | .00         |            |        |
| 10/25 STMT                              | PD - INTERNET PEOPLE SEARCH                     | 10/31/2025   | 75.00              | .00         |            |        |
| 10/25 STMT                              | FD - LUNCH FOR FIRE PREVENTION DAY              | 10/31/2025   | 48.56              | .00         |            |        |
| 10/25 STMT                              | FD - ANNUAL MEMBERSHIP IAAI                     | 10/31/2025   | 103.00             | .00         |            |        |
| 10/25 STMT                              | FD - ANNUAL MEMBERSHIP NFPA                     | 10/31/2025   | 225.00             | .00         |            |        |
| 10/25 STMT                              | PARKS - TREE PRUNER                             | 10/31/2025   | 70.88              | .00         |            |        |
| 10/25 STMT                              | MN DOT/WIS DOT REVIEW MEETING                   | 10/31/2025   | 47.34              | .00         |            |        |
| Total 2208:                             |   |              | 3,351.14           | .00         |            |        |
| <b>VOYA INSTITUTIONAL TRUST COMPANY</b> |   |              |                    |             |            |        |
| 10/24/25 P/R                            | DEFERRED COMP. DEDUCTIONS/CONTRIBUTIONS         | 10/29/2025   | 4,347.50           | 4,347.50    | 10/29/2025 |        |
| Total 10290:                            |   |              | 4,347.50           | 4,347.50    |            |        |
| <b>WHKS &amp; CO.</b>                   |   |              |                    |             |            |        |
| 55653                                   | MONTHLY STAFF MEETING                           | 09/26/2025   | 708.00             | .00         |            |        |
| 55653                                   | WEST CHANNEL BRIDGE ASSISTANCE                  | 09/26/2025   | 265.50             | .00         |            |        |
| 55653                                   | MILEAGE   | 09/26/2025   | 98.00              | .00         |            |        |
| 55718                                   | WALNUT STREET RECONSTRUCTION                    | 09/26/2025   | 15,145.98          | .00         |            |        |
| 55719                                   | PINE CREEK FINAL DESIGN & CONSTRUCTION          | 09/26/2025   | 12,151.53          | .00         |            |        |
| 55742                                   | REDWOOD ST. STORM SEWER IMPROVEMENTS            | 09/26/2025   | 16,643.52          | .00         |            |        |
| Total 8290:                             |   |              | 45,012.53          | .00         |            |        |

| Invoice Number                      | Description                                    | Invoice Date | Net Invoice Amount | Amount Paid | Date Paid | Voided |
|-------------------------------------|--|--------------|--------------------|-------------|-----------|--------|
| <b>WIESER LAW OFFICE PC</b>         |  |              |                    |             |           |        |
| 10/25 CITY                          | BLDG/ZNG - LEGAL FEES                          | 10/31/2025   | 3,010.53           | .00         |           |        |
| 10/25 CITY                          | CLERK - LEGAL FEES                             | 10/31/2025   | 3,010.53           | .00         |           |        |
| 10/25 CITY                          | COUNCIL - LEGAL FEES                           | 10/31/2025   | 3,010.52           | .00         |           |        |
| 10/25 CITY                          | WATER DEPT - LEGAL FEES                        | 10/31/2025   | 1,505.26           | .00         |           |        |
| 10/25 CITY                          | SEWER DEPT - LEGAL FEES                        | 10/31/2025   | 1,505.26           | .00         |           |        |
| 10/25 POLICE                        | PD - LEGAL FEES                                | 10/31/2025   | 2,448.39           | .00         |           |        |
| Total 2361:                         |  |              | 14,490.49          | .00         |           |        |
| <b>WIESER PRECAST/DORIC VAULTS</b>  |  |              |                    |             |           |        |
| 19098                               | CONCRETE TO PATCH STORM SEWER PIPE S 14TH & OA | 10/20/2025   | 30.00              | .00         |           |        |
| Total 2309:                         |  |              | 30.00              | .00         |           |        |
| <b>ZIEBELL'S HIAWATHA FOODS INC</b> |  |              |                    |             |           |        |
| 438456                              | GC - CLEANING SUPPLIES                         | 10/03/2025   | 219.94             | .00         |           |        |
| 438456                              | GC - KITCHEN SUPPLIES                          | 10/03/2025   | 144.28             | .00         |           |        |
| 438456                              | GC - CHIPS, SNACKS, NUTS                       | 10/03/2025   | 25.80              | .00         |           |        |
| 438456                              | GC - FOOD FOR RESALE                           | 10/03/2025   | 140.73             | .00         |           |        |
| Total 2417:                         |  |              | 530.75             | .00         |           |        |
| Grand Totals:                       |  |              | 317,127.53         | 65,846.44   |           |        |

Dated: \_\_\_\_\_

Mayor: \_\_\_\_\_

City Council: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

City Recorder: \_\_\_\_\_

City Treasurer: \_\_\_\_\_

Report Criteria:

Detail report.

Invoices with totals above \$0 included.

Paid and unpaid invoices included.

#3.1



TO: Honorable Mayor and City Council Members  
FEOM: Bill Waller, City Administrator *BW*  
DATE: November 6, 2025  
RE: La Crescent Fire Relief Association

Todd Hase from the La Crescent Fire Department Relief Association will be in attendance at the meeting to review a proposed increase in the annual benefit. The benefit is proposed to be increased from \$5,400 to \$5,900 for each year of service to the department. A letter regarding the increase is attached.

We would suggest that the City Council approve the increase as proposed.

For City Council information, we are currently working on the 2026 Fire Department budget. The requested increase to the contribution will be increased to \$6,300 in the 2026 Fire Cooperative budget. A Fire Cooperative meeting is currently being planned for either the last week in November or the first week in December.

As in the past, we would suggest that members of the City Council that have a personal interest in this matter abstain from the vote.

## La Crescent Fire Department Relief Association

TO: Bill Waller-City Administrator, Honorable Mayor & City Council Members

FROM: Todd Hase, Treasurer

DATE: October 16, 2025

RE: Annual Benefit Increase & Retirement Contribution

- The La Crescent Fire Department Relief Association membership met on September 9<sup>th</sup>, 2025, and voted to increase the member's annual benefit amount from \$5,400 to \$5,900. This vote was ratified on October 14<sup>th</sup>, 2025, by a unanimous vote. We request this amount to be retroactive back to February 24<sup>th</sup>, 2025.
  - The Relief Association has adequate funds available to support this annual benefit increase without any financial impact on the City under the given economy and market conditions.
- The La Crescent Fire Department Relief Association also requests the City for a five percent (5%) annual increase for retirement contribution. The annual contribution has been \$6000 for several years. If approved, the 2026 contribution would be \$6300 and the 2027 contribution would be \$6615, etc.

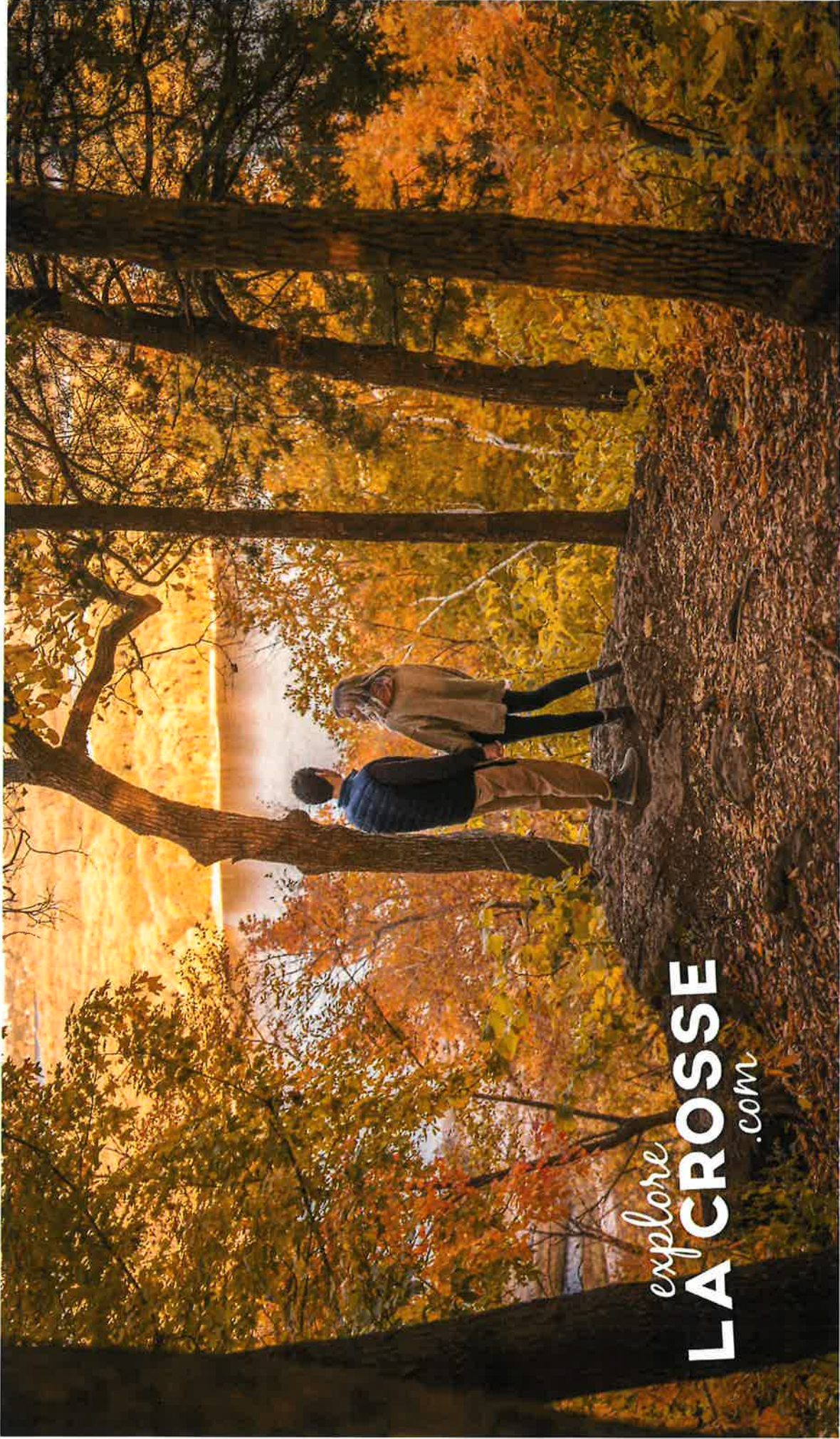
The La Crescent Fire Department Relief Association now seeks approval from the La Crescent City Council for these two requests.

Thank you for your support and consideration.

Todd Hase

Treasurer

La Crescent Fire Department Relief Association



explore  
**LA CROSSE**  
.com

# La Crosse - Quarterly Report

October, 2025 | La Crosse County Convention & Visitors Bureau

#3.2



# Our Mission:

Explore La Crosse strives to create a thriving and inclusive community, where tourism enriches lives and uplifts all who visit or call this region home.

## **Our Vision:**

**A destination that inspires exploration and elevates celebrations.**

# Economic Impact for 2024

- La Crosse Region Total Economic Impact:  
**\$519 Million (502 Million in 2023)**
- La Crosse Region Tourism Related Jobs:  
**4,016 Jobs (3,931 Jobs/Employment in 2023)**
- State & Local Taxes: **\$36.6 Million**  
*Without the taxes tourism generates, each Wisconsin household would have had to pay an additional \$678 in taxes in 2024*
- La Crosse Region 2024 Direct Visitor Spending:  
**\$319.3 Million**
  - 2019 was the first banner year at \$281.4 Million
  - 2022 was the next “Best Year Yet” at \$304.6 Million
  - 2023 was “Record Breaking” at \$307.3 Million
- In Wisconsin, La Crosse County ranked **#9 of 72** counties statewide for Direct Visitor Spending



# 2025 Data Year-To-Date

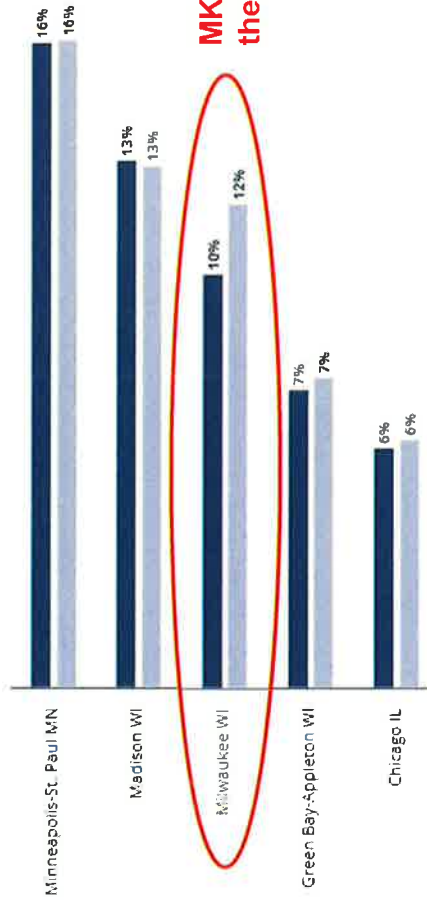
17% of Regional  
Spending is from Visitors  
56% of Visitors were from  
Out-of-State

30% of Total Visitor Spend  
went to Local Businesses  
36% of Visitors purchased  
Accommodations

Ave. Visitor Spend: \$184  
(-\$35 YOY 2024)  
Ave. Arts, Entertainment &  
Attraction Spend: \$61

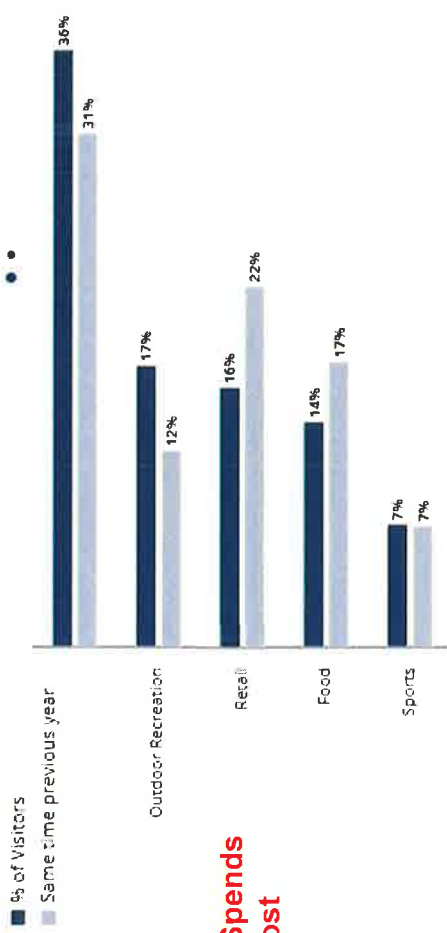
Outdoor Rec #2 Highest  
Spend after Lodging  
MKE & Chi Market are  
Most Likely to Stay Over

Top Visitor Markets



MKE Spends  
the Most

Top 5 Categories Visited



42% of Visitors Tracked have Children



# Tourism Review

- 📍 16 Big Boat Stops: Est. 4,640 Passengers
  - 📍 WI Welcome Center: 18,193 Interactions
  - 📍 Great River Landing: 2,287
  - 📍 Total Tourism Volunteer Hours: 2,324
  - 📍 Trolley Tours Attendance: 4 Tours
- 18 Tours Scheduled | 343 Passengers

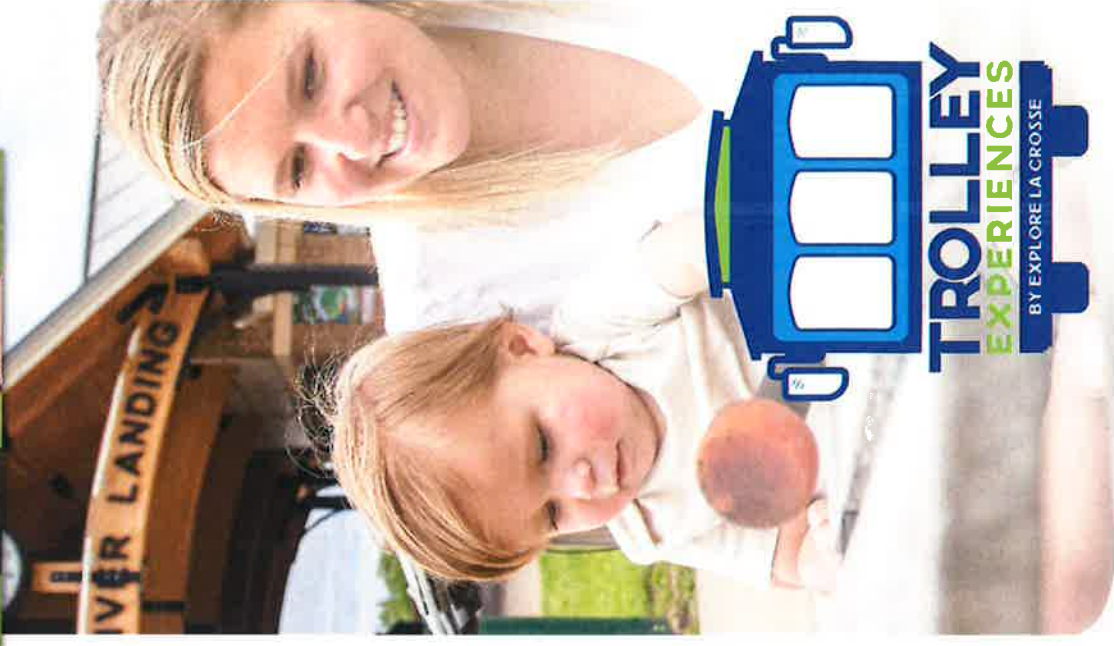
Recurrated tours into  
nieched experiences &  
added a new tour.

Hosted tradeshow booth at  
the Chicago Travel &  
Adventure Show.

Purchased our own Trolley  
at the end of 2024!

Viking Mississippi guests  
experienced the region  
during overnight stay.

Fall Trolley Tours have Launched, Some Tours Selling Out!



# 2024 Grants Review

- Explore La Crosse Grants Program completed its **8<sup>th</sup>** year of giving back to the community through Grant dollars
- Due to the success of the program we have been able to increase the funds annually to reach \$101,000 for 2024
- **33 Festivals and Events received marketing dollars** to promote outside the La Crosse Region, encouraging visitors to experience the diversity of regional offerings
- **\$445,500 has been awarded to our members and additional approved events since the initiation of the program in 2016**



# Membership + Opps

Explore La Crosse Membership: 434 Members

## Some Ways We Promote Members:

- Visitor Guide Listing & Ad Opportunity (2026 Guide in the Works)
- Influencer Hosting
- Sweepstake Participation
- Feature on Region Maps
- Complementary Business Photos
- Dedicated Explore La Crosse Webpage
- Blog Spotlight
- Press Release Opp's / Promoted Events
- Insta/TikTok/FB Features  
(Like the viral Kinsonse & Sullivan's)
- Promotions in brand videos
- Resources for members to use (*brand photos, etc.*)

## The Latest in Benefits:

- New Website Filterable Categories (DEIA Included)
- Marketing Coop Opportunities
  - Social, E-News Banners, Business Articles

14 Total Coop Opportunities Sold YTD



### ELEVATE YOUR BUSINESS... CONNECT WITH EXPLORE LA CROSSE TRAVELERS!

Broaden your exposure with Explore La Crosse's engaged travel audience. Looking for an easy way to reach more travelers and grow your audience? Explore La Crosse now offers members exclusive co-op opportunities with powerful, budget-friendly ways to boost visibility. Whether your goal is to drive new website traffic, sell event tickets, expand your social following, or showcase your story to a wide audience, these targeted placements put your business in front of an engaged audience. **5. Stay tuned as our new website launches this summer!**

|  |   |  |
|--|---|--|
| <p><b>EMAIL BANNER PROMOTION: \$100+</b></p> <p>Connect with 434 members in 100+ cities, our strategic placements to your website are a leading edge of digital marketing.</p> <ul style="list-style-type: none"> <li>• 12 Opportunities (Year)</li> <li>• One 30-day subscription</li> <li>• 200+ opportunities</li> </ul> <p><b>PRICING &amp; PACKAGES:</b></p> <ul style="list-style-type: none"> <li>• 1 Month: \$225</li> <li>• 3 Months: \$525</li> <li>• 6 Months: \$725</li> </ul> | <p><b>INSTAGRAM STORY SWEEPSTAKE: \$50</b></p> <p>Share the excitement of your takeover to inspire and encourage visitation / sales.</p> <ul style="list-style-type: none"> <li>• 12 Opportunities (Year)</li> <li>• 100+ members</li> <li>• 100+ stories per 2 days</li> <li>• Sweepstakes requires goal based on your business</li> <li>• First provided by member</li> </ul> | <p><b>PRE-SALE BUSINESS FEATURE: \$50</b></p> <p>Get featured on the Explore La Crosse website - feature spotlight page with a tailored travel theme of choice &amp; more.</p> <ul style="list-style-type: none"> <li>• 9 Opportunities (Year)</li> <li>• 100+ members</li> <li>• 100+ on our leading platform</li> <li>• 100+ on the Explore La Crosse website</li> </ul> <p><b>Includes:</b> One 30-day subscription</p> |
|--|---|--|

Photo: pending members will receive a report post-campaign with advertising results. Co-op opportunities are first come first serve and limited to one member per month.

For inquiries, questions and purchase intent, please contact:  
Kaylin Kurling, Membership & Grants Manager  
kurling@explorelacrosse.com | (608) 782-7286



# La Crescent & MN Members

---

## La Crescent Members:

- Best Western Plus La Crescent / La Crosse
- Design a Cruise LLC
- La Crescent Apple Festival
- La Crescent Chamber of Commerce & Tourism
- La Crescent Event Center / Swing Bridge Pub
- River View Vineyard & Winery
- Sports Hub Bar & Grill
- Thorson Graphics
- Van Lin Orchards
- Wieser Brothers General Contractor, Inc
- WXOW TV 19

## Minnesota Members:

- Apollo Music Festival - Houston, MN
- Houston County Fair - Caledonia, MN
- International Owl Center - Houston, MN
- Bluff Top Vineyard & Winery - Winona, MN
- Caledonia Chamber of Commerce - Caledonia, MN
- Elsie's - Caledonia, MN
- Frank & Julia's Grocer+Deli - Caledonia, MN
- Frozen Film Festival - Winona, MN
- Garvin Heights Vineyards - Winona, MN
- Heart & Soil Ridge - Dakota, MN
- Mid West Music Fest - Winona, MN
- National Eagle Center - Wabasha, MN
- Niagara Cave - Harmony, MN
- Root River Trail Towns - Rushford, MN
- Southwind Orchards - Dakota, MN
- Spring Grove Soda Pop, Inc. - Spring Grove, MN
- The Crooked Quarter - Caledonia, MN
- Visit Winona - Winona, MN

# Visitor Guide + Website

## Visitor Guide: 75,000 Print + Digital Edition

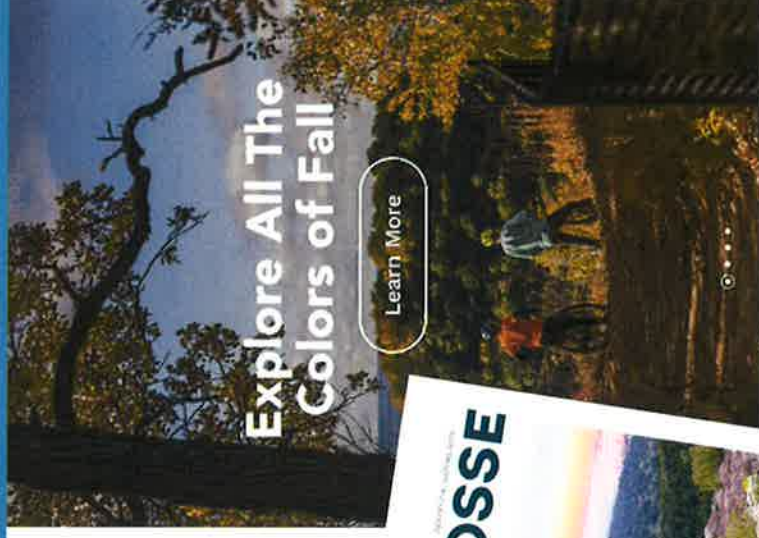
### Sneak Peak: 2026 Editorial Preview

- Great River Road Trip (Leverage “USA Today’s #1 Scenic Drive”)
- Family Friendly Attractions (Title Released when Published)
- Agritourism (Title Released when Published)
- Local Favorites (Title Released when Published)
- Municipality Highlights and MORE!

## ExploreLaCrosse.com: 2025

### Website Highlights: Jan 1- Sept 21

- Website Users: 305,214
- Sessions: 430,636
- Organic Acquisition: 229,477
- Direct Acquisition: 73,423
- Top Keywords: Things to do in La Crosse today, La Crosse events calendar, things to do this weekend in La Crosse
- Events Calendar: 86,940 Page Views
- Key Markets: Twin Cities, Milwaukee, Madison, Chicago, Rochester, Dubuque... SD!



Explore All The  
Colors of Fall

Learn More

explore  
**LA CROSSE**



ing Events

nd Your Next  
Adventure



Family

**Trail Trek Challer**  
Dec 26, 2024 – Mar 15, 20



**Between The**  
Embrace the thrill of  
the La Crosse Region's  
trails that inspire adven  
area's stunning landsc



**IT'S IN  
OUR N**

Popular Interests

# '24 + '25 Campaigns

Now that the New Website has Launched, Digital Advertising has Kicked Off for Quarter 3 and 4!

## It's In Our Nature!

- ★ Festive Spirit... It's In Our Nature!
- ★ Inspiring Heights... It's In Our Nature!
- ★ Elevated Adventure... It's In Our Nature!
- ★ Charming History... It's In Our Nature!

The La Crosse Region has it all - but what sets us apart from the rest of the Midwest is our ancient, Driftless topography, the Mississippi River and the Great River Road. This campaign leans into our unique physical "nature" and hospitable reputation.

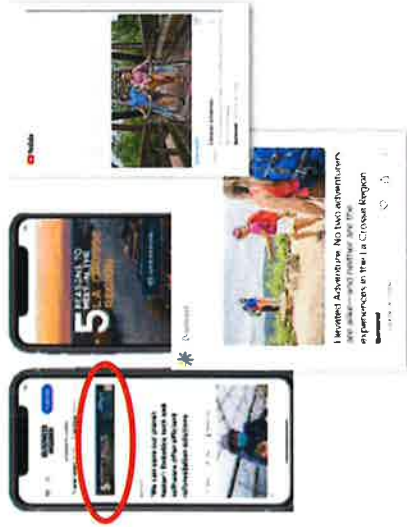
## Leisure Travel Digital Campaign:

### 2025 Madden Media Contract Goals:

- SEM: 25,000 Clicks
- Meta Prospecting: 20,000 Clicks
- Prospecting/Display Ads: 17,000+ Clicks
- Native Advertising: 9,900 Clicks
- M&C Geofencing: 773,000 Imp. (3 '25 M&C Events)

## Fall Campaign Content Launched Sept

## New Website Has Launched!



Google

## 2025 Digital Is LIVE!



EXPLORELACROSSE.COM



# Public Relations + Creators

## 2025 Creator Breakdown:

- With smaller budget due to new website, we contracted to **repurpose** previous creators' past content (for example: Patels featured Fall)
- 3 NEW creators hosted, 2 repurposed creators
- **IF** awarded shoulder-season JEM Grant, 2-3 winter-sport, niche creators will visit

## PR: YTD Media Hits

- August: [This Small River Town Is One of the Midwest's Best Outdoor Destinations- and It Also Has a Candy Factory Hotel, a Speakeasy, and Mississippi Views](#) (Travelandleisure.com)
- July: [The Most Charming River Towns in Wisconsin](#) (WorldAtlas.com)
- June: [Don't Miss These 12 Summer Fairs and Festivals](#) (ExperienceWisconsinMag.com)
- May: [7 Wisconsin State Parks With Gorgeous Picnic Areas](#) (TravelWisconsin.com)
- April: [Be Delighted by these 5 Surprising Weekend Getaways Across Wisconsin](#) (TravelWisconsin.com)
- March: [Wisconsin's Charming Riverside College City Is A Trendy, Artsy Gem With Lush Parks and Cute Shops](#) (Islands.com)
- February: [Taking a Spring Break Staycation? Here are 20 family-friendly spots](#) (Up North News)
- January: [These Wisconsin Destinations Are Worth The Drive](#) (Milwaukee Magazine)

## Some 2024 Year End Highlights

5.59%  
Engagement  
Rate



320.1K  
Total  
Views



53+ Members Featured  
6 Municipalities Represented  
—  
Posts on Instagram, TikTok,  
Facebook, YouTube



27.8K  
Engagements

497K+ Total  
Impressions



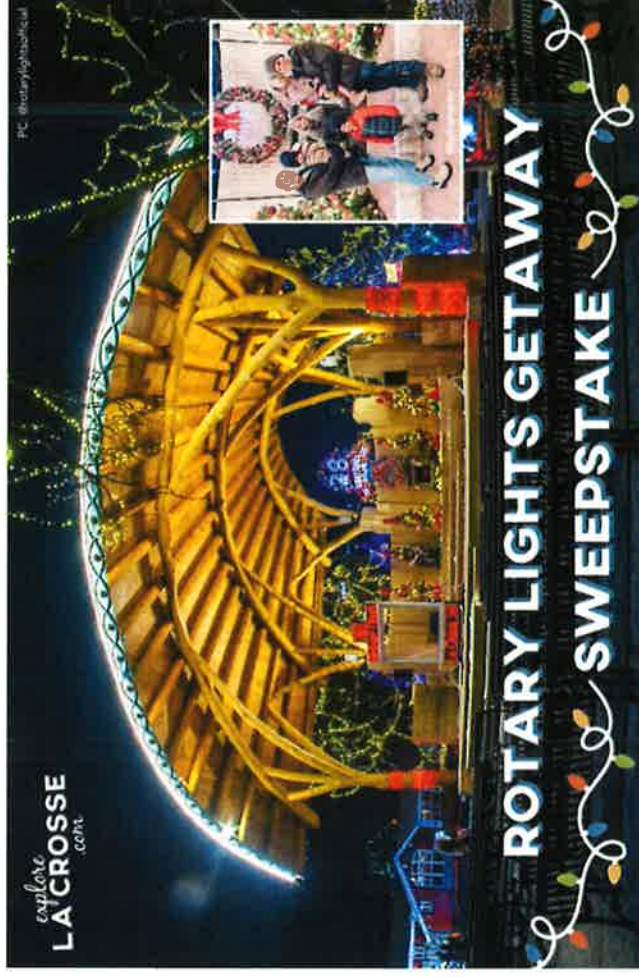
2025 Creator itineraries will be designed to support our "It's In Our Nature" narratives + multiple creators will likely contribute to the 2026 VG



# Sweepstake Results

## 2024 Rotary Lights Getaway Sweepstake

- \$1,000+ Value
- 1,133 Users & 8,618 Entries



## 2025 Valentines Sweepstake

- \$1,000+ Value
- 913 Users & 7,191 Entries

## 2025 BTB Beer, Wine & Cheese Sweepstake

- \$626+ Value
- 271 Users

## Not a Gleam Sweepstake

## 2025 Mother's Day Sweepstake

- \$635+ Value
- 768 Users

## 5,668 Entries

## Champion Summer Sweepstake

- \$400 Value
- 586 Users
- 5,401 Entries

## 2025 Fall Getaway Sweepstake

- \$980+ Value
- 597 users
- 4,632 Entries



# Conv. + Meetings + Sports

## 2025 Events:

### American Collegiate Hockey Association

- Omni Center
- Dates: February 21-23, 2025
- **Estimated Economic Impact: \$200,400**

### North Central Propane Convention

- La Crosse Center
- Dates: June 19-21, 2025
- **Estimated Economic Impact: \$594,360**

### USA Cycling Gravel National Championships

- La Crescent
- Dates: September 20, 2025
- **Estimated Economic Impact: \$1,536,000**

### WAMO State Pool Tournament

- La Crosse Center
- Dates: February 26 - March 2, 2025
- **Estimated Economic Impact: \$813,432**

### Vintage Triumph Register National Convention

- La Crosse
- Dates: July 15-18, 2025
- **Estimated Economic Impact: \$350,400**

## 2025 Events Cont.:

### WI Municipal Clerks Annual Convention

- La Crosse Center
- Dates: August 19-22, 2025
- **Estimated Economic Impact: \$275,000**

### WI Governor's Conference on Tourism

- La Crosse Center
- Dates: March 9-11, 2025
- **Estimated Economic Impact: \$635,200**

### Major League Fishing Invationals Championship

- Veterans Freedom Park
- Dates: September 5-7, 2025
- **Estimated Economic Impact: \$300,000**

### Tavern League of Wisconsin Fall Conference

- La Crosse Center
- Dates: October 5-9, 2025
- **Estimated Economic Impact: \$640,000**

### WI Wastewater Operators Association Conference

- La Crosse Center
- Dates: October 14-17, 2025
- **Estimated Economic Impact: \$1,317,600**



# Conv. + Meetings + Sports

## Recent Highlights of 2025:

### Bassmaster Elite Series

- Mississippi River
- Dates: August 21-24, 2025
- **Estimated Economic Impact: \$1,680,000**

### USA Cycling Gravel National Championships

- La Crosse
- Dates: September 20, 2025
- **Estimated Economic Impact: \$1,536,000**

### WI Municipal Clerks Annual Conference

- La Crosse Center
- Dates: August 19-22, 2025
- **Estimated Economic Impact: \$275,000**

### Elementary Principals Convention

- La Crosse Center
- Dates: October 1-3, 2025
- **Estimated Economic Impact: \$69,990**

### American Planning Assoc. Annual Conference

- La Crosse Center
- Dates: September 11-12, 2025
- **Estimated Economic Impact: \$60,500**

## Leads Sent to Lodging Partners:

- 2016: No. of Leads - 124, Sleeping Rooms - 71,398
- 2017: No. of Leads - 94, Sleeping Rooms - 46,312
- 2018: No. of Leads - 122, Sleeping Rooms - 66,829
- 2019: No. of Leads - 85, Sleeping Rooms - 41,841
- 2020: No. of Leads - 105, Sleeping Rooms - 68,206
- 2021: No. of Leads - 87, Sleeping Rooms - 58,290
- 2022: No. of Leads - 117, Sleeping Rooms - 46,108
- 2023: No. of Leads - 170, Sleeping Rooms - 85,904
- 2024: No. of Leads - 182, Sleeping Rooms - 96,404
- 2025: No. of Leads - 125, Sleeping Rooms - 45,665**

## Total Since Inception:

**No. of Leads - 1,211 | Sleeping Rooms - 626,957**



# USA Gravel National Champs.

## Event Overview:

- **Event Date:** September 20, 2025
- **Location:** La Crescent, MN
- **Registrations:** 787 | **States Represented:** 48
- **Participant Demographics:**
  - Male: 81% | Female: 19%
  - Age: Over 40 (54.8%), Under 25 (26.1%), 25–40 (19.1%)
- **Top Participant Origins:** Minneapolis, Boulder, Madison, Denver, San Diego (see top heatmap)

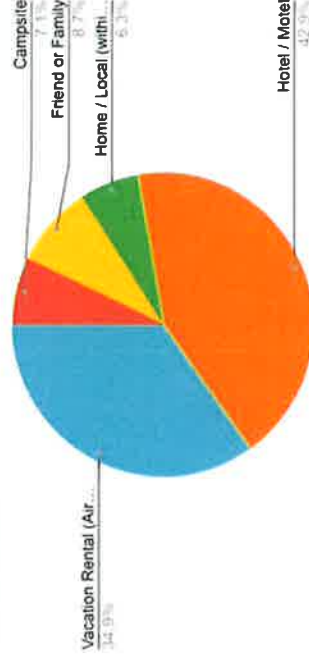
## Lodging Habits: Survey Results

- 16.3% of attendees responded to the survey (128 of 787)
- 28% of respondents spent overnights prior to the week of the event to pre-ride the course
  - Of those that responded, 91 nights were accrued for pre-rides
  - This equates to 325 overnights when scaled to the full field of participants
- 9.3% of respondents visited for a day trip prior to the week of the event to pre-ride the course
  - This equates to 73 day trippers when scaled to full field of participants
- 42.9% of participants chose hotel / motel lodging, totaling 130 nights in survey
  - 798 overnights when scaled
  - Average length of stay of 2.41 nights

- 34.9% of participants chose vacation rentals totaling 156 nights in survey
  - 957 overnights when scaled
  - Average length of stay of 3.47 nights
- 7.1% of participants chose to camp totaling 36 nights in survey
  - 221 overnights when scaled
  - Average length of stay of 3.6 nights
- Remaining 15% of participants in survey were local (within 60 miles) or stayed with friends & family



## Percentage of Each Lodging Type Used by Respondents



# USAC Gravel Cont.

|                | Estimated    | Actual       |
|----------------|--------------|--------------|
| Total Revenue  | \$27,000.00  | \$36,963.68  |
| Total Expenses | \$71,000.00  | \$60,110.32  |
| Total          | -\$44,000.00 | -\$23,146.64 |

## Expo & Activation:

- Product displays & demos
- Nearly 30 industry & local vendors – the largest USA Cycling expo in years, if not the largest ever (or one of the largest)
- 1,000+ attendee engagements

## USA Cycling: Organic Social (May - Sept. '25)

- Impressions: 829K
- Post Reach: 537K
- Engagements: 43K
- Video Views: 237K
- Posts Published: 65

## USA Cycling: Paid Campaigns (May - Sept.)

- Total Impressions: 1.96M | Reach: 797K+
- Page Views: 12,389 | Clicks: 34,217
- Campaigns Included: pre-registration, geo-targeted registration, general registration, and spectator campaigns

## Third Party Media:

- Dozens of earned media pickups from press conferences, press releases, articles, videos, blogs, & publications

## Audience:

- USA Cycling Bike Registration Page Views: 13,894 (May - Sept.)
- USA Cycling Email Campaigns: 8,000+ recipients each with 62–67% open rates
- Newsletter (The Spoke): 150K+ subscribers
  - Featured event placements: June 26, July 24, September 4, 2025

## Video & Content Partnerships:

- Applefest/Region Highlight Video: 2K+ YouTube views (also on Explore La Crosse website)
- La Crescent bicycle & region highlight video (30 second) also created for future promotional uses
- Influencer Partnership (Ben Delaney / “The Ride”):
  - YouTube course preview + Instagram reel = 43K+ views
  - Generated 23 registrations via promo code
- Road to Nationals Series (feat. pro athlete): 30.8K impressions

## Budget: (Top of Page)

- Preliminary budget above with estimates, actual rev & expenses
- Awaiting invoices from a few items (portables, traffic engineering, etc.) and payment from food vendors based on sales
  - Budget “Actual” includes approximate revenue & expenses on remaining items (top of page)



explore  
**LA CROSSE**  
.com


**A.J. Frels, Executive Director**

608.782.2367 | [frels@explorelacrosse.com](mailto:frels@explorelacrosse.com)

#3.3



November 3, 2025

To: Honorable Mayor and City Council  
From: Kara Tarrence, Finance Director   
Re: Amend ESST Policy

Beginning on January 1, 2024, Minnesota law required employers to provide earned sick & safe time (ESST) paid leave to employees. The City Council approved an Earned Sick and Safe Time Policy on 02/26/2024. In 2025, the Minnesota Legislature updated the ESST law.

Attached is our current ESST policy with amendments on page 1 and page 4. These amendments will align our ESST policy with the current Minnesota Earned Sick and Safe Time Law.

I respectfully ask Council to approve the amended changes to the City of La Crescent Earned Sick and Safe Time (ESST) policy.



## CITY OF LA CRESCENT EARNED SICK AND SAFE TIME (ESST) POLICY

### **Earned Safe and Sick Time (ESST), effective 1/1/2024**

ESST is authorized absence from work with pay. All employees (including temporary, seasonal, and part-time employees) performing work for at least 80 hours in a year for the City are eligible for ESST. ESST is paid time off granted to employees on an accrual basis and may be used as soon as it is accrued. ESST is paid at the same hourly rate that an employee is paid from employment with the City. ESST does not accrue during an unpaid leave of absence.

For purposes of this policy, a year is a calendar year – January 1 to December 31.

Employees are to use this paid leave only when they are unable to work for medical reasons and under the other authorized conditions explained below.

- Full-time employees will accrue 4.00 hours of ESST and 4.00 hours of regular sick time on the second payroll of each month. Accrued but unused sick time may be carried over into the following year. Employees can accrue a maximum of 880 hours of traditional sick leave and 80 hours of ESST for a combined total of 960 hours. **ESST hours are to be used before regular sick leave hours**
- Part-time employees will accrue ESST at a rate of one hour per 30 hours worked, up to a maximum of 48 hours of ESST per year. Unused ESST hours may be carried over into the next year but may not exceed 80 hours at any one time. Temporary and seasonal employees will accrue ESST at a rate of one hour per 30 hours worked, with a maximum of 48 hours per year. Unused ESST hours may be carried over into the next year but may not exceed 80 hours. There will be no payout for the unused ESST at the end of an accrual year or upon termination.
- ESST may be used only for days when the employee would otherwise have been at work. It cannot be used for scheduled days off.
- ESST accruals will not carry over for temporary and seasonal staff that are separated from employment for more than 180 days.

## **ESST Eligible Uses**

Employees may use available ESST hours as allowed under state law. The leave may be used as it is accrued in the smallest increment of time tracked by the City's payroll system (1 hour) for the following circumstances:

### **A. An employee's own:**

- Mental or physical illness, injury, or other health condition
- Medical, dental, or other care provider appointments
- Need for medical diagnosis, care, or treatment, of a mental or physical illness
- Injury or health condition
- Need for preventative care
- Closure of the employee's place of business due to weather or other public emergency
- The employee's inability to work or telework because the employee is prohibited from working by the city due to health concerns related to the potential transmission of a communicable illness related to a public emergency, or seeking or awaiting the results of a diagnostic test for, or a medical diagnosis of, a communicable disease related to a public emergency and the employee has been exposed to a communicable disease or the city has requested a test or diagnosis.
- Absence due to domestic abuse, sexual assault, or stalking of the employee provided the absence is to:
  - Seek medical attention related to physical or psychological injury or disability caused by domestic abuse, sexual assault, or stalking
  - Obtain services from a victim services organization
  - Obtain psychological or other counseling
  - Seek relocation or take steps to secure an existing home due to domestic abuse, sexual assault, or stalking
  - Seek legal advice or take legal action, including preparing for or participating in any civil or criminal legal proceeding related to or resulting from domestic abuse, sexual assault, or stalking

### **B. Care of a family member:**

- With mental or physical illness, injury, or other health condition
- Who needs medical diagnosis, care, or treatment of a mental or physical illness, injury, or other health condition
- To take a family member to medical, dental, or other care provider appointments
- Who needs preventative medical or health care
- Whose school or place of care has been closed due to weather or other public emergency
- When it has been determined by a health authority or a health care professional that the presence of the family member of the employee in the community would

jeopardize the health of others because of the exposure of the family member of the employee to a communicable disease, whether or not the family member has actually contracted the communicable disease

- Absence due to domestic abuse, sexual assault, or stalking of the employee's family member provided the absence is to:
  - Seek medical attention related to physical or psychological injury or disability caused by domestic abuse, sexual assault, or stalking
  - Obtain services from a victim services organization
  - Obtain psychological or other counseling
  - Seek relocation or take steps to secure an existing home due to domestic abuse, sexual assault or stalking
  - Seek legal advice or take legal action, including preparing for or participating in any civil or criminal legal proceeding related to or resulting from domestic abuse, sexual assault, or stalking

### **Family Members**

For ESST purposes, "family member" includes an employee's:

- Spouse or registered domestic partner
- Child, foster child, adult child, legal ward, child for whom the employee is legal guardian, or child to whom the employee stands or stood in loco parentis
- Sibling, step-sibling or foster sibling
- Biological, adoptive or foster parent, stepparent or a person who stood in loco parentis when the employee was a minor child
- Grandchild, foster grandchild, or step-grandchild
- Grandparent or step-grandparent
- A child of a sibling of the employee
- A sibling of the parent of the employee or
- A child-in-law or sibling-in-law
- Any of the above family members of a spouse or registered domestic partner
- Any other individual related by blood or whose close association with the employee is the equivalent of a family relationship
- Up to one individual annually designated by the employee

After accrued sick leave or ESST has been exhausted, vacation leave may be used upon approval of the immediate supervisor, to the extent the employee is entitled to such leave.

### **For use of ESST, the employee will:**

- Communicate with his/her immediate supervisor at least 7 days in advance for foreseeable absences or, as soon as possible after the scheduled start of the workday, for every day absent;
- Keep his/her immediate supervisor informed of the status of the needed leave;

- After more than ~~three~~ two consecutive days of ESST, submit a physician's statement or other supporting documentation upon request. If the employee or employee's family member did not receive services from a health care professional, or if documentation cannot be obtained from a health care professional in a reasonable time or without added expense, then reasonable documentation may include a written statement from the employee indicating that the employee is using, or used, ESST for a qualifying purpose. The City will not require an employee to disclose details related to domestic abuse, sexual assault, or stalking or the details of the employee's or the employee's family member's medical condition.

After an absence, the City may require an employee to provide a physician's statement or other medical documentation on the employee's first day back to work attesting to the employee's ability to return to work and safely perform the essential functions of the job with or without reasonable accommodation.

Any work restrictions must be stated clearly on the return-to-work form. Employees who have been asked to provide such a statement may not be allowed to return to work until they comply with this provision.

The city has the right to obtain a second medical opinion to determine the validity of an employee's workers' compensation claim or to obtain information related to restrictions or an employee's ability to work. The city will arrange and pay for an appropriate medical evaluation when it is required by the city.

Any employee who makes a false claim for ESST will be subject to discipline up to and including termination.

Employees must use ESST prior to using paid vacation, or compensatory time and prior to an unpaid leave of absence during a medical leave.

ESST cannot be transferred from one employee to another.

### **Retaliation Prohibited**

The City shall not discharge, discipline, penalize, interfere with, or otherwise retaliate or discriminate against an employee for asserting ESST rights, requesting an ESST absence, or pursuing remedies. Further, the use of ESST will not be factored into any attendance point system the City may use. Additionally, it is unlawful to report or threaten to report a person or a family member's immigration status for exercising a right under the ESST law.

### **Benefits and return to work protections**

During an employee's use of ESST, an employee will continue to receive the City's employer insurance contribution as if they were working, and the employee will be responsible for any share of their insurance premiums.

An employee returning from time off using accrued ESST is entitled to return to their City employment at the same rate of pay received when their leave began, plus any automatic pay adjustments that may have occurred during the employee's time off. Seniority during ESST absences will continue to accrue as if the employee has been continually employed.

#3.4

**RESOLUTION NO. 10-25-33**

**RESOLUTION ACCEPTING DONATIONS MADE TO THE  
CITY OF LA CRESCENT IN OCTOBER 2025**

WHEREAS, the following donations were made to the City of La Crescent in the month of October 2025:

1. Dennis and Jody Dorschner wish to donate \$100.00 to the La Crescent Fire Department.

NOW, THEREFORE, BE IT RESOLVED that the City Council of the City of La Crescent hereby accepts the donations as stated above.

ADOPTED this 10<sup>th</sup> Day of November 2025.

SIGNED:

\_\_\_\_\_  
Mayor

ATTEST:

\_\_\_\_\_  
City Clerk

# 6.1



**La Crosse County Convention & Visitors Bureau  
Board Meeting  
Explore La Crosse Office  
123 7<sup>th</sup> Street South  
Tuesday, October 21, 2025  
8:00 a.m.  
WiFi  
GuestLax21!**

Board of Directors: Jen Burch, Chair; Pete Boese, Vice Chair; Chris Roderique, Treasurer; Ryan Johnson, Secretary; Dave Ring, Pat Stephens, Nathan Franklin, Patrick Barlow, Mike Mielke, Barb Janssen, Cherryl Jostad, Dan Wick, Kalynn Kruger, Jay Patel, Ashley Santolin, Dan Kapanke, Kapena Faitau, Brody Meier, David Pierce, Nadia Turner, Austin Wells, Stephanie Pope, Shamawyah Curtis & Shawna Bortz

**Ad Hoc:** Kathleen Pielhop (DMI), Lauren Harris (La Crosse Chamber), Jay Odegaard (City of La Crosse Parks and Rec), Elizabeth Poh (La Crosse Center), Debbie Hosch (La Crescent Area Event Center), Vicki Markussen (LADCO), Michelle Hoskins (La Crescent Area Chamber & Tourism)

**Executive Director:** A.J. Frels

AGENDA

**1. Call to Order**

**2. Vision Statement:**

*A destination that inspires exploration and elevates celebrations.*

**Mission Statement:**

*Explore La Crosse strives to create a thriving and inclusive community where tourism enriches lives and uplifts all who visit or call this region home.*

**3. Consent Items**

**a. Board Minutes**

September 2025

**b. Financial Committee**

Minutes

October 2025

Statements

September 2025

**c. Municipality Updates**

4. **Foundation**
  - a. Foundation Fact Sheet (Pros & Cons)
  - b. Articles of Incorporation
  - c. By-Laws
  
5. **Executive Director's Report** – A.J. Frels
  
6. **Committees**
  - a. Membership & Grants - Pat Stephens
  - b. Conventions/Sales – Jen Burch
  - c. Marketing/Media - Jay Patel
  - d. Belonging and Mattering Committee – Jen Burch or A.J.
  
7. **Old Business**
  - a. USA Cycling Report
  
8. **New Business**
  - a. Storm Drain
  - b. Banners
  - c. Holiday Gathering Date
  - d. Placer a.i.
  
9. **Adjournment**

The Next Board Meeting is scheduled for November 18, starting at 8:00 a.m. at the LCCVB Office at 123 7<sup>th</sup> Street South, La Crosse.

**Celebrating Staff Birthdays**

Michelle – 11/01  
Nancy – 11/14  
A.J - 11/22

**Explore La Crosse Employment Anniversaries**

Haleigh – Start date of 11/18/2019 - 6 years of service



## LA CROSSE COUNTY CONVENTION &amp; VISITORS BUREAU

## BOARD MEETING

September 16, 2025– 8:00 a.m.

**Board Members:**

**Present:** Jen Burch, Pete Boese, Brody Meier, Ashley Santolin, Stephanie Pope, Barb Janssen, Patrick Barlow, Cherryl Jostad, Austin Wells, Pat Stephens, Dan Kapanke, David Pierce, Shamawyah Curtis, Jay Patel, Mike Mielke, Elizabeth Poh, Lauren Harris

**Excused:** Dan Wick, Dave Ring, Chris Roderique, Ryan Johnson, Shawna Bortz, Kapena Faitau, Nadia Turner, Kathleen Pielhop, Kalynn Krueger, Jay Odegaard, Debbie Hosch, Nathan Franklin, Vicki Markussen

**Absent:**

**Others Present:** Executive Director: A.J. Frels, Director of Finance & Human Resources: Michelle Hoch

**PROCEEDINGS:**

J. Burch brought the meeting to order at 8:03 a.m.

Vision, Mission and Values

**Consent Items:**

**MOTION:** to approve the Board minutes-August 2025, Finance September 2025 Minutes, Statements August 2025, and Community Updates. (D. Pierce, P. Stephens) Carried.

**Community & Event Center Updates:**

La Crosse Chamber-their new CEO, Sam Scinta, started with the Chamber yesterday, on October 9<sup>th</sup> Business After 5 will be held at the Oktoberfest grounds, and the Leadership Summit will be held on October 16<sup>th</sup>.

La Crosse Center-March 6 & 7, 2026 for WIAA Wrestling, March 20 the Warrant & Firehouse concert, December 3 & 4 the Holiday Showcase in Chicago where Elizabeth and Erik will attend.

**EXECUTIVE DIRECTOR REPORT:**

-Jeremiah is busy with coordinating and attending USA Cycling Gravel Nationals meetings. Jeremiah also presented to the Houston County Board for the event.

-The sales team is continuing to work with Pete to discuss the hotel incentive program.

-A reminder that the next WisDOT cleanup is scheduled for September 16<sup>th</sup>, and the MN DOT cleanup is scheduled for September 23<sup>rd</sup>.

-After looking at bids from our members, CPC has been selected to print our 2026 Visitor Guide.

-The team recently toured the Cappella facility.

-Haleigh attended a Travel and Tourism virtual round table with Milwaukee Magazine and other various DMOs to chat about the industry, efforts, and how the publication can serve us better. She reported that it was very validating and insightful, confirming that we are on the right track with most of our efforts.

-The Finance Committee met with Brittany from Hawkins Ash CPAs to do a review of the Foundation documents. AJ anticipates having forms to review at the October board meeting.

-We have scheduled a time for the staff to tour Norskedalen. If any board members are interested in joining the tour, please let AJ know. It will take place on September 24<sup>th</sup> from 12:30-2:30pm.

**COMMITTEE REPORTS:**

**Membership** - Reports were distributed. Revenue for August 2025 was \$12,791.50 budgeted for \$10,000.00

**Grants**- Reports were distributed. Thus far, \$63,250 has been awarded in grants. Next meeting scheduled Membership & Grants is on September 18<sup>th</sup>.

**Convention/Sales**- The next Impact meeting will be held on September 23.

**Marketing/Media**-The Fall campaign has begun and Visitor Guide ad sales have ended.

**Belonging and Mattering Committee**- the next class sessions will begin in November.

**OLD BUSINESS:**

- Visitor Guide Sales-Kaytlin came in on sales at \$108,000 with a budget of \$110,000. She did great for her

first year of sales.

-Synergy-AJ and Vicki Markussen recently met to revisit some old notes of the group of non-profits of ways to collaborate to ensure work together, and not have duplication of efforts.

-USA Cycling-will be here this coming weekend, on September 20<sup>th</sup> and will be tied in with La Crescent Applefest activities.

**NEW BUSINESS:**

- WIAA Team Wrestling-AJ, Jeremiah and Kourtney from the La Crosse Center met with WIAA. They are happy to announce that a three-year agreement has been secured for the area.

-Beer, Wine and Cheese Refresh Update- notes are included in the board packet from the meeting last week to discuss the next steps to refresh the event moving forward. As beer consumption is declining, we are looking at other items to add to the event.

- BaM Meeting with Mayor Shaundel- AJ, Jen and Amanda Goodenough met with the Mayor to discuss the BaM sessions and to see if there is an interest in having City of La Crosse staff attend the next set of sessions.

**Meeting adjourned at 8:58am**

Next Board Meeting: October 21 at 8:00am.

Respectfully submitted, Michelle Hoch