



The City of La Crescent has contracted with MSA Consultants to help create a vision of the downtown of our future. As we begin the process your participation is vital. Business owners, building owners, shoppers, residents, people who were part of the comprehensive planning process—anyone that cares about the future of La Crescent.

## Help Plan the Downtown of the Future for La Crescent

Join the Chamber of Commerce, Economic Development Committee and the City Planning Commission for a meeting on Thursday **November 17** at City Hall.

**3:30 – 5:00** We will start with an educational walking tour of our Downtown led by Jason Valerius of MSA Consultants: “What works?; what doesn’t?; what is good urban design?; what elements do we have to build on?” will be some of the topics.

**5:00 – 5:30** Warm beverage and light snack for those who participated in the tour

**5:30 – 6:45** City Hall

**Agenda 1. Introduction of project objectives and timeline.**

**2. Shared learning from the tour**

**3. Discussion of “What questions do you want the study to answer.”**

**4. MSA program**

**5. Adjourn**

**Attend some or all of the meeting. Participate in the tour or only attend the meeting. The next meeting will be in February where we will look at pictorial examples of what we can achieve. Yoga Berra summed it up: “You’ve got to be very careful if you don’t know where you are going, because you might not get there.”**

Any questions? Call 608.792.9897 Donald Smith, Planning Commission