

HEART SAFE COMMITTEE
DECEMBER 10, 2025
MEETING MINUTES

The La Crescent Heart Safe Committee met at 4:00 p.m. on Wednesday, December 10th at the La Crescent Community Building. Members Present: Cheri Olson, Eileen Krenz, Dave Krenz, Mary Sue Busch, Teresa O'Donnell-Ebner, Darin Daveau, Cassie Buehler, and Angie Boettcher.

Business program update:

Cheri provided an update on the Business program. The program was launched mid-November at a lunch and learn hosted by the La Crescent Chamber of Commerce with Chamber President Michelle Hoskins. There were approximately twenty people in attendance. Since the program was launched, Cheri has been to two businesses and MarySue has been to five businesses.

Interested Businesses can reach out to Angie, and she will email them the link to the program questionnaire, which can be filled in online or printed off and then manually entered. One of the Heart Safe Committee members will then visit the business and provide them with the appropriate level window cling award. Members of the Heart Safe Committee will also visit businesses within the City to promote the program. The businesses will also be recognized at the annual La Crescent Chamber dinner and be listed on the City of La Crescent and Chamber websites. Businesses do not need to be members of the Chamber to participate.

2025 Event/Training summary:

The Heart Safe Committee members were present at several events within the city promoting the program in 2025 including Neighbor's Night Out, La Crescent Live, and the Fire Department open house. Cheri and Cassie went to Houston County Social Services and Sheriff's Office and had approximately one hundred participants. Cassie visited the La Crescent middle school eighth grade class and taught approximately ninety students non-certified CPR and 1st Aid. The goal for 2026 is to increase the presence at community events. We will work on developing a calendar of events.

Cheri attended the 2025 7R CAPE Cardiac Arrest Survival Summit in Phoenix, Arizona and provided the committee with a summary as well as informative links regarding updates on CPR guidelines and other helpful information and new ways to educate and encourage people to learn CPR.

Review annual goals:

Continue to reach out to local businesses to promote CPR/AED certifications.
Look to increase membership on the Heart Safe Committee. Ideas include someone representing the schools and a member from the "Young Rotarians".

Park AED update:

The committee discussed AED placement in the parks and other areas throughout the city. It was recommended that Angie fill out an Agenda request for the committee to present their achievements

since launching the program and request funds to purchase more AED's at a City Council meeting in February or March of 2026.

The meeting adjourned at 5:12 p.m. and the next meeting was scheduled for March 11, 2026 at 4:00 p.m. at the Community Room.