

DRAFT

La Crescent Economic Development Commission

Minutes

February 11, 2019

City Hall

4:00 P.M.

Members Present: Larry Stryker (by phone), Eileen Krenz, Troy Nolop, Al Voss, Cheryl Jostad, and Brett Kemmer. Guests: Planning Commission members Linda Larson, Theresa O'donnell. Staff present: Terry Erickson.

Item 1: Eileen called the meeting to order at 4:00 p.m.

Item 2: Agenda/Minutes

Eileen asked that the meeting agenda and minutes from December 2018 and January 2019 be approved with correction of names misspelled. Al moved and Troy seconded motion carried.

Item 3: Approval of Bylaw Change/Allowing Township Member/Other

Larry presented the proposed bylaw changes that were sent out to Commission members. After discussion it was decided to make changes that would allow business owners who lived outside of the City of La Crescent to become members of the Commission. See attached changes per the discussion attached to the minutes. A motion was made by Brett and seconded by Troy to approve the Bylaws per the discussion.

4. Commission Member Nominations (2) and Terms

Eileen provided an overview of the nomination process and the need to nominate and send to the Council candidates that would replace Travis Minegar and Steve Bissen. She noted that before she could ask one the potential candidates that the Bylaws would need to be amended so that members outside of the City could be nominated to serve. Terry mentioned that Mayor Poellinger had approached and nominated Mike Welch to serve on the Development Commission. That left one open position. Members then brought forth several other names of local

residents to serve. The names were given to Eileen and Terry who would approach them to see their level of interest in serving. The names would then be forwarded to Terry who would then provide the list to the City Administrator to be reviewed/selected by the Mayor and then put on the City Council agenda for review and appointment by the City Council. Terms for the two Commission members whose terms ended in 2018 (Steve Bissen and Travis Minegar) will be filled at the City Council meeting in February/March. The replacements will then begin 3 year terms beginning on January 2019 ending January 2022.

Item 5: Branding Committee Meeting Minutes of January 22, 2019

Terry stated that he had sent out the minutes of the Branding Committee working group. The minutes were accepted by consensus. The Commission directed Terry to get a sample contract from Metre and move it forward to the City Attorney for review and then on to the City Council for its March Meeting for approval. The Branding working group would meet again at 3:00 p.m. on March 11, one hour prior to the Development Commission meeting.

Staff Report: Terry provided the Commission an updated project list. The list provided an overview of past and future projects. Terry provided an overview of how his work can change on a dime with the next new development. He explained that it's about being able to react to opportunities that come up can make a big difference. He mentioned how the City has used TIF as an important tool to help with infrastructure related to development. He mentioned that we was working with client interested in establishing a coffee shop.

Member Reports:

Troy mentioned that his brother had sold Big Al's in La Crosse and has purchased the liquor store in his building. He also has about 300 square feet of office space available. Brett mentioned that Houston County has a new EDA Director Alison Wagner and that we should invite her to a future meeting. Also that the EDA has a revolving loan fund that can used for gap financing. Brett had also visited with Joe at Acentek that now provides fiber optic cable for businesses, a real plus. Cherryl related that we should explore if Fastenal has a need for a call center. Eileen reported that Chris Wood would be opening a new Chiropractic office on May 1, 2019 on the Pike where the vacuum cleaner business was once located. The business would provide space for other chiropractic doctors as well.

Item 6: Other:

Item 7: Adjourn: It was by consensus that we adjourned the meeting at 5:10 P.M.

Submitted by: Terry Erickson, Community Development Staff.