

La Crescent Economic Development Commission Meeting Minutes

City Hall, February 28, 2022

Members Present: Sarah Danielson, Julie Hatlem, Cheryl Jostad, Brett Kemmer, Troy Nolop, Larry Stryker, Alan Voss, Michael Welch

Members Absent: Lori Kadlec

Staff Present: Bill Waller, Larry Kirch

Guest(s): None

Item 1: Chairman Stryker called meeting to order at 3:04 pm.

Item 2: Agenda/ Minute Meetings

Julie mad a motion to approve the agenda and Alan seconded the motion, motion carried. A motion was made to approve the minutes from the January 24, 2022 meeting by Troy and seconded by Mike and the motion carried.

Item 3: Staff Report

Bill Waller stated the pedestrian bridge construction will resume the week of March 6, 2022.

The Root River Trial Joint Power Agreement has been approved.

Larry Kirch will reestablish contact with Kwik Trip in regards to what direction KT plans to proceed with possible expansion ideas.

#16 The Shared Business Center grand opening/ open house is scheduled for May 4, 2022 at 9:00 am. The EDA will be holding their board meeting after the open house.

#23 The bike trailhead area site plan is being developed by the city engineer. It is anticipated the trailhead will have electric car charger stations, picnic tables, water fountain, information boards, and the indigenous history of the community.

#10 The Small Cities Development Housing Grant was approved. Applications are being received for approval with the understanding the program is first come/ first served until funding is depleted.

#11 The Walnut Street Improvements project is looking at the possibility of a demonstration project similar to the 2021 demo project on Elm Street crosswalks.

#12 Wagon Wheel Project- Boat Ramp Access plans and specifications are being developed with a possible March/ April 2022 bid date.

#13 The Wagon Wheel Local Trails Connection Grant contract has been awarded with the work being completed in June 2022.

Item 4: Member Reports

Troy thanked the Chamber for the live auction and the great business community support.

Mike had no report.

Alan had no report.

Cherryl mentioned there is a lot of conversations about a possible coffee shop opening. No additional information is available. Explore La Crosse offers grant funding for events. The grants help with gap event marketing, funding with intentions of turning over to event coordinators. There is additional information on the Explore La Crosse website.

Julie stated she is starting the process of updating the Visitors Guide.

Sarah said the Chamber event grossed \$23,000. The event was a great success.

Larry K had no report.

Brett had no report.

Larry S had no report.

Item 5: No other business was brought before the commission.

Item 6: Meeting was adjourned at 3:50 pm. Next scheduled meeting is March 28, 2022 at 3:00 pm.

Report submitted by Michael Welch