

La Crescent Economic Development Commission

Minutes

November 13, 2018

City Hall – 4:00 P.M.

Members Present: Larry Stryker, Eileen Krenz, Steve Bissen, Dale Williams, Troy Nolop, Al Voss and Brett Kemmer. Staff present: Terry Erickson.

Item 1: Larry called the meeting to order at 4:00 p.m.

Item 2: Agenda/Minutes

Larry asked for approval of the minutes and agenda. Troy moved to approve the agenda as presented and Brett seconded, motion carried. Larry then asked for approval of the minutes. Brett made a motion to approve and Eileen seconded, motion carried.

Item 3: Branding Request for Proposal:

Terry provided an overview of the Request for Proposal (RFP) process for the Branding Project. He had mailed out the RFP to two prospective companies that had presented to working group. Terry provided a copy of the RFP for review.

Steve mentioned that we have a great deal of talent within the area/region and that he had additional companies that might be interested in the project. Steve will forward the list to Terry for mailing.

The review of the RFP's will take place on Monday December 10th at the Development Commission meeting. Terry was asked to invite Planning Commission members involved in the working group to the meeting as well.

Item: 4 Springbrook Transportation Meeting

Terry provided an overview of a meeting held with Springbrook management and Dale Olson at Springbrook. The meeting included staff the La Crosse Transit system that serves La Crescent. Staff discussed the need to add Springbrook as a stop on its daily route. The meeting participants completed a walk around the facility to examine best spots for pick-up and drop off of residents. Other options

for transportation were discussed as well. Terry was asked to check on Semcac to see what they might offer other modes of transportation they may have. Commission members provided other options that might be explored including Able/ABC, Neighbors in Action.

Item 6: Joint Planning Commission Meeting:

Terry reported that the City Council held a Joint Planning meeting on October 22, 2018. The meeting provided a forum for each group to discuss projects they have been involved in over the past year. There was consensus that we schedule planning meetings a couple times a year so that we are informed about each other's initiatives and work together when it is appropriate.

Item: 7 Staff Report:

Terry will provide updated list on terms of Development Commission members. Terry mentioned the need to look at ways to reach out to area businesses. A general discussion was held about the best way to hear from our business community. We may want to consider "face to face" interviews to get a sense of what the needs are for businesses in 2019.

Item 8: Member Reports:

Eileen provided an update on local business developments. She reported that Clara House is under new internal management and that ownership remains the same. She also reported that the several non-profit's including the food shelf, HCP and bike shop will need space for operations in the future. It is hoped a long term solution can be found so that they do not need to move more than once.

Troy mentioned that at some point a home near his business may come up for sale and that we may want to reach out to see what their plans might be.

Item 9: Other:

Item 10: Adjourn: It was by consensus that we adjourned the meeting at 5:05 P.M.

Submitted by: Terry Erickson, Community Development Staff.

