

**CITY OF LA CRESCENT**  
**AGENDA**  
**REGULAR MEETING**  
**LA CRESCENT COMMUNITY BUILDING**  
**336 SOUTH FIRST STREET**  
**SEPTEMBER 25, 2023**  
**5:00 P.M.**

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CALL TO ORDER  
PLEDGE OF ALLEGIANCE  
ROLL CALL  
ACTION TO CHANGE AGENDA

**1. CONSENT AGENDA**

All items listed under the consent agenda are considered routine by the City Council and will be enacted by one motion. There will be no separate discussion of these items. If discussion is desired, that item will be removed from the Consent Agenda and will be considered separately.

- 1.1 MINUTES – SEPTEMBER 11, 2023
- 1.2 BILLS PAYABLE THROUGH SEPTEMBER 22, 2023
- 1.3
- 1.4

**2. PUBLIC HEARING/MEETING**

**3. ITEMS FOR CONSIDERATION**

- 3.1 EXPLORE LA CROSSE – A.J. FRELS
- 3.2 DONATION RESOLUTIONS
- 3.3 EXTEND NO PARKING ZONE – SOUTH OAK STREET
- 3.4 PARADE REQUEST - HOMECOMING
- 3.5 ROAD CLOSURE REQUEST – GREAT GREEN RUN/ROLL
- 3.6 SEWER AGREEMENT – CITY OF LA CROSSE
- 3.7 MN DNR – DROUGHT RESTRICTIVE RESPONSE PHASE
- 3.8 2024 PRELIMINARY BUDGET/LEVY RESOLUTION
- 3.9
- 3.10

**4. UNFINISHED BUSINESS**

- 4.1

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**5. MAYOR'S COMMENTS**

5.1

**6. STAFF CORRESPONDENCE/COMMITTEE UPDATES**

- 6.1 MN CHIEF'S OF POLICE FOUNDATION GRANT
- 6.2 WAGON WHEEL PROJECT – PHASE 4 UPDATE
- 6.3 EXPLORE LA CROSSE
- 6.4

**7. CORRESPONDENCE**

- 7.1 CITY OF LA CROSSE UTILITIES
- 7.2
- 7.3

**8. HOUSTON COUNTY**

8.1

**9. CHAMBER OF COMMERCE**

9.1

**10 ITEMS FOR NEXT AGENDA**

**11. ADJOURNMENT**

#1.1

MINUTES, REGULAR MEETING  
CITY COUNCIL, CITY OF LA CRESCENT, MINNESOTA  
SEPTEMBER 11, 2023

Pursuant to due call and notice thereof, the first meeting of the City Council of the City of La Crescent for the month of September was called to order by Mayor Mike Poellinger at 5:00 PM in the La Crescent Community Building, La Crescent, Minnesota, on Monday, September 11th, 2023.

Upon a roll call taken and tallied by the City Administrator, the following members were present: Members Cherryl Jostad, Teresa O'Donnell-Ebner, Dale Williams, and Mayor Mike Poellinger. Members absent: Ryan Hutchinson. Also present were City Attorney Skip Wieser, City Administrator Bill Waller, Public Works Director Tyler Benish, and Deputy Clerk Angie Boettcher.

Also present was La Crescent Library Director Jess Witkins.

Mayor Poellinger asked if anyone wished to take action to change the agenda as presented. There were no changes requested.

**ITEM 1 – CONSENT AGENDA**

At this time, the Mayor read the following items to be considered as part of the Consent Agenda for this regular meeting:

- 1.1 MINUTES – AUGUST 28, 2023
- 1.2 BILLS PAYABLE THROUGH – SEPTEMBER 8, 2023
- 1.3

At the conclusion of the reading of the Consent Agenda, Mayor Poellinger asked if the Council wished to have any of the items removed from the Consent Agenda for further discussion.

Member O'Donnell-Ebner made a motion, seconded by Member Williams, as follows:

**A MOTION TO APPROVE THE CONSENT AGENDA AS PRESENTED.**

Upon a roll call vote taken and tallied by the City Administrator, the following Members voted in favor thereof, viz;

|                        |     |
|------------------------|-----|
| Cherryl Jostad         | Yes |
| Teresa O'Donnell-Ebner | Yes |
| Dale Williams          | Yes |
| Mike Poellinger        | Yes |

and none voted against the same. The motion was declared duly carried.

### **ITEM 3.1 – LA CRESCENT LIBRARY – SUMMER READING RECAP**

La Crescent Library Director Jess Witkins provided City Council with a recap of the library's summer reading program. This was informational only, no action required.

### **ITEM 3.2 – SHORT-TERM RENTAL/LODGING TAX ORDINANCE**

The following citizens attended the City Council meeting and addressed City Council regarding the Short-Term Rental Ordinance: Vonnie Levenick, Jack Miller, Dave Hanifl, Angela Machi, Jeff Holthaus, Tom Poellinger, Mary Poellinger, and Beverly Burand.

City Attorney Skip Wieser reviewed with City Council the draft amendments to the Lodging Tax Ordinance. It was recommended that City Council approve the amended ordinance. Following discussion, Member O'Donnell-Ebner introduced the following ordinance and moved its passage for adoption:

#### **ORDINANCE NO. 573**

#### **LODGING TAX**

The City Council of La Crescent ordains:

Ordinance No. 534 adopted on June 10, 2019 and titled "LODGING TAX" is amended to read:

**SECTION 1. Definitions:** Unless the language or context clearly indicates that a different meaning is intended, the following words, for the purpose of this ordinance, shall have the following meanings and inclusions:

1. "City" means the City of La Crescent, Minnesota, acting by or through its duly authorized representative.
2. "Lodging" means the furnishing for a consideration of lodging at a hotel, motel, rooming house, tourist court, municipal campground, resort or bed and breakfast, other than the renting or leasing of it for a continuous period of 30 days or more.
3. "Operator" means any person who has charge, care, or control of a building in the City, or part thereof, in which dwelling units or rooming units are let.
4. "Person" includes all firms, partnerships, associations, corporations, and natural persons.



5. "Rent" means the total consideration valued in money charged for lodging whether paid in money or otherwise, but shall not include any charges for services rendered in connection with furnishing lodging other than the room charge itself.

6. "Lodger" means the person obtaining lodging from an operator.

**SECTION 2. Imposition of Tax.** Pursuant to Minnesota Statutes, Chapter 469.190 and provisions of Laws 2019, Chapter 6, Article 6, Section 21, there is hereby imposed a tax of five percent (5%) on the rent charged by an operator for providing lodging to any person. The tax shall be stated and charged separately and shall be collected by the operator from the lodger. The tax collected by the operator shall be a debt owed by the operator to the City and shall be extinguished only by payment to the City. In no case shall the tax imposed by this section upon an operator exceed the amount of tax which the operator is authorized and required by this ordinance to collect from a lodger.

**SECTION 3. Collections.** Each operator shall collect the tax imposed by this section at the time the rent is paid. The tax collection shall be deemed to be held in trust by the operator for the City. The amount of tax shall be separately stated from the rent charged for the lodging and those persons paying the tax shall receive a receipt of payment from the operator.

**SECTION 4. Exemptions.** An exemption shall be granted to any person as to whom or whose occupancy it is beyond the power of the City to tax. No exemption shall be granted except upon a claim therefore made at the time the rent is collected and such a claim shall be made in writing and under penalty of perjury on forms provided by the City. All such claims shall be forwarded to the City when the returns and collections are submitted as required by this Chapter.

**SECTION 5. Advertising No Tax.** It shall be unlawful for any operator to advertise or hold out or state to the public or any customer, directly or indirectly, that the tax or any part hereof will be assumed or absorbed by the operator, or that it will not be added to the rent or that, if added, it or any part thereof will be refunded. In computing the tax to be collected, amounts of tax less than one cent shall be considered an additional cent.

**SECTION 6. Payments and Returns.** The taxes imposed by this ordinance shall be paid by the operator to the City monthly not later than twenty (20) days after the end of the month in which the taxes were collected. At the time of payment, the operator shall submit a return upon such forms and continuing such information as the City may require. The return shall contain the following minimum information:

- a. The total amount of rent collected for lodging during the period covered by the return.
- b. The amount of tax required to be collected and due for the period.
- c. The signature of the person filing the return or that of his agent duly authorized in writing.

- d. The period covered by the return.
- e. The amount of uncollectible rental charges subject to the lodging tax.

The operator may offset against the taxes payable with respect to any reporting period, the amount of taxes imposed by this ordinance previously paid as a result of any transaction the consideration for which became uncollectible.

**SECTION 7. Examination of Return, Adjustments, Notices, and Demands.** The City shall, after a return is filed, examine the same and make any investigation or examination of the records and accounts of the person making the return deemed necessary for determining its correctness. The tax computed on the basis of such examination shall be the tax to be paid. If the tax due is found to be greater than that paid, such excess shall be paid to the City within ten days after receipt of a notice thereof given either personally or sent by registered mail to the address shown on the return. If the tax paid is greater than the tax found to be due, the excess shall be refunded to the person who paid the tax to the City within ten (10) days after determination of such refund.

**SECTION 8. Refunds.** Any person may apply to the City for a refund of taxes paid for a prescribed period in excess of the amount legally due for that period, provided that no application for refund shall be considered unless filed within one (1) year after such tax was paid, or within one (1) year from the filing of the return, whichever period is the longer. The City shall examine the claim and make and file written findings whereon denying or allowing the claim in whole or in part and shall mail a notice thereof by registered mail to such person at the address stated upon the return. If such claim is allowed in whole or in part, the City shall credit the amount of the allowance against any taxes due under this ordinance from the claimant and the balance of said allowance, if any, shall be paid by the City to the claimant.

**SECTION 9. Failure to File a Return.**

**Subd. 1.** If any operator required by this ordinance to file a return shall fail to do so within the time prescribed or shall make, willfully or otherwise, an incorrect, false, or fraudulent return, the operator shall, upon written notice and demand, file such return or corrected return within ten (10) days of receipt of such written notice and shall at the same time pay any tax due on the basis thereof. If such person shall fail to file such return or corrected return, the City shall make a return or corrected return for such person based upon such knowledge and information as the City can obtain, and assess a tax on the basis thereof, which tax (less any payments theretofore made on account of the tax for the taxable period covered by such return) shall be paid within ten (10) days of the receipt of written notice and demand for such payment. Any such return or assessment made by the City shall be prima facie correct and valid, and the burden of proving to the contrary rests with any person in any action or proceeding in respect thereto.

**Subd. 2.** If any portion of a tax imposed by this ordinance, including penalties thereon, is not paid within thirty (30) days after it is required to be paid, the City may institute such legal action as may be necessary to cover the amount due plus interest, penalties, the costs and disbursements of any action.

**Subd. 3.** Upon a showing of good cause, the City may grant an operator one thirty (30) day extension of time within which to file a return and make payment of taxes as required by this ordinance provided that interest during such period of extension shall be added to the taxes due at the rate of eight (8) percent per annum.

#### **SECTION 10. Penalties.**

**Subd. 1.** If any tax imposed by this ordinance is not paid within the time herein specified for the payment, or an extension thereof, there shall be added thereto a specific penalty equal to ten (10) percent of the amount remaining unpaid.

**Subd. 2.** In case of any failure to make and file a return within the time prescribed by this ordinance, unless it is shown that such failure is not due to willful neglect, there shall be added to the tax in addition the penalty provided in Subdivision 1 above, a penalty of five (5) percent for each thirty (30) day period or fraction thereof during which such failure continues, not exceeding twenty-five (25) percent in the aggregate. There shall be a minimum penalty assessed of ten (10) dollars if penalties in the aggregate do not exceed that amount. The amount so added to any tax shall be collected at the same time and in the same manner and as part of the tax unless the tax has been paid before the discovery of the negligence, in which case the amount so added shall be collected in the same manner as the tax.

**Subd. 3.** If any person willfully fails to file any return or makes any payment required by this ordinance, or willfully files a false or fraudulent return or willfully attempts in any manner to evade or defeat any such tax or payment thereof, there shall also be imposed as a penalty an amount equal to fifty (50) percent of any tax (less any amounts paid on the basis of such false or fraudulent return) found due for the period to which such return related. The penalty imposed by this section shall be collected as part of the tax and shall be in addition to any other penalties provided by this ordinance.

**Subd. 4.** All payments received shall be credited first to penalties, next to interest, and then to the tax due.

**Subd. 5.** The amount of tax not timely paid, together with any penalty provided by this section, shall bear interest at the rate of eight (8) percent per annum from the time such tax should have been paid until payment is made. Any interest and penalty shall be added to the tax and be collected as part thereof.

**SECTION 11. Administration of Tax.** The City shall administer and enforce the assessment and collection of the taxes imposed by this ordinance. The City shall cause to be prepared blank forms for the returns and other documents required by this ordinance and shall distribute the same throughout the City. Failure to receive or secure such forms and documents shall not relieve any person from any obligation required of him under this ordinance.

**SECTION 12. Examine Records.** Persons acting on behalf of the City and authorized in writing by the City may examine the books, papers, and records of any operator in order to verify the accuracy of any

return made, or if no return was made, to ascertain the tax as provided in this ordinance. Every such operator is directed and required to give to the City the means, facilities, and opportunity for such examinations and investigations as are hereby authorized.

**SECTION 13. Violations.** Any person who shall willfully fail to make a return by this ordinance, or who shall fail to pay the tax after written demand for payment, or who shall fail to remit the taxes collected or any penalty or interest imposed by this ordinance after written demand for such payment, or who shall refuse to permit the City's authorized agents to examine the books, records, and papers under his control, or who shall willfully make any incomplete, false, or fraudulent return shall be guilty of a misdemeanor.

**SECTION 14. Use of Proceeds.** Ninety-five (95) percent of the proceeds obtained from the collection of taxes pursuant to Minnesota Statutes Section 469.190 and provisions of Laws 2019, Chapter 6, Article 6, Section 21 as may be amended from time to time to fund a local convention or tourism bureau for the purpose of marketing and promoting the City of La Crescent. The City may use up to five (5) percent of the proceeds obtained hereunder to defray the costs and expenses of collection and administration of such tax.

**SECTION 15. Appeals.**

**Subd. 1.** Any operator aggrieved by any notice, order, or determination made by the City under this ordinance may file a petition for review of such notice, order, or determination. The petition shall contain the name of petitioner, the petitioner's address, and the location of the lodging subject to the notice, order, or determination.

**Subd. 2.** The petition for review shall be filed with the City within ten (10) days after the notice, order, or determination for which review is sought has been mailed to or served upon the person requesting review.

**Subd. 3.** Upon receipt of the petition, the City Administrator/Clerk shall set a date for a hearing and give the petitioner at least ten (10) days prior written notice of the date, time, and place of the hearing.

**Subd. 4.** At the hearing, the petitioner shall be given an opportunity to show cause why the notice, order, or determination should be modified or withdrawn.

**Subd. 5.** The hearing shall be conducted by the City Administrator/Clerk or his authorized agent, and he shall make written findings of fact and conclusions based upon the applicable section of this ordinance and the evidence presented. The person conducting the hearing may affirm, reverse, or modify the notice, order or determination made by the City.

**Subd. 6.** Any decision rendered by the City pursuant to this section may be appealed to the City Council. A petitioner seeking to appeal a decision must file a written notice of appeal with the City within ten (10) days after the decision has been mailed to the petitioner.

The matter will thereupon be placed on the Council agenda as soon as is practical. The Council shall then review the findings of fact and conclusions to determine whether they were correct. Upon a determination by the Council that the findings and conclusions were incorrect, the Council may modify, reverse, or affirm the decision of the City Administrator/Clerk or authorized agent under the same standards as set forth in Section.

**SECTION 16.** Repeal. Ordinance No. 534, an ordinance providing for lodging tax dated June 10, 2019 is hereby repealed upon this ordinance becoming effective.

**SECTION 17.** This ordinance shall become effective from and after its passage and publication.

The foregoing ordinance was duly passed and adopted by the Council of the City of La Crescent, Minnesota at its regular meeting on \_\_\_\_\_, 2023.

SIGNED:

ATTEST:

\_\_\_\_\_  
Mayor

\_\_\_\_\_  
City Administrator

The foregoing motion was duly seconded by Member Williams and upon a roll call vote taken and tallied by the City Administrator, the following Members present voted in favor thereof, viz;

|                        |     |
|------------------------|-----|
| Cherryl Jostad         | Yes |
| Teresa O'Donnell-Ebner | Yes |
| Dale Williams          | Yes |
| Mike Poellinger        | Yes |

and none voted against the same. The motion was declared duly carried.

City Attorney Wieser reviewed with City Council the draft amendments to the Short-Term Rental Ordinance. It was recommended that City Council approve the amended ordinance along with the proposed findings and purpose. Following discussion, Member O'Donnell-Ebner introduced the following ordinance, along with findings and purpose, and moved its passage for adoption:

**Findings and Purpose of Ordinance No. 574**

The City of La Crescent ("City") is a largely residential city which has several unique local amenities including the Mississippi River and Wagon Wheel Bike Trail. This makes it a natural and likely tourist destination. Historically, transient overnight stays were limited to hotels. However, the advent of certain internet-driven short-term residential/housing rental forums such as VRBO have caused some homeowners

to make their properties available for short-term rentals. These so-called “short-term rentals” often last a day or two, are often during the weekend and are recreationally focused occupancies, vastly different than a typical house rental which involve more connection with the neighborhood and property over time because of the longer length of the occupancy. Recreational occupancy also creates parking congestion impacting and disrupting neighborhoods. Accordingly, this has led many cities to consider and adopt regulations governing short-term rentals. The City and its residents value the need to preserve its essentially residential character while, licensing short-term rentals on terms which make them unintrusive, not disruptive, and which does not lead to the proliferation of absentee-held properties offered only for rent and not materially owner-occupied. Short-term vacation rentals are not conducive to the stability and building of neighborhoods.

Short-term rentals are in the nature of providing accommodations for transient, often vacationing short-term guests who do not maintain an ongoing relationship with the property or its neighbors or its neighborhoods. In cases of short-term rental, the turnover of occupants is more frequent, stays are, by definition, short and recreation-focused. Significant damage deposits are often not comparable to those secured by long-term rental tenancies and tenants likely have no maintenance obligations such as lawn mowing, exterior tidiness, building maintenance or corresponding interest in maintaining ongoing relationships with long-term neighbors. Accordingly, it is evident that there is more potential for nuisances to arise from such uses including increased noise, parties, outdoor activities into the late hours, multiple invitees, intensive uses over short periods and other features of transient stays as the users come to the property for a short period and then leave. The City concludes that an ordinance is necessary to regulate, license and control short-term rentals to minimize potential nuisances. The City finds licensing longer-term stays is in the best interest of the City.

The purpose of this ordinance is to license Short-Term Rentals while mitigating impacts upon surrounding properties and neighborhoods by implementing balanced regulations to protect the integrity of the City as well as protecting the public health, safety and general welfare of the long-term residents by regulating the time period a transient guest is allowed.

## **ORDINANCE NO. 574**

### **AN ORDINANCE OF THE CITY OF LA CRESCENT REGULATING SHORT-TERM RENTALS IN THE CITY OF LA CRESCENT, MINNESOTA**

Ordinance No. 567 adopted on May 22, 2023 and titled “AN ORDINANCE OF THE CITY OF LA CRESCENT REGULATING SHORT-TERM RENTALS IN THE CITY OF LA CRESCENT, MINNESOTA” is amended to read as follows:

#### **I. PURPOSE**

The purpose of this Section is to ensure that the short-term rental of dwelling units in the City is conducted, operated, and maintained so as not to become a nuisance to the surrounding neighborhoods or an influence that fosters blight and deterioration or creates a disincentive to reinvest in the community.

## II. SCOPE

This section applies to the short-term rental of all dwelling units located within all residential zoning districts of the City of La Crescent. Short-term rentals within the Central Business District shall not be subject to the restrictions of this ordinance, except with respect to the registered agent requirement contained herein.

## III. DEFINITIONS

The following words and terms when used in this Section shall have the following meanings unless the context clearly indicates otherwise:

Bedroom: A habitable room within a single-family dwelling which is used, or intended to be used, primarily for the purpose of sleeping, but shall not include any kitchen, dining room, or living room.

Building Official: An employee of the City designated as the Building Official. The term Building Official also includes all City employees authorized to issue citations.

Dwelling unit: One or more rooms physically arranged so as to create an independent housekeeping establishment for occupancy by one family with separate toilets and facilities for cooking and sleeping.

Occupant: Any person who occupies a dwelling unit or part of the same.

Owner: A person having legal or equitable interest in the dwelling unit or its premises.

Off-street parking space: An area on the permitted premises or within a building that is a legally conforming parking space intended for the use of parking of a motor vehicle which has a means of access to a public street.

Permitted Premises: The platted lot or part of such lot or unplatted parcel of land on which a dwelling unit permitted as a short-term rental is located.

Short-term rental: The rental or lease of a dwelling unit in whole or in part for a period of at least twenty-eight (28) consecutive days, but no more than ninety (90) consecutive days. The rental or lease of a dwelling unit for less than twenty-eight (28) consecutive days is prohibited in all residential districts.

Short-term rental license: The license issued by the City for the rental or lease of a dwelling unit for short-term rental.

Tenant: Any person who is occupying a dwelling unit under any agreement, lease, or contract, whether oral or written, which requires the payment of money as rent for the use of the dwelling unit.

## IV. LICENSE REQUIRED

No property, structure or dwelling may be used as a Short-Term Rental unless an application is submitted, and a license is first granted by the City. Short-Term Rentals located within the Central Business District shall not be subject to the restrictions of this Ordinance except with respect to the registered agent and Short-Term tax requirements as contained herein. The License shall be entered on a short-term rental



registry.

Application: A person desiring to undertake or allow the short-term rental of a dwelling unit in the City shall apply to the Building Official for a short-term rental license. The application shall be submitted by the owner. The license application shall be on a form prescribed by the City and include all required information.

Criteria for Issuance. Prior to issuance of a Short-Term Rental License hereunder, the applicant shall ensure and the Building Official will verify the following criteria are met:

- a. The licensee accurately certifies on the application form that all applicable items found in this Section are satisfied. In addition, the certification shall constitute an ongoing assurance of compliance herewith. Such items shall include, but not be limited to, the following:
  - i. A policy number for a valid, in-force liability insurance policy is provided to the City;
  - ii. That all garbage and rubbish are stored in compliance with City's Solid Waste Ordinance;
  - iii. Compliance with all applicable provisions of the City Code;
  - iv. Compliance with any special conditions established in the license.
  - v. The Dwelling must be materially used for its owner's enjoyment-which shall mean to state the owner shall accurately certify and document to the City annually that the Dwelling has been physically inhabited by the owner for more days and nights than it has been rented.
  - vi. Short-Term Rental Tax.
    - a. Minnesota Sales Tax under Minnesota Statutes, section 297A.61
      1. Short-Term Rentals must charge sales tax on lodging.
    - b. City of La Crescent Lodging Tax Ordinance No. 573
      1. Properties in the City of La Crescent who rent Short-Term Rentals are required by law to comply with the City of La Crescent's Lodging Tax Ordinance.

License Fee: Each application shall be accompanied by payment in full of the required license fee. The annual license fee shall be determined by the City Council and set forth in the City fee schedule. The fee shall not be prorated.

Number of Bedrooms. Each license shall indicate the number of bedrooms which are contained in the

dwelling. No license shall advertise the dwelling as containing any more than the identified number of bedrooms. The number of bedrooms, as indicated on the license, shall be used for all calculations required herein.

Issuance of Short-Term Rental License:

1. If the Building Official determines that an applicant has met the requirements for issuance of a short-term rental license, the Building Official shall issue the applicant a short-term rental license.
2. If the Building Official determines that an applicant has not met the requirements for issuance of a short-term rental license, the Building Official shall endorse on such application his/her disapproval and his/her reasons for the same and provide the application and recommendation for denial to the City Administrator. The City Administrator may either: (i) deny the application and return the endorsed application to the applicant to notify the applicant that his/her application is denied and that no license will be issued; or (ii) direct the Building Official to issue the applicant a short-term rental license.

Expiration of License: Except as otherwise provided in this Section, all short-term rental licenses shall expire annually on December 31 of each year unless suspended or revoked earlier. Licenses granted hereunder constitute a revocable, limited right. Nothing herein shall be construed as granting a vested property right. No party shall have any expectancy of reissuance of any license after its annual expiration.

Renewal of License: Applications for renewal of an existing short-term rental license shall be made at least thirty (30) days prior to the expiration of the current short-term rental license. All such applications shall be submitted to the Building Official on forms provided by the City and shall be accompanied by the required fee.

License Not Transferable: No short-term rental license shall be transferable to another person or to another dwelling unit. Every person holding a short-term rental license shall give notice in writing to the Building Official within five (5) business days after having legally transferred or otherwise disposed of the legal control of any dwelling unit for which a short-term rental license has been issued. Such notice shall include the name and address of the person succeeding to the ownership or control of such dwelling unit.

Resident Agent Required: No short-term rental license shall be issued without the designation of a local agent. The agent must live within 30 miles of the dwelling unit. The Agent may, but is not required to be, the owner. One person may be the agent for multiple dwelling units. At all times, the agent shall have on file with the Building Official a primary and a secondary phone number as well as a current address. The agent or a representative of the agent shall be available 24 hours a day during all times that the dwelling unit is being rented at the primary or secondary phone number to respond immediately to complaints and contacts relating to the dwelling unit. The Building Official shall be notified in writing within two (2) business days of any change of agent. The agent shall be responsible for the activities of the tenants and maintenance and upkeep of the dwelling unit and shall be authorized and empowered to receive service of notice of violation of the provisions of City ordinances and state law, to receive orders, and to institute remedial action to affect such orders, and to accept all service of process pursuant to law.

Denial of Short-Term Rental License: Any applicant aggrieved by the denial of a short-term rental license, or the non-renewal of an existing license may appeal to the City Council. Such appeal shall be taken by filing with the City Administrator within ten (10) days after the date of issuance of the written denial, a written statement requesting a hearing before the City Council and setting forth fully the grounds for the appeal. A hearing shall be held within sixty (60) days of receipt of the request. Notice of the hearing shall be given by the City Administrator in writing, setting forth the time and place of hearing. Such notice shall be mailed, postage prepaid, to the applicant at his/her last known address at least ten (10) days prior to the date set for hearing.

## V. RESPONSIBILITY OF OWNERS:

No owner shall undertake or allow the short-term rental of a dwelling unit in a Residential Use District that does not comply with all applicable City ordinances, the laws of the State of Minnesota, and this Section. It shall be the owner's responsibility to ensure that all tenants, occupants, and guests comply with the following:

Maximum Overnight Occupancy: The number of overnight occupants allowed for a short-term rental shall be limited as set out below. Children under three (3) years of age are not to be counted toward the limit.

For lots of 1/2 acre or more if the livable square footage of the primary building is:

- Under 1,500 square feet: 6 occupants
- 1,500 square feet to 1,999 square feet: 8 occupants
- 2,000 square feet or more: 12 occupants

For lots of less than 1/2 acre:

- Under 1,500 square feet: 4 occupants
- 1,500 square feet to 1,999 square feet: 6 occupants
- 2,000 square feet or more: 8 occupants

Off-Street Parking: The permitted premises shall contain off-street parking spaces equal in number to the number of bedrooms contained in the dwelling unit.

Maintenance Standards: Every dwelling unit used for short-term rental shall conform to all building requirements of the City Code, licenses issued by the City, and the laws of the State of Minnesota.

Rental Limit: No dwelling unit shall be rented for a period of less than twenty-eight (28) consecutive days.

Occupants: The agent shall maintain a fully executed lease for all tenants and a list of all current occupants of each dwelling unit. The agent shall make the lease and list available to City staff and/or law enforcement upon request. In addition, a copy of the fully executed lease shall be kept available at the dwelling unit at all times during the lease term.

## VI. DISORDERLY CONDUCT:

Disorderly Conduct Prohibited: Disorderly conduct is prohibited on all permitted premises. It shall be the responsibility of the owner to ensure that all tenants occupying the permitted premises and their guests conduct themselves in such a manner as not to cause the permitted premises to be disorderly. For purposes of this Section, disorderly conduct includes but is not limited to, a violation of any of the following statutes or ordinances:

1. Minn. Stat. §§ 609.75 – 609.76, which prohibit gambling;
2. Minn. Stat. §§ 609.321 – 609.324, which prohibit prostitution and acts relating thereto;
3. Minn. Stat. §§ 152.01 – 152.027, which prohibits the unlawful sale or possession of controlled substances;
4. Minn. Stat. § 340A.401, which prohibits the unlawful sale of alcoholic beverages;
5. Minn. Stat. § 340A.503, which prohibits the underage consumption of alcoholic beverages;
6. Minn. Stat. § 609.595, which prohibits damage to property;
7. Minn. Stat. §§ 97B.021, 97B.045, 609.66-609.67, and 624.712-624.716, and City Code Section 804, which prohibit the unlawful possession, transportation, sale, or use of a weapon;
8. Minn. Stat. § 609.72, which prohibits disorderly conduct, when the violation disturbs the peace and quiet of the other occupants of the permitted premises or other surrounding premises;
9. Minn. Stat. § 152.027, subd. 4, which prohibits the unlawful sale or possession of small amounts of marijuana;
10. Minn. Stat. § 152.092, which prohibits the unlawful possession or use of drug paraphernalia;
11. Minnesota State Fire Code 302 and 307-307.5, which limit recreational fires to no larger than 3' X 3' feet, natural wood only, attended until extinguished, conditions permitting; and
12. Minn. Stat. §§ 624.20-624.21 which prohibits exploding fireworks.

Determination of Disorderly Conduct:

1. A determination that the permitted premises have been used in a disorderly manner as described in Article VI shall be made by the Building Official upon evidence to support such a determination. It shall not be necessary that criminal charges are brought to support a determination of disorderly use, nor shall the fact of dismissal or acquittal of such a criminal charge operate as a bar to adverse permit action under this Section.
2. Upon determination by the Building Official that a permitted premises was used in a disorderly manner, as described in Article VI, the Building Official shall notify the owner and agent by certified mail of the violation and direct the owner and/or agent to take appropriate action to prevent further violations.
3. If a second instance of disorderly use of the permitted premises occurs within one year of an incident

for which notice in Article VI was given, the Building Official shall notify the owner and agent by certified mail of the violation and shall also require the owner and agent to submit within 15 days a written report of the actions taken, and proposed to be taken, by the owner and/or agent to prevent further disorderly use of the permitted premises.

4. If a third incident of disorderly use of the permitted premises occurs within one year after the second of any two previous instances of disorderly use for which notices were sent to the owner and agent pursuant to this subsection, the short-term rental license may be revoked, suspended, or not renewed. An action to revoke, suspend, or not renew a license under Article VI shall be initiated by the Building Official in the manner described below.

## VII. LICENSE SUSPENSION OR REVOCATION:

### Procedure:

1. Every short-term rental license issued under this ordinance is subject to suspension or revocation by the City Administrator for any violation of this Section or any other ordinance of the City or the law of the state.
2. The Building Official may recommend suspension or revocation of a short-term rental license to the City Administrator. The City Administrator shall review the recommendation and the reasons supporting the recommendation and may suspend or revoke the license. The City Administrator shall provide written notice to the owner and agent of the suspension or revocation. The notice shall inform the owner and agent of the right to appeal the decision of the City Administrator to the City Council.

Any applicant aggrieved by the suspension or revocation of a short-term rental license may appeal to the City Council. Such appeal shall be taken by filing with the City Administrator within ten (10) days after date of issuance of the written suspension or revocation notice, a written statement requesting a hearing before the City Council and setting forth fully the grounds for the appeal. A hearing shall be held within sixty (60) days of receipt of the request. Notice of the hearing shall be given by the City Administrator in writing, setting forth the time and place of hearing. Such notice shall be mailed, postage prepaid, to the applicant at his/her last known address at least ten (10) days prior to the date set for hearing.

Effect of Suspension or Revocation: If a short-term rental license is suspended or revoked, it shall be unlawful for anyone to thereafter allow any new short-term rental occupancies of the dwelling until such time as a valid short-term rental license is restored by the City.

Effect of Revocation: No person who has had a license revoked under this Section shall be issued a short-term rental license for one year from the date of revocation.

## VIII. APPEAL

The decision of the City Council to deny, suspend, or revoke a short-term rental license following a hearing as provided can be appealed by petitioning the Minnesota Court of Appeals by a writ of certiorari.

## IX. POSTING

The following language shall be posted at or near the entrance of every short-term rental dwelling unit. The posting shall be printed in a minimum 18-point font.

All short-term rental of dwelling units shall comply with this ordinance. These posted regulations are a summary of a portion of the short-term rental regulations. For additional information please refer to Ordinance No. \_\_\_\_\_ or contact City Hall.

- No owner shall undertake the short-term rental of any dwelling unit without a City license.
- A copy of the lease shall be available at the dwelling unit at all times during the lease term.
- Every permitted premises shall have an agent within 30 miles available during all times the unit is rented, 24 hours a day at the following phone numbers: \_\_\_\_\_ and/or \_\_\_\_\_ to respond immediately to complaints and contacts relating to the dwelling unit.
- The Maximum Overnight Occupancy for this dwelling unit is: \_\_\_\_\_occupants. Not counting children under three (3) years of age.
- Disorderly conduct is prohibited. All disorderly conduct will be reported to the property's agent and the La Crescent Police Department.
- Increased noise regulations are in place between the hours of 10 p.m. and 7 a.m.
- Littering is prohibited.
- Recreational fires are limited.
- Any violation of this Section shall constitute a misdemeanor.

#### X. COMPLIANCE

If the City has reason to believe that any provisions in this Section are not being complied with, the City has the authority to require the submittal of an executed lease or other information needed to establish compliance.

#### XI. PENALTY

Any person who undertakes or allows any violation of this Section shall be guilty of a misdemeanor and shall, upon conviction thereof, be punished by a fine or by imprisonment, or both, in accordance with the provisions of Minnesota State Statutes.

#### XII. EFFECTIVE

Ordinance No. 567, an ordinance providing for short-term rentals dated May 22, 2023 is hereby amended upon this ordinance becoming effective.

PASSED AND ENACTED this \_\_\_\_\_ day of \_\_\_\_\_, 2023.

\_\_\_\_\_  
Mayor

ATTEST:

---

City Administrator

The foregoing motion was duly seconded by Member Williams and upon a roll call vote taken and tallied by the City Administrator, the following Members present voted in favor thereof, viz;

|                        |     |
|------------------------|-----|
| Cherryl Jostad         | Yes |
| Teresa O'Donnell-Ebner | Yes |
| Dale Williams          | Yes |
| Mike Poellinger        | Yes |

and none voted against the same. The motion was declared duly carried.

Following discussion Member Williams made a motion, seconded by Member O'Donnell-Ebner as follows:

**MOTION THAT A PRÉCIS FORMAT OF SAID ORDINANCE 573 AND 574 BE PUBLISHED IN THE OFFICIAL NEWSPAPER OF THE CITY AND WITH "OFFICIAL COPY" SO MARKED BE KEPT ON FILE IN THE OFFICE OF THE CITY ADMINISTRATOR.**

Upon a roll call vote taken and tallied by the City Administrator, the following Members present voted in favor thereof, viz;

|                        |     |
|------------------------|-----|
| Cherryl Jostad         | Yes |
| Teresa O'Donnell-Ebner | Yes |
| Dale Williams          | Yes |
| Mike Poellinger        | Yes |

and none voted against the same. The motion was declared duly carried.

### **ITEM 3.3 – PLANNING COMMISSION MINUTES – SEPTEMBER 5, 2023**

City Council reviewed the September 5<sup>th</sup> Planning Commission minutes. The Planning Commission recommended for City Council approval, the Wagon Wheel final plat, with findings and conditions and the Horse Track Meadows North final plat, with findings and conditions.

### **ITEM 3.4 – RESOLUTION – WAGON WHEEL FINAL PLAT**

City Council reviewed a Resolution regarding the acceptance of the Wagon Wheel final plat for the Wagon



Wheel Substation with the findings and conditions. Following review and discussion, Member Williams introduced the following Resolution and moved its passage and adoption as follows:

**RESOLUTION NO. 09-23-33**

**A RESOLUTION APPROVING THE FINAL PLAT FOR THE WAGON WHEEL SUBSTATION  
IN THE CITY OF LA CRESCENT**

WHEREAS, P & K Shepardson Rentals LLC and Northern States Power Company d/b/a Xcel Energy owner and developer of certain lands lying and being in the City of La Crescent, Houston County, Minnesota, more particularly described in the official plat to which this resolution is referenced, has duly petitioned the City of La Crescent City Council for approval of the final plat of the Wagon Wheel Substation, City of La Crescent, pursuant to Section 13.16, Chapter 13, City Code, City of La Crescent, and have in connection therewith satisfied the requirement of said City Code;

WHEREAS, the recommendations of the City Planning Commission and City Engineer will be satisfied and duly noted;

WHEREAS, the City Council took under consideration the following Findings and Conditions:

Findings:

1. The property owner proposes to use the property in a reasonable manner permitted by the zoning ordinance.
2. The request is in harmony with the general purpose and intent of the ordinance.

Conditions:

1. The applicant/developer will abide by all representations made by the applicant/developer, or their agents, made during the permitting process, to the extent those representations were not negated by the Planning Commission or City Council and to the extent they are not inconsistent with the spirit or explicit conditions of the plat application.
2. The applicant/developer complies with all applicable federal state and local regulations.
3. That no site work shall commence until after approval of the final plat.

NOW THEREFORE BE IT RESOLVED as follows:

1. That the final plat of the Wagon Wheel Substation will be filed with the City Administrator of the City of La Crescent.
2. That the Mayor and City Administrator are hereby authorized and directed to execute the plat in accordance with the laws of the State of Minnesota and City Code thereunto

appertaining and to execute and deliver such other certificates and documents which may be required to effectuate said plat.

Adopted this 11<sup>th</sup> day of September 2023.

SIGNED:

\_\_\_\_\_  
Mayor

ATTEST:

\_\_\_\_\_  
City Administrator

The motion for the adoption of the foregoing resolution was duly seconded by Member O'Donnell-Ebner and upon a roll call vote taken and tallied by the City Administrator, the following Members present voted in favor thereof, viz;

|                        |     |
|------------------------|-----|
| Cherryl Jostad         | Yes |
| Teresa O'Donnell-Ebner | Yes |
| Dale Williams          | Yes |
| Mike Poellinger        | Yes |

and none voted against the same. The motion was declared duly carried.

**ITEM 3.5 – RESOLUTION – HORSE TRACK MEADOWS NORTH FINAL PLAT**

City Council reviewed a Resolution regarding the acceptance of the final plat for the Horse Track Meadows North subdivision with the findings and conditions. Following review and discussion, Member O'Donnell-Ebner introduced the following Resolution and moved its passage and adoption as follows:

**RESOLUTION NO. 09-23-34**

**A RESOLUTION APPROVING THE FINAL PLAT FOR HORSE TRACK MEADOWS NORTH  
IN THE CITY OF LA CRESCENT**

WHEREAS, the City of La Crescent has duly petitioned the City of La Crescent City Council for approval of the final plat of Horse Track Meadows North.

WHEREAS, the City Planning Commission recommended the approval of the final plat.

NOW THEREFORE BE IT RESOLVED that the City Council hereby approved the final plat of Horse Track Meadows North with the following findings and conditions:

Findings:

1. The property owner proposes to use the property in a reasonable manner permitted by the zoning ordinance.
2. The request is in harmony with the general purpose and intent of the ordinance.

Conditions:

1. The applicant/developer will abide by all representations made by the applicant/developer, or their agents, made during the permitting process, to the extent those representations were not negated by the Planning Commission or City Council and to the extent they are not inconsistent with the spirit or explicit conditions of the plat application.
2. The applicant/developer complies with all applicable federal state and local regulations.
3. That no site work shall commence until after approval of the final plat.

Adopted this 11<sup>th</sup> day of September 2023

SIGNED:

\_\_\_\_\_  
Mayor

ATTEST:

\_\_\_\_\_  
City Administrator

The motion for the adoption of the foregoing resolution was duly seconded by Member Williams and upon a roll call vote taken and tallied by the City Administrator, the following Members present voted in favor thereof, viz;

Cherryl Jostad

Yes

|                        |     |
|------------------------|-----|
| Teresa O'Donnell-Ebner | Yes |
| Dale Williams          | Yes |
| Mike Poellinger        | Yes |

and none voted against the same. The motion was declared duly carried.

### **ITEM 3.6 – SEWER AGREEMENT – CITY OF LA CROSSE**

City Attorney Skip Wieser reviewed with City Council for approval a new Sanitary Sewer Conveyance Agreement between the City of La Crosse and the City of La Crescent. The existing agreement was established in 2007 and is scheduled to expire on December 31, 2027. In the new agreement, the service territory is expanded, and La Crescent's flow capacity increases to 0.4 MGC allowing approximately 240 additional single-family home connections per WHKS. The new Agreement would be effective until 2041 with an agreement to commence future negotiations in 2035. Following discussion, Member Williams made a motion, seconded by Member O'Donnell-Ebner as follows:

#### **MOTION TO APPROVE THE SANITARY SEWER CONVEYANCE AGREEMENT BETWEEN THE CITY OF LA CROSSE AND THE CITY OF LA CRESCENT EFFECTIVE THROUGH 2041 WITH AN AGREEMENT TO COMMENCE FUTURE NEGOTIATIONS IN 2035.**

Upon a roll call vote taken and tallied by the City Administrator, the following Members voted in favor thereof, viz;

|                        |     |
|------------------------|-----|
| Cherryl Jostad         | Yes |
| Teresa O'Donnell-Ebner | Yes |
| Dale Williams          | Yes |
| Mike Poellinger        | Yes |

and none voted against the same. The motion was declared duly carried.

### **ITEM 3.7 – AUTHORIZE EXPENDITURE – SEWER EQUIPMENT**

Public Works Director Tyler Benish reviewed with City Council for approval a quote from Quality Flow in the amount of \$17,796.00 to purchase a sampler to perform the collection of wastewater for testing. Pending the City Council's approval of the Sanitary Sewer agreement with the City of La Crosse, the City of La Crescent will be required to collect five (5) day composite wastewater samples. The City of La Crescent has funds in the 2022 capital equipment certificate to cover the cost of the sampler. Following discussion, Member Jostad made a motion, seconded by Member Williams as follows:

**MOTION TO AUTHORIZE EXPENDITURE IN THE AMOUNT OF \$17,796.00 TO PURCHASE A SAMPLER TO PERFORM THE COLLECTION OF WASTEWATER FOR TESTING FROM QUALITY FLOW WITH FUNDS FROM THE 2022 CAPITAL EQUIPMENT CERTIFICATE.**

Upon a roll call vote taken and tallied by the City Administrator, the following Members voted in favor thereof, viz;

|                        |     |
|------------------------|-----|
| Cherryl Jostad         | Yes |
| Teresa O'Donnell-Ebner | Yes |
| Dale Williams          | Yes |
| Mike Poellinger        | Yes |

and none voted against the same. The motion was declared duly carried.

**ITEM 3.8 – WINTER PARKING RESTRICTIONS – NORTH 3<sup>RD</sup> STREET**

Public Works Director Tyler Benish reviewed with City Council a request to restrict parking on North 3<sup>rd</sup> Street during the months from November to April. A draft ordinance was presented for consideration and will be brought back for final approval at a future meeting. This was informational only, no action required.

**ITEM 3.9 – STATE OF MINNESOTA – JOINT POWERS AGREEMENT**

City Council reviewed a letter from Police Chief Luke Ahlschlager requesting approval of a Joint Power's Agreement (JPA) between the City of La Crescent and the State of Minnesota – CrowdStrike for purchasing a better anti-virus/anti-malware product (CrowdStrike) at a greatly reduced price. This will replace the current LockNet-provided anti-virus/anti-malware product. All Executive Branch agencies are required to use the MN.IT CrowdStrike product. In addition, MN.IT will monitor all CrowdStrike installations with the State's Security Operation Center and will respond to any alerts. Following discussion, Member O'Donnell-Ebner made a motion, seconded by Member Jostad as follows:

**MOTION TO APPROVE THE JOINT POWER'S AGREEMENT (JPA) BETWEEN THE CITY OF LA CRESCENT AND THE STATE OF MINNESOTA-CROWDSTRIKE FOR PURCHASING AN ANIT-VIRUS/ANTI-MALWARE PRODUCT TO REPLACE THE CURRENT LOCKNET PROVIDED ANTI-VIRUS/ANTI-MALWARE PRODUCT.**

Upon a roll call vote taken and tallied by the City Administrator, the following Members voted in favor thereof, viz;

|                        |     |
|------------------------|-----|
| Cherryl Jostad         | Yes |
| Teresa O'Donnell-Ebner | Yes |
| Dale Williams          | Yes |

Mike Poellinger

Yes

and none voted against the same. The motion was declared duly carried.

**6. STAFF CORRESPONDENCE/COMMITTEE UPDATES**

6.1 City Council reviewed the August 29<sup>th</sup>, 2023 Explore La Crosse Board Meeting Agenda and July 18<sup>th</sup>, 2023 Board Meeting Minutes.

6.2 City Council reviewed a memo from Public Works Director Tyler Benish regarding the Shore Acres Rd. Train Bridge incident which occurred on Sept 5<sup>th</sup>, 2023 at 6:00 p.m.

There being no further business to come before the Council at this time, Member Williams made a motion, seconded by Member O'Donnell-Ebner to adjourn the meeting. Upon a roll call vote taken and tallied by the City Administrator, the following Members present voted in favor thereof, viz;

Cherryl Jostad                      Yes

Teresa O'Donnell-Ebner        Yes

Dale Williams                    Yes

Mike Poellinger                  Yes

and none voted against the same. The motion was declared duly carried and the meeting duly adjourned at 6:31 P.M.

APPROVAL DATE: \_\_\_\_\_

SIGNED:

\_\_\_\_\_  
Mayor

ATTEST:

\_\_\_\_\_  
City Administrator

1.2

| Invoice Number                           | Description                          | Invoice Date | Net Invoice Amount | Amount Paid | Date Paid | Voided |
|--|--------------------------------------|--------------|--------------------|-------------|-----------|--------|
| <b>ALERT-ALL CORP</b>                    |                                      |              |                    |             |           |        |
| W35084                                   | FIRE DEPT - FIRE PERVENTION SUPL     | 08/31/2023   | 1,188.00           | .00         |           |        |
| Total 9024:                              |                                      |              | 1,188.00           | .00         |           |        |
| <b>ALEX AIR APPARATUS 2, LLC</b>         |                                      |              |                    |             |           |        |
| 7319                                     | FD - EQUIPMENT REPAIR                | 09/12/2023   | 537.00             | .00         |           |        |
| Total 74:                                |                                      |              | 537.00             | .00         |           |        |
| <b>ALL CRAFT EXTERIORS</b>               |                                      |              |                    |             |           |        |
| 8761                                     | SCDP GRANT EXPENSE                   | 09/14/2023   | 16,000.00          | .00         |           |        |
| Total 9890:                              |                                      |              | 16,000.00          | .00         |           |        |
| <b>AMAZON CAPITAL SERVICES</b>           |                                      |              |                    |             |           |        |
| 11MV-F4QR-J6K                            | B&Z - TV MOUNT MAINTENANCE           | 09/17/2023   | 15.80              | .00         |           |        |
| 16TR-CP6F-FV9                            | COMMUNITY BUILDING- VACCUUM (CREDIT) | 09/21/2023   | 189.99             | .00         |           |        |
| 17FN-KPCR-6HR                            | STREETS- BIKE TRAILER STORAGE TOTE   | 09/19/2023   | 43.54              | .00         |           |        |
| 17FN-KPCR-6HR                            | CITY - OFFICE SUPPLIES               | 09/19/2023   | 180.07             | .00         |           |        |
| 17FN-KPCR-6HR                            | MAINTENCE- BLACK TONER               | 09/19/2023   | 73.89              | .00         |           |        |
| 19CG-6K6M-HQ                             | FD - HITCH MOUNT FLAGPOLE HOLDER     | 09/13/2023   | 59.97              | .00         |           |        |
| 19PC-HFHK-4NP                            | COMMUNITY BUILDING- TECH SUPPLIES    | 09/18/2023   | 97.96              | .00         |           |        |
| 1CND-RK7Y-16T                            | WIESER PARK - PAVILLION FLY TRAPS    | 09/14/2023   | 339.96             | .00         |           |        |
| 1GMD-JDGD-6G                             | PUBLIC WORKS- BILL OFFICE CLOCK      | 09/14/2023   | 19.57              | .00         |           |        |
| 1J7M-TM3W-RX                             | COMMUNITY BUILDING- VACCUUM FILTERS  | 09/04/2023   | 10.33              | .00         |           |        |
| 1J7M-TM3W-RX                             | COMMUNITY BUILDING- VACCUUM BAGS     | 09/04/2023   | 10.87              | .00         |           |        |
| 1J7M-TM3W-RX                             | COMMUNITY BUILDING- VACCUUM          | 09/04/2023   | 189.99             | .00         |           |        |
| 1W3H-FPL3-T9H                            | LIBRARY - BOOKS                      | 09/04/2023   | 19.96              | .00         |           |        |
| 1W79-M4X6-GW                             | GC- COOLER BAGS FOR COURSE           | 09/07/2023   | 159.58             | .00         |           |        |
| Total 9956:                              |                                      |              | 1,031.50           | .00         |           |        |
| <b>ANCHOR SOLAR INVESTMENTS LLC</b>      |                                      |              |                    |             |           |        |
| #47                                      | MAINTENANCE BLDG - SOLAR             | 09/01/2023   | 372.26             | .00         |           |        |
| #47                                      | ANIMAL RESCUE - SOLAR                | 09/01/2023   | 190.88             | .00         |           |        |
| #47                                      | RADIUM PLANT - SOLAR                 | 09/01/2023   | 372.26             | .00         |           |        |
| Total 9859:                              |                                      |              | 935.40             | .00         |           |        |
| <b>AT&amp;T MOBILITY</b>                 |                                      |              |                    |             |           |        |
| 8/23 FIRE                                | FD - WIRELESS                        | 08/31/2023   | 100.22             | .00         |           |        |
| Total 9870:                              |                                      |              | 100.22             | .00         |           |        |
| <b>B &amp; T TECHNICAL SERVICES, LLC</b> |                                      |              |                    |             |           |        |
| 1363                                     | COMM BLDG - SOLAR ELECTRICAL SERVICE | 08/31/2023   | 481.73             | .00         |           |        |
| Total 9680:                              |                                      |              | 481.73             | .00         |           |        |
| <b>BAKER &amp; TAYLOR</b>                |                                      |              |                    |             |           |        |
| 2037694246                               | LIBRARY - BOOKS GRANT FUNDED         | 08/01/2023   | 253.09             | .00         |           |        |
| 2037704626                               | LIBRARY - BOOKS GRANT FUNDED         | 08/04/2023   | 166.21             | .00         |           |        |
| 2037725830                               | LIBRARY - BOOKS GRANT FUNDED         | 08/15/2023   | 180.92             | .00         |           |        |
| 2037745227                               | LIBRARY - BOOKS GRANT FUNDED         | 08/23/2023   | 283.13             | .00         |           |        |
| 2037758807                               | LIBRARY - BOOKS                      | 08/29/2023   | 312.82             | .00         |           |        |
| H65706210                                | LIBRARY - BOOKS GRANT FUNDED         | 08/31/2023   | 21.72              | .00         |           |        |



| Invoice Number                      | Description                              | Invoice Date | Net Invoice Amount | Amount Paid | Date Paid | Voided |
|-------------------------------------|--|--------------|--------------------|-------------|-----------|--------|
| Total 8022:                         |  |              | 1,217.89           | .00         |           |        |
| <b>BAKKUM, DOUGLAS</b>              |  |              |                    |             |           |        |
| 09/18/23                            | GC - USED BALLS FOR RESALE               | 09/18/2023   | 320.00             | .00         |           |        |
| Total 9326:                         |  |              | 320.00             | .00         |           |        |
| <b>BOBCAT OF THE COULEE REGION</b>  |  |              |                    |             |           |        |
| 01-64976                            | STREETS- CONCRETE CLEAN UP               | 08/01/2023   | 200.00             | .00         |           |        |
| Total 216:                          |  |              | 200.00             | .00         |           |        |
| <b>BOB'S SERVICE</b>                |  |              |                    |             |           |        |
| 583488                              | GC - NEW ICE MACHINE                     | 08/30/2023   | 5,132.30           | .00         |           |        |
| 949006                              | COMM BLDG - NEW GARBAGE DISPOSAL         | 09/05/2023   | 115.00             | .00         |           |        |
| 949009                              | GC - FREEZER REPAIR                      | 09/05/2023   | 223.10             | .00         |           |        |
| Total 8841:                         |  |              | 5,470.40           | .00         |           |        |
| <b>BUEHLER, LUANN</b>               |  |              |                    |             |           |        |
| 09/13/2023                          | PD - UNIFORM PATCHES                     | 09/13/2023   | 36.00              | .00         |           |        |
| Total 10104:                        |  |              | 36.00              | .00         |           |        |
| <b>CALEDONIA POLICE DEPARTMENT</b>  |  |              |                    |             |           |        |
| 2023 PARADE                         | PD - APPLEFEST PARADE ASSISTANCE         | 09/17/2023   | 31.77              | .00         |           |        |
| Total 204:                          |  |              | 31.77              | .00         |           |        |
| <b>CAMPBELL EMERGENCY SERVICES</b>  |  |              |                    |             |           |        |
| 2023 PARADE                         | PD - APPLEFEST PARADE ASSISTANCE         | 09/17/2023   | 158.85             | .00         |           |        |
| Total 2041:                         |  |              | 158.85             | .00         |           |        |
| <b>CINTAS CORPORATION</b>           |  |              |                    |             |           |        |
| 4154551537                          | CITY HALL - MATS, CLEANING RAGS & TOWELS | 08/14/2023   | 63.95              | .00         |           |        |
| 4158905064                          | CITY HALL - MATS, CLEANING RAGS & TOWELS | 06/19/2023   | 65.87              | .00         |           |        |
| 4164551459                          | CITY HALL - CLEANING RAGS & TOWELS       | 08/14/2023   | 36.66              | .00         |           |        |
| 4165883830                          | CITY HALL - MATS, CLEANING RAGS & TOWELS | 08/28/2023   | 63.95              | .00         |           |        |
| 4165883886                          | CITY HALL - CLEANING RAGS & TOWELS       | 08/28/2023   | 41.47              | .00         |           |        |
| Total 9696:                         |  |              | 271.90             | .00         |           |        |
| <b>CITY TREASURER'S OFFICE</b>      |  |              |                    |             |           |        |
| 192018 AUGUST                       | WASTEWATER TO LA CROSSE                  | 08/31/2023   | 28,223.24          | .00         |           |        |
| Total 1086:                         |  |              | 28,223.24          | .00         |           |        |
| <b>CLEARWAY COMMUNITY SOLAR LLC</b> |  |              |                    |             |           |        |
| 7/23 STMT                           | 209 S WALNUT STREET - LAC SIGN           | 07/31/2023   | 17.22              | .00         |           |        |
| 7/23 STMT                           | 1450 HWY 16 - LIFT STATION               | 07/31/2023   | 36.52              | .00         |           |        |
| 7/23 STMT                           | 523 S. CHESTNUT ST - ANIMAL SHELTER      | 07/31/2023   | 49.27              | .00         |           |        |
| 7/23 STMT                           | 608 S. 7TH ST - TENNIS COURT LIGHTS      | 07/31/2023   | 12.26              | .00         |           |        |
| 7/23 STMT                           | 202 MAIN STREET - FLAG LIGHT             | 07/31/2023   | 3.89               | .00         |           |        |
| 7/23 STMT                           | 336 S 1ST STREET - COMM. BLDG            | 07/31/2023   | 188.73             | .00         |           |        |
| 7/23 STMT                           | 110 MIDNIGHT STREET - LIFT STATION       | 07/31/2023   | 63.69              | .00         |           |        |

| Invoice Number                     | Description                                  | Invoice Date | Net Invoice Amount | Amount Paid | Date Paid | Voided |
|------------------------------------|--|--------------|--------------------|-------------|-----------|--------|
| 7/23 STMT                          | 1323 SPRUCE DR - ABNET FIELDS                | 07/31/2023   | 38.49              | .00         |           |        |
| 7/23 STMT                          | 200 STONEY POINT - WELL HOUSE                | 07/31/2023   | 972.86             | .00         |           |        |
| 7/23 STMT                          | 1200 JONATHAN LN - PARK SHELTER              | 07/31/2023   | 52.42              | .00         |           |        |
| 7/23 STMT                          | 407 ORCHARDVIEW - BOOSTER STATION            | 07/31/2023   | 371.54             | .00         |           |        |
| 7/23 STMT                          | 193 MCINTOSH RD - BOOSTER STATION            | 07/31/2023   | 224.59             | .00         |           |        |
| 7/23 STMT                          | 400 LARCH AVE - WELL 2                       | 07/31/2023   | 803.73             | .00         |           |        |
| 7/23 STMT                          | 219 CHESTNUT STREET - BRIDGE LIGHT           | 07/31/2023   | 68.68              | .00         |           |        |
| 7/23 STMT                          | 219 MAIN STREET - UNIT LIGHTS                | 07/31/2023   | 95.82              | .00         |           |        |
| 7/23 STMT                          | 722 N 2ND STREET - RADIUM PLANT              | 07/31/2023   | 2,435.99           | .00         |           |        |
| 7/23 STMT                          | 520 S. 14TH STREET - ICE ARENA               | 07/31/2023   | 3,136.94           | .00         |           |        |
| 7/23 STMT                          | 608 S 7TH STREET - POOL                      | 07/31/2023   | 633.20             | .00         |           |        |
| 7/23 STMT                          | 321 MAIN STREET - LIBRARY                    | 07/31/2023   | 200.47             | .00         |           |        |
| 7/23 STMT                          | 31 MCINTOSH RD - LIFT STATION                | 07/31/2023   | 13.84              | .00         |           |        |
| Total 9854:                        |  |              | 9,420.15           | .00         |           |        |
| <b>COMEDY ALLEY LLC</b>            |  |              |                    |             |           |        |
| 09/12/2023                         | LIBRARY- PROGRAM FEE                         | 09/16/2023   | 100.00             | .00         |           |        |
| Total 10133:                       |  |              | 100.00             | .00         |           |        |
| <b>CULLIGAN WATER CONDITIONING</b> |  |              |                    |             |           |        |
| 285X21013408                       | CITY HALL - WATER COOLER RENTAL              | 09/01/2023   | 39.95              | .00         |           |        |
| 285X21013408                       | MAINT - WATER COOLER RENTAL                  | 09/01/2023   | 39.95              | .00         |           |        |
| 285X21013408                       | PD - WATER COOLER RENTAL                     | 09/01/2023   | 39.95              | .00         |           |        |
| 285X21037506                       | FD - WATER COOLER RENTAL                     | 09/01/2023   | 39.95              | .00         |           |        |
| Total 231:                         |  |              | 159.80             | .00         |           |        |
| <b>DAVY LABORATORIES</b>           |  |              |                    |             |           |        |
| 2310303                            | WATER - SAMPLES                              | 09/20/2023   | 96.30              | .00         |           |        |
| 2310304                            | WATER - SAMPLES                              | 09/20/2023   | 96.30              | .00         |           |        |
| Total 312:                         |  |              | 192.60             | .00         |           |        |
| <b>DEWEY ENTERPRISES</b>           |  |              |                    |             |           |        |
| 2309003                            | BRUSH SITE- HAUL CONCRETE FROM WASTE/COMPOST | 09/11/2023   | 1,686.00           | .00         |           |        |
| Total 9731:                        |  |              | 1,686.00           | .00         |           |        |
| <b>DIGICOM INC</b>                 |  |              |                    |             |           |        |
| 44750                              | FINAL PYMT - DOOR ACCESS WIESER PARK         | 09/19/2023   | 8,263.00           | .00         |           |        |
| 44753                              | FD- LABOR FOR ISSUES AT COMMUNITY CENTER     | 09/21/2023   | 196.00             | .00         |           |        |
| Total 347:                         |  |              | 8,459.00           | .00         |           |        |
| <b>E O JOHNSON CO.</b>             |  |              |                    |             |           |        |
| INV1395608                         | QTRLY COMPUTER SUPPORT- B&Z                  | 09/18/2023   | 506.76             | .00         |           |        |
| INV1395608                         | QTRLY COMPUTER SUPPORT- GC                   | 09/18/2023   | 1,013.52           | .00         |           |        |
| INV1395608                         | QTRLY COMPUTER SUPPORT- SEWER                | 09/18/2023   | 2,153.73           | .00         |           |        |
| INV1395608                         | QTRLY COMPUTER SUPPORT- CLERK                | 09/18/2023   | 506.76             | .00         |           |        |
| INV1395608                         | QTRLY COMPUTER SUPPORT- PUB WORKS            | 09/18/2023   | 506.76             | .00         |           |        |
| INV1395608                         | QTRLY COMPUTER SUPPORT- FIRE                 | 09/18/2023   | 3,547.32           | .00         |           |        |
| INV1395608                         | QTRLY COMPUTER SUPPORT- LIC BUR              | 09/18/2023   | 1,266.90           | .00         |           |        |
| INV1395608                         | QTRLY COMPUTER SUPPORT- POLICE               | 09/18/2023   | 506.76             | .00         |           |        |
| INV1395608                         | QTRLY COMPUTER SUPPORT- WATER                | 09/18/2023   | 2,153.73           | .00         |           |        |
| INV1395608                         | QTRLY COMPUTER SUPPORT- STREETS              | 09/18/2023   | 506.76             | .00         |           |        |

| Invoice Number                            | Description                                    | Invoice Date | Net Invoice Amount | Amount Paid | Date Paid | Voided |
|---|--|--------------|--------------------|-------------|-----------|--------|
| INV1395610                                | CITY HALL- OFFICE 365 EXCHANGE                 | 09/21/2023   | 200.00             | .00         |           |        |
| Total 8614:                               |  |              | 12,869.00          | .00         |           |        |
| <b>E O JOHNSON CO INC - LEASE</b>         |  |              |                    |             |           |        |
| 34871370                                  | GC - COPY MACHINE/PRINTER                      | 09/07/2023   | 73.00              | .00         |           |        |
| Total 9397:                               |  |              | 73.00              | .00         |           |        |
| <b>EARL F ANDERSEN INC</b>                |  |              |                    |             |           |        |
| 0133855-IN                                | STREET - SIGNS                                 | 09/07/2023   | 61.95              | .00         |           |        |
| 0133870-IN                                | PD - SIGNS- NO HUNTING                         | 09/07/2023   | 229.45             | .00         |           |        |
| 0133870-IN                                | WIESER PARK- SIGNS                             | 09/07/2023   | 44.85              | .00         |           |        |
| Total 404:                                |  |              | 336.25             | .00         |           |        |
| <b>ECOGREEN ARCHITECTS LLC</b>            |  |              |                    |             |           |        |
| 202308                                    | CITY COUNCIL- ARCHITECTURL/ENGINEERING SERVICE | 09/01/2023   | 4,625.00           | .00         |           |        |
| Total 10007:                              |  |              | 4,625.00           | .00         |           |        |
| <b>EMERGENCY AUTOMOTIVE TECH</b>          |  |              |                    |             |           |        |
| BA072823-30                               | B&Z - MOBILE LAPTOP DOCKING STATION            | 09/12/2023   | 725.63             | .00         |           |        |
| Total 9401:                               |  |              | 725.63             | .00         |           |        |
| <b>EMERGENCY MEDICAL PRODUCTS INC</b>     |  |              |                    |             |           |        |
| 2572642                                   | FD - MEDICAL SUPPLIES                          | 08/02/2023   | 452.59             | .00         |           |        |
| 2575913                                   | FD - MEDICAL SUPPLIES                          | 08/14/2023   | 11.15              | .00         |           |        |
| Total 433:                                |  |              | 463.74             | .00         |           |        |
| <b>ERNSTER, MICHAEL</b>                   |  |              |                    |             |           |        |
| 09/05/23                                  | LELS T REIMBURSE - MEALS                       | 09/05/2023   | 19.45              | .00         |           |        |
| Total 431:                                |  |              | 19.45              | .00         |           |        |
| <b>GOVERNMENTJOBS.COM, INC.</b>           |  |              |                    |             |           |        |
| INV34565 10/23-                           | ONLINE SAFETY TRAINING - STREET                | 09/11/2023   | 103.36             | .00         |           |        |
| INV34565 10/23-                           | ONLINE SAFETY TRAINING - PUB WORKS             | 09/11/2023   | 72.35              | .00         |           |        |
| INV34565 10/23-                           | ONLINE SAFETY TRAINING - PARKS                 | 09/11/2023   | 72.35              | .00         |           |        |
| INV34565 10/23-                           | ONLINE SAFETY TRAINING - MV                    | 09/11/2023   | 72.35              | .00         |           |        |
| INV34565 10/23-                           | ONLINE SAFETY TRAINING - B&Z                   | 09/11/2023   | 72.35              | .00         |           |        |
| INV34565 10/23-                           | ONLINE SAFETY TRAINING - CITY HALL             | 09/11/2023   | 175.72             | .00         |           |        |
| INV34565 10/23-                           | ONLINE SAFETY TRAINING - GC                    | 09/11/2023   | 134.37             | .00         |           |        |
| INV34565 10/23-                           | ONLINE SAFETY TRAINING - PD                    | 09/11/2023   | 330.78             | .00         |           |        |
| Total 9925:                               |  |              | 1,033.63           | .00         |           |        |
| <b>HARTLAND LUBRICANT &amp; CHEMICALS</b> |  |              |                    |             |           |        |
| SI269500                                  | WINTERIZED POOL                                | 09/13/2023   | 1,043.10           | .00         |           |        |
| Total 174:                                |  |              | 1,043.10           | .00         |           |        |
| <b>HAWKINS INC.</b>                       |  |              |                    |             |           |        |
| 6578735                                   | WATER TREATMENT PLANT CHEMICALS                | 09/15/2023   | 60.00              | .00         |           |        |
| 6585406                                   | WATER TREATMENT PLANT CHEMICALS                | 09/21/2023   | 6,023.08           | .00         |           |        |

| Invoice Number                             | Description                                    | Invoice Date | Net Invoice Amount | Amount Paid | Date Paid  | Voided |
|--|--|--------------|--------------------|-------------|------------|--------|
| Total 512:                                 |  |              | 6,083.08           | .00         |            |        |
| <b>HENDERSON, TINA</b>                     |  |              |                    |             |            |        |
| 2023 SHOE                                  | GC - REIMBURSE SHOE ALLOWANCE                  | 05/15/2023   | 200.00             | .00         |            |        |
| Total 9346:                                |  |              | 200.00             | .00         |            |        |
| <b>HOKAH CO-OP OIL ASSOCIATION</b>         |  |              |                    |             |            |        |
| 6055                                       | GC - LP  | 09/05/2023   | 497.50             | 497.50      | 09/13/2023 |        |
| 7944                                       | GC - FUEL FILL                                 | 08/31/2023   | 2,279.87           | .00         |            |        |
| Total 715:                                 |  |              | 2,777.37           | 497.50      |            |        |
| <b>INGVALSON, JESSICA</b>                  |  |              |                    |             |            |        |
| 01   | WIESER PARK- DONOR EVENT                       | 09/08/2023   | 250.00             | .00         |            |        |
| Total 10135:                               |  |              | 250.00             | .00         |            |        |
| <b>INNOVATIVE OFFICE SOLUTIONS</b>         |  |              |                    |             |            |        |
| IN4308785                                  | CITY HALL - OFFICE SIGNS                       | 08/31/2023   | 124.85             | .00         |            |        |
| Total 9471:                                |  |              | 124.85             | .00         |            |        |
| <b>LA CRESCENT ANIMAL RESCUE</b>           |  |              |                    |             |            |        |
| JULY-AUGUST 2                              | 22 CATS @ \$100/EACH                           | 08/31/2023   | 2,200.00           | .00         |            |        |
| Total 8575:                                |  |              | 2,200.00           | .00         |            |        |
| <b>LA CRESCENT AREA EVENT CENTER, INC.</b> |  |              |                    |             |            |        |
| AUG 2023 LODG                              | LODGING TAX - MARKETING & PROMO AGREEMENT      | 09/26/2023   | 1,455.49           | .00         |            |        |
| Total 9810:                                |  |              | 1,455.49           | .00         |            |        |
| <b>LA CRESCENT CHAMBER OF COMMERCE</b>     |  |              |                    |             |            |        |
| AUG 2023 LODG                              | LODGING TAX - MARKETING & PROMO AGREEMENT      | 09/26/2023   | 1,455.49           | .00         |            |        |
| Total 1142:                                |  |              | 1,455.49           | .00         |            |        |
| <b>LA CROSSE AREA CONVENTION AND</b>       |  |              |                    |             |            |        |
| AUG 2023 LODG                              | LODGING TAX - MARKETING & PROMO AGREEMENT      | 09/26/2023   | 4,553.06           | .00         |            |        |
| Total 9824:                                |  |              | 4,553.06           | .00         |            |        |
| <b>LA CROSSE SEED CORPORATION</b>          |  |              |                    |             |            |        |
| SI-2403556-1                               | PARKS AND GARDEN AREAS- TAX FOR PICK UP        | 07/28/2023   | 11.11              | .00         |            |        |
| SI-2406241                                 | RESTORE LAWN - STORM SEWER REPAIR S 1ST ST BLV | 08/14/2023   | 64.71              | .00         |            |        |
| Total 1198:                                |  |              | 75.82              | .00         |            |        |
| <b>LA CROSSE TRIBUNE</b>                   |  |              |                    |             |            |        |
| 8/23 8 WEEKS C                             | CITY HALL - 8 WEEKS SUBSCRIPTION DAILY         | 08/31/2023   | 153.00             | .00         |            |        |
| Total 8522:                                |  |              | 153.00             | .00         |            |        |
| <b>LEAGUE OF MN CITIES INS.TRUST</b>       |  |              |                    |             |            |        |
| 21386                                      | PD- WC DEDUCTIBLE                              | 09/01/2023   | 589.42             | .00         |            |        |

| Invoice Number                                | Description                                     | Invoice Date | Net Invoice Amount | Amount Paid | Date Paid  | Voided |
|---|---|--------------|--------------------|-------------|------------|--------|
| Total 1116:                                   |   |              | 589.42             | .00         |            |        |
| <b>LIND, CARL</b>                             |   |              |                    |             |            |        |
| 102   | GC - USED BALLS FOR RESALE                      | 09/10/2023   | 100.00             | .00         |            |        |
| Total 10110:                                  |   |              | 100.00             | .00         |            |        |
| <b>MAYO CLINIC AMBULANCE SERVICE</b>          |   |              |                    |             |            |        |
| 8/15/23 CPR                                   | CPR CLASS                                       | 08/15/2023   | 32.00              | .00         |            |        |
| 9/8/23 CPR                                    | CPR CLASS                                       | 09/08/2023   | 32.00              | .00         |            |        |
| Total 8150:                                   |   |              | 64.00              | .00         |            |        |
| <b>MENARDS-LA CROSSE</b>                      |   |              |                    |             |            |        |
| 88412   | POOL - SMALL TOOLS                              | 08/29/2023   | 176.97             | .00         |            |        |
| 88412   | PARKS - LANDSCAPING                             | 08/29/2023   | 107.91             | .00         |            |        |
| 88412   | COMM. BLDG. - BLDG REPAIR                       | 08/29/2023   | 167.95             | .00         |            |        |
| 88412   | CITY HALL - BLDG REPAIR                         | 08/29/2023   | 40.60              | .00         |            |        |
| 88724   | CITY HALL - OFFICE DOORS                        | 09/05/2023   | 475.35             | .00         |            |        |
| 88767   | PARKS- STORAGE SHELVES WIESER BUILDING          | 09/06/2023   | 120.86             | .00         |            |        |
| 88869   | CITY HALL - REMODEL                             | 09/08/2023   | 103.76             | .00         |            |        |
| 88965   | MAINTENANCE - CLEANING                          | 09/11/2023   | 40.96              | .00         |            |        |
| 88965   | PARKS - SMALL TOOLS                             | 09/11/2023   | 132.96             | .00         |            |        |
| 88965   | PARKS- FLAG POLE REPAIR                         | 09/11/2023   | 31.86              | .00         |            |        |
| 88965   | PARKS- CLEANING                                 | 09/11/2023   | 40.36              | .00         |            |        |
| 88965   | MAINTENANCE- SMALL TOOLS                        | 09/11/2023   | 215.93             | .00         |            |        |
| 89375   | SHOP - SMALL TOOLS                              | 09/19/2023   | 112.91             | .00         |            |        |
| 89375   | CITY HALL - REMODEL                             | 09/19/2023   | 87.98              | .00         |            |        |
| Total 1352:                                   |   |              | 1,856.36           | .00         |            |        |
| <b>MIDWEST TAPE</b>                           |   |              |                    |             |            |        |
| 504292500                                     | LIBRARY- BOOKS, PERIODICALS, VIDEOS, ETC.       | 09/01/2023   | 22.49              | .00         |            |        |
| Total 9851:                                   |   |              | 22.49              | .00         |            |        |
| <b>MIENERGY COOPERATIVE</b>                   |   |              |                    |             |            |        |
| 485877  | WIESER PARK- PEDESTAL FOR EV CHARGER            | 09/15/2023   | 1,091.20           | .00         |            |        |
| 8/23 STMT                                     | ELECT UTILITIES-CRESC.HGTS.& WILDWOOD SEC LIGH  | 08/31/2023   | 230.00             | 230.00      | 09/19/2023 |        |
| 8/23 STMT                                     | ELECT UTILITIES-GC POP MACH.                    | 08/31/2023   | 166.17             | 166.17      | 09/19/2023 |        |
| 8/23 STMT                                     | ELECT UTILITIES-GC CLUBHOUSE                    | 08/31/2023   | 1,677.76           | 1,677.76    | 09/19/2023 |        |
| 8/23 STMT                                     | ELECT UTIL-GC IRRIGATION & PARKING LOT LIGHTS   | 08/31/2023   | 1,140.02           | 1,140.02    | 09/19/2023 |        |
| 8/23 STMT                                     | ELECT UTILITIES - HORSETRACK MEADOWS LIFT STATI | 08/31/2023   | 135.11             | 135.11      | 09/19/2023 |        |
| 8/23 STMT                                     | ELECT UTILITIES - WIESER PARK                   | 08/31/2023   | 215.29             | 215.29      | 09/19/2023 |        |
| Total 2012:                                   |   |              | 4,655.55           | 3,564.35    |            |        |
| <b>MINNESOTA CHILD SUPPORT PAYMENT CENTER</b> |   |              |                    |             |            |        |
| 9/15/23P/R00156                               | MN CHILD SUPPORT                                | 09/18/2023   | 640.97             | 640.97      | 09/18/2023 |        |
| Total 9597:                                   |   |              | 640.97             | 640.97      |            |        |
| <b>MINNESOTA ENERGY RESOURCES INC</b>         |   |              |                    |             |            |        |
| 8/23 STMT                                     | CITY - GAS UTILITIES                            | 08/31/2023   | 59.77              | 59.77       | 09/19/2023 |        |
| 8/23 STMT                                     | LIBRARY - GAS UTILITIES                         | 08/31/2023   | 26.03              | 26.03       | 09/19/2023 |        |
| 8/23 STMT                                     | MAINT BLDG - GAS UTILITIES                      | 08/31/2023   | 59.77              | 59.77       | 09/19/2023 |        |

| Invoice Number                        | Description                            | Invoice Date | Net Invoice Amount | Amount Paid | Date Paid  | Voided |
|---------------------------------------|--|--------------|--------------------|-------------|------------|--------|
| 8/23 STMT                             | PUMP HOUSE ORCHARDVIEW                 | 08/31/2023   | 23.91              | 23.91       | 09/19/2023 |        |
| 8/23 STMT                             | PUMP HOUSE MCINTOSH                    | 08/31/2023   | 32.41              | 32.41       | 09/19/2023 |        |
| 8/23 STMT                             | CONTROL BLDG - GAS UTILITIES           | 08/31/2023   | 28.16              | 28.16       | 09/19/2023 |        |
| 8/23 STMT                             | POOL - GAS UTILITIES                   | 08/31/2023   | 1,316.30           | 1,316.30    | 09/19/2023 |        |
| 8/23 STMT                             | COMMUNITY BLDG - GAS UTILITIES         | 08/31/2023   | 59.77              | 59.77       | 09/19/2023 |        |
| 8/23 STMT                             | ICE ARENA - GAS UTILITIES              | 08/31/2023   | 766.95             | 766.95      | 09/19/2023 |        |
| 8/23 STMT                             | ABNET BATHROOMS- GAS UTILITIES         | 08/31/2023   | 31.79              | 31.79       | 09/19/2023 |        |
| 8/23 STMT                             | ANIMAL SHELTER- GAS UTILITIES          | 08/31/2023   | 70.50              | 70.50       | 09/19/2023 |        |
| Total 8171:                           |  |              | 2,475.36           | 2,475.36    |            |        |
| <b>MINNESOTA RURAL WATER ASSOC.</b>   |  |              |                    |             |            |        |
| 9/12/2023 KOCH                        | WATER SCHOOL REFRESHER- KOCH           | 09/12/2023   | 255.00             | .00         |            |        |
| Total 1361:                           |  |              | 255.00             | .00         |            |        |
| <b>MSA PROFESSIONAL SERVICES INC</b>  |  |              |                    |             |            |        |
| R12759007.0-6                         | WALNUT STREET CORRIDOR PLAN            | 09/09/2023   | 5,400.00           | .00         |            |        |
| Total 9388:                           |  |              | 5,400.00           | .00         |            |        |
| <b>MTI DISTRIBUTING INC</b>           |  |              |                    |             |            |        |
| 1394715-00                            | GC - MOWER PARTS                       | 07/07/2023   | 284.02             | .00         |            |        |
| Total 1330:                           |  |              | 284.02             | .00         |            |        |
| <b>NORTHERN BEVERAGE DISTRIBUTING</b> |  |              |                    |             |            |        |
| 1186475                               | GC - BEER FOR RESALE                   | 09/21/2023   | 251.40             | .00         |            |        |
| Total 2311:                           |  |              | 251.40             | .00         |            |        |
| <b>P &amp; T ELECTRIC INC</b>         |  |              |                    |             |            |        |
| 24308                                 | STREET LIGHT REPLACEMENT               | 09/15/2023   | 4,633.95           | .00         |            |        |
| Total 1643:                           |  |              | 4,633.95           | .00         |            |        |
| <b>PEPSI-COLA BOTTLING COMPANY</b>    |  |              |                    |             |            |        |
| 9127747                               | POOL - CONCESSIONS                     | 06/23/2023   | 158.40             | .00         |            |        |
| Total 1615:                           |  |              | 158.40             | .00         |            |        |
| <b>PUMP 4 LESS</b>                    |  |              |                    |             |            |        |
| 8/23 CITY                             | PARKS - MOTOR FUEL                     | 08/30/2023   | 754.80             | .00         |            |        |
| 8/23 POLICE                           | POLICE DEPT - MOTOR FUEL               | 08/30/2023   | 85.49              | .00         |            |        |
| Total 8604:                           |  |              | 840.29             | .00         |            |        |
| <b>QUADIENT FINANCE USA, INC</b>      |  |              |                    |             |            |        |
| 9/23 STMT                             | Postage Meter Postage- Police          | 09/14/2023   | 21.14              | .00         |            |        |
| 9/23 STMT                             | Postage Meter Postage- Sewer           | 09/14/2023   | 63.43              | .00         |            |        |
| 9/23 STMT                             | Postage Meter Postage- Golf course     | 09/14/2023   | 9.06               | .00         |            |        |
| 9/23 STMT                             | Postage Meter Postage- ARENA           | 09/14/2023   | 3.02               | .00         |            |        |
| 9/23 STMT                             | Postage Meter Postage- FIRE DEPARTMENT | 09/14/2023   | 12.08              | .00         |            |        |
| 9/23 STMT                             | Postage Meter Postage- ANIMAL          | 09/14/2023   | 3.02               | .00         |            |        |
| 9/23 STMT                             | Postage Meter Postage- Water           | 09/14/2023   | 63.43              | .00         |            |        |
| 9/23 STMT                             | Postage Meter Postage- Library         | 09/14/2023   | 9.06               | .00         |            |        |
| 9/23 STMT                             | Postage Meter Postage- B&Z             | 09/14/2023   | 21.14              | .00         |            |        |

| Invoice Number                  | Description                                | Invoice Date | Net Invoice Amount | Amount Paid | Date Paid | Voided |
|---------------------------------|--|--------------|--------------------|-------------|-----------|--------|
| 9/23 STMT                       | Postage Meter Postage- Pool                | 09/14/2023   | 6.04               | .00         |           |        |
| 9/23 STMT                       | Postage Meter Postage- Clerk               | 09/14/2023   | 45.30              | .00         |           |        |
| 9/23 STMT                       | Postage Meter Postage- Lic Bur             | 09/14/2023   | 30.20              | .00         |           |        |
| 9/23 STMT                       | Postage Meter Postage- Public works        | 09/14/2023   | 15.10              | .00         |           |        |
| Total 9799:                     |  |              | 302.02             | .00         |           |        |
| <b>QUILLINS LA CRESCENT</b>     |  |              |                    |             |           |        |
| 8/23 CITY                       | GC - FOOD FOR RESALE                       | 08/31/2023   | 20.00              | .00         |           |        |
| 8/23 CITY                       | GC - FOOD FOR RESALE                       | 08/31/2023   | 42.24              | .00         |           |        |
| 8/23 CITY                       | GC - ICE FOR CLUBHOUSE                     | 08/31/2023   | 28.45              | .00         |           |        |
| 8/23 CITY                       | PD - OPERATING SUPPLIES                    | 08/31/2023   | 10.32              | .00         |           |        |
| 8/23 CITY                       | GC - FOOD FOR RESALE                       | 08/31/2023   | 14.00              | .00         |           |        |
| 8/23 CITY                       | GC - FOOD FOR RESALE                       | 08/31/2023   | 27.86              | .00         |           |        |
| 8/23 CITY                       | GC - FOOD FOR RESALE                       | 08/31/2023   | 33.27              | .00         |           |        |
| 8/23 CITY                       | PD - FOOD FOR NATIONAL NEIGHBORS NIGHT OUT | 08/31/2023   | 2,815.30           | .00         |           |        |
| 8/23 CITY                       | GC - KITCHEN SUPPLIES FOR CLUBHOUSE        | 08/31/2023   | 9.95               | .00         |           |        |
| 8/23 CITY                       | PD - FOOD FOR NATIONAL NEIGHBORS NIGHT OUT | 08/31/2023   | 91.29              | .00         |           |        |
| 8/23 CITY                       | GC - ICE FOR CLUBHOUSE                     | 08/31/2023   | 55.37              | .00         |           |        |
| 8/23 FIRE                       | FD - STATION MISC.                         | 08/31/2023   | 8.98               | .00         |           |        |
| Total 1707:                     |  |              | 3,157.03           | .00         |           |        |
| <b>R &amp; R PRODUCTS INC</b>   |  |              |                    |             |           |        |
| CD2828629                       | GC - PARTS FOR EQUIPMENT                   | 08/24/2023   | 176.29             | .00         |           |        |
| Total 1833:                     |  |              | 176.29             | .00         |           |        |
| <b>R&amp;R RESTAURANTS</b>      |  |              |                    |             |           |        |
| 572                             | WIESER DONOR EVENT                         | 09/13/2023   | 4,962.72           | .00         |           |        |
| Total 10137:                    |  |              | 4,962.72           | .00         |           |        |
| <b>RIVER VALLEY MEDIA GROUP</b> |  |              |                    |             |           |        |
| 8/23 STMT                       | AD - MASTER FEE SCHEDULE AMEND             | 08/31/2023   | 38.62              | .00         |           |        |
| 8/23 STMT                       | AD FOR BEEKEEPING ORD                      | 08/31/2023   | 32.92              | .00         |           |        |
| 8/23 STMT                       | ANNUAL DISCLOSURE TAX INCEMENT             | 08/31/2023   | 126.48             | .00         |           |        |
| Total 8163:                     |  |              | 198.02             | .00         |           |        |
| <b>SARIS EQUIPMENT LLC</b>      |  |              |                    |             |           |        |
| 993866                          | SRTS BOOST GRANT- BIKE RACKS FOR TRAILER   | 06/28/2023   | 1,570.00           | .00         |           |        |
| Total 10134:                    |  |              | 1,570.00           | .00         |           |        |
| <b>SEMCAC</b>                   |  |              |                    |             |           |        |
| 1 REIMB                         | SCDP GRANT EXPENSE                         | 09/20/2023   | 650.00             | .00         |           |        |
| 6                               | SCDP GRANT EXPENSE                         | 09/20/2023   | 2,497.50           | .00         |           |        |
| Total 9559:                     |  |              | 3,147.50           | .00         |           |        |
| <b>SIGNARAMA</b>                |  |              |                    |             |           |        |
| INV-4596                        | PD - P20 GRAPHICS                          | 09/14/2023   | 884.43             | .00         |           |        |
| Total 9831:                     |  |              | 884.43             | .00         |           |        |



| Invoice Number                  | Description                               | Invoice Date | Net Invoice Amount | Amount Paid | Date Paid  | Voided |
|---------------------------------|---|--------------|--------------------|-------------|------------|--------|
| <b>SPLISH SPLASH AUTO BATH</b>  |   |              |                    |             |            |        |
| SEPT. 21, 2023                  | PD - 20 CAR WASH TOKENS                   | 09/21/2023   | 162.00             | .00         |            |        |
| Total 8567:                     |   |              | 162.00             | .00         |            |        |
| <b>TEAM MARINE SERVICE</b>      |   |              |                    |             |            |        |
| LACRESFD913                     | EMERGENCY SERVICES- BOAT REPAIR           | 09/13/2023   | 2,602.86           | .00         |            |        |
| Total 10136:                    |   |              | 2,602.86           | .00         |            |        |
| <b>THE BUYERS EX-PRESS</b>      |   |              |                    |             |            |        |
| 3737                            | GC - ADVERTISING                          | 09/05/2023   | 150.00             | .00         |            |        |
| Total 9513:                     |   |              | 150.00             | .00         |            |        |
| <b>THORSON GRAPHICS LLC</b>     |   |              |                    |             |            |        |
| 9082                            | PARKS- CITY FLAGS                         | 09/13/2023   | 532.00             | .00         |            |        |
| Total 8998:                     |   |              | 532.00             | .00         |            |        |
| <b>ULINE</b>                    |   |              |                    |             |            |        |
| 168104600                       | PARKS - DOG WASTER RECEPTACLE SIGN        | 09/06/2023   | 782.00             | .00         |            |        |
| 168104600                       | PARKS-DOG WASTE BAGS                      | 09/06/2023   | 220.00             | .00         |            |        |
| 168104600                       | PARKS - FREIGHT                           | 09/06/2023   | 108.55             | .00         |            |        |
| Total 9422:                     |   |              | 1,110.55           | .00         |            |        |
| <b>UNITED STATES POSTMASTER</b> |   |              |                    |             |            |        |
| 9/23 PAST DUE                   | PAST DUE WATER/SEWER - SEWER              | 09/21/2023   | 33.15              | 33.15       | 09/21/2023 |        |
| 9/23 PAST DUE                   | PAST DUE WATER/SEWER - WATER              | 09/21/2023   | 33.15              | 33.15       | 09/21/2023 |        |
| Total 2102:                     |   |              | 66.30              | 66.30       |            |        |
| <b>VERIZON WIRELESS</b>         |   |              |                    |             |            |        |
| 9943090638                      | FD - MOBILE                               | 08/28/2023   | 120.03             | .00         |            |        |
| 9943400935                      | WATER DEPT - DATA                         | 08/30/2023   | 59.23              | .00         |            |        |
| 9943400935                      | SEWER DEPT - DATA                         | 08/30/2023   | 59.23              | .00         |            |        |
| Total 8973:                     |   |              | 238.49             | .00         |            |        |
| <b>WATER SYSTEMS CO.</b>        |   |              |                    |             |            |        |
| 590457                          | LIBRARY - WATER COOLER RENTAL             | 08/31/2023   | 8.00               | .00         |            |        |
| Total 8605:                     |   |              | 8.00               | .00         |            |        |
| <b>WHKS &amp; CO.</b>           |   |              |                    |             |            |        |
| 48930                           | WALNUT STREET PRELIMINARY ENGINEERING     | 07/28/2023   | 479.38             | .00         |            |        |
| 48931                           | STREETS - MONTHLY STAFF MEETING           | 07/28/2023   | 326.00             | .00         |            |        |
| 48931                           | STREETS - HWY 14/16/61 SCOPING ASSISTANCE | 07/28/2023   | 652.00             | .00         |            |        |
| 48931                           | BLDG.- XCEL ENERGY SUBSTATION REVIEW      | 07/28/2023   | 326.00             | .00         |            |        |
| 48931                           | STREETS - MILEAGE                         | 07/28/2023   | 275.10             | .00         |            |        |
| 48931                           | PARKS- DOG PARK                           | 07/28/2023   | 381.50             | .00         |            |        |
| 49017                           | WIESER PARK IMPROVEMENTS DESIGN           | 07/28/2023   | 1,655.62           | .00         |            |        |
| 49098                           | HORSETRACK MEADOWS CONSTRUCTION - PHASE 1 | 07/28/2023   | 1,481.60           | .00         |            |        |
| 49141                           | SPORTSMEN'S LANDING ACCESS ROAD           | 08/25/2023   | 648.94             | .00         |            |        |
| 49142                           | WALNUT STREET PRELIMINARY ENGINEERING     | 08/25/2023   | 1,146.33           | .00         |            |        |
| 49215                           | HORSE TRACK MEADOWS NORTH                 | 08/25/2023   | 3,615.10           | .00         |            |        |

| Invoice Number                     | Description                                    | Invoice Date | Net Invoice Amount | Amount Paid | Date Paid  | Voided |
|------------------------------------|--|--------------|--------------------|-------------|------------|--------|
| 49216                              | WIESER PARK IMPROVEMENTS DESIGN                | 08/25/2023   | 388.72             | .00         |            |        |
| 49269                              | PARKS- DOG PARK                                | 08/25/2023   | 163.50             | .00         |            |        |
| 49269                              | STREETS - MS4 ASSISTANCE                       | 08/25/2023   | 489.00             | .00         |            |        |
| 49269                              | STREETS - 2024 STREET PROJECT DEVELOPMENT      | 08/25/2023   | 163.00             | .00         |            |        |
| 49269                              | STREETS - SRTS & SPEED LIMITS                  | 08/25/2023   | 652.00             | .00         |            |        |
| 49269                              | STREETS - MONTHLY STAFF MEETING                | 08/25/2023   | 489.00             | .00         |            |        |
| 49269                              | STREETS - MILEAGE                              | 08/25/2023   | 91.70              | .00         |            |        |
| 49269                              | BLDG.- XCEL ENERGY SUBSTATION REVIEW           | 08/25/2023   | 407.50             | .00         |            |        |
| 49276                              | FLOOD RESILIENCY PLAN                          | 08/25/2023   | 4,607.50           | .00         |            |        |
| 49278                              | GC- 2023 CPL GRANT ASSISTANCE                  | 08/25/2023   | 1,638.88           | .00         |            |        |
| Total 8290:                        |  |              | 20,078.37          | .00         |            |        |
| <b>WIESER BROTHERS, INC.</b>       |  |              |                    |             |            |        |
| 22848                              | WIESER PARK PAVILLION- DONATIONS AND CITY      | 08/23/2023   | 306,761.48         | .00         |            |        |
| Total 2338:                        |  |              | 306,761.48         | .00         |            |        |
| <b>WIESER, AL JR.</b>              |  |              |                    |             |            |        |
| WIESER PAB. R                      | WIESER PAVILLION EXPENSES                      | 09/19/2023   | 820.60             | .00         |            |        |
| Total 10132:                       |  |              | 820.60             | .00         |            |        |
| <b>WINONA POLICE DEPT RESERVES</b> |  |              |                    |             |            |        |
| 2023 PARADE                        | PD - APPLEFEST PARADE ASSISTANCE               | 09/17/2023   | 39.71              | .00         |            |        |
| Total 8806:                        |  |              | 39.71              | .00         |            |        |
| <b>XCEL ENERGY</b>                 |  |              |                    |             |            |        |
| 8/23 STMT                          | BOOSTER STATION - 193 MCINTOSH E               | 08/31/2023   | 22.71              | 22.71       | 09/21/2023 |        |
| 8/23 STMT                          | LIFT STATION - 1450 HWY 16                     | 08/31/2023   | 23.24              | 23.24       | 09/21/2023 |        |
| 8/23 STMT                          | RESERVOIR - 1026 CRESCENT HILLS                | 08/31/2023   | 14.52              | 14.52       | 09/21/2023 |        |
| 8/23 STMT                          | SHORE ACRES - GRINDER PUMPS                    | 08/31/2023   | 298.94             | 298.94      | 09/21/2023 |        |
| 8/23 STMT                          | TENNIS COURT LIGHTS - 608 S. 7TH               | 08/31/2023   | 3.17               | 3.17        | 09/21/2023 |        |
| 8/23 STMT                          | UNIT STREET LIGHTS - 33 S. WALNUT              | 08/31/2023   | 48.77              | 48.77       | 09/21/2023 |        |
| 8/23 STMT                          | WELL #2 - 400 LARCH                            | 08/31/2023   | 844.50             | 844.50      | 09/21/2023 |        |
| 8/23 STMT                          | WELL #3 - LOAD PROFILE 417 WALNUT PL           | 08/31/2023   | 2,054.44           | 2,054.44    | 09/21/2023 |        |
| 8/23 STMT                          | WELL HOUSE - 200 STONEY PT. RD.                | 08/31/2023   | 1,036.97           | 1,036.97    | 09/21/2023 |        |
| 8/23 STMT                          | CITY HALL (317 MAIN)                           | 08/31/2023   | 762.01             | 762.01      | 09/21/2023 |        |
| 8/23 STMT                          | LIBRARY (321 MAIN)                             | 08/31/2023   | 128.14             | 128.14      | 09/21/2023 |        |
| 8/23 STMT                          | FLAG LIGHT (202 MAIN)                          | 08/31/2023   | 8.71               | 8.71        | 09/21/2023 |        |
| 8/23 STMT                          | FLAG LIGHT (226 MAIN)                          | 08/31/2023   | 20.02              | 20.02       | 09/21/2023 |        |
| 8/23 STMT                          | SIGN LIGHT (525 S. CHESTNUT)                   | 08/31/2023   | 14.52              | 14.52       | 09/21/2023 |        |
| 8/23 STMT                          | STREET LIGHTS (PO BOX 142)                     | 08/31/2023   | 6,459.40           | 6,459.40    | 09/21/2023 |        |
| 8/23 STMT                          | ICE ARENA (520 S 14TH)                         | 08/31/2023   | 3,521.24           | 3,521.24    | 09/21/2023 |        |
| 8/23 STMT                          | LIFT STATION (31 MCINTOSH RD E)                | 08/31/2023   | 18.05              | 18.05       | 09/21/2023 |        |
| 8/23 STMT                          | POOL (608 S 7TH)                               | 08/31/2023   | 1,806.81           | 1,806.81    | 09/21/2023 |        |
| 8/23 STMT                          | ABNET FIELDS (LA CRESCENT APPLEFEST 1323 SPRUC | 08/31/2023   | .53                | .53         | 09/21/2023 |        |
| Total 1410:                        |  |              | 17,086.69          | 17,086.69   |            |        |
| Grand Totals:                      |  |              | 503,020.68         | 24,331.17   |            |        |

| Invoice<br>Number | Description | Invoice<br>Date | Net<br>Invoice Amount | Amount<br>Paid | Date<br>Paid | Voided |
|-------------------|-------------|-----------------|-----------------------|----------------|--------------|--------|
| Dated:            |             |                 |                       |                |              |        |
| Mayor:            |             |                 |                       |                |              |        |
| City Council:     |             |                 |                       |                |              |        |
|                   |             |                 |                       |                |              |        |
|                   |             |                 |                       |                |              |        |
|                   |             |                 |                       |                |              |        |
|                   |             |                 |                       |                |              |        |
|                   |             |                 |                       |                |              |        |
| City Recorder:    |             |                 |                       |                |              |        |
| City Treasurer:   |             |                 |                       |                |              |        |

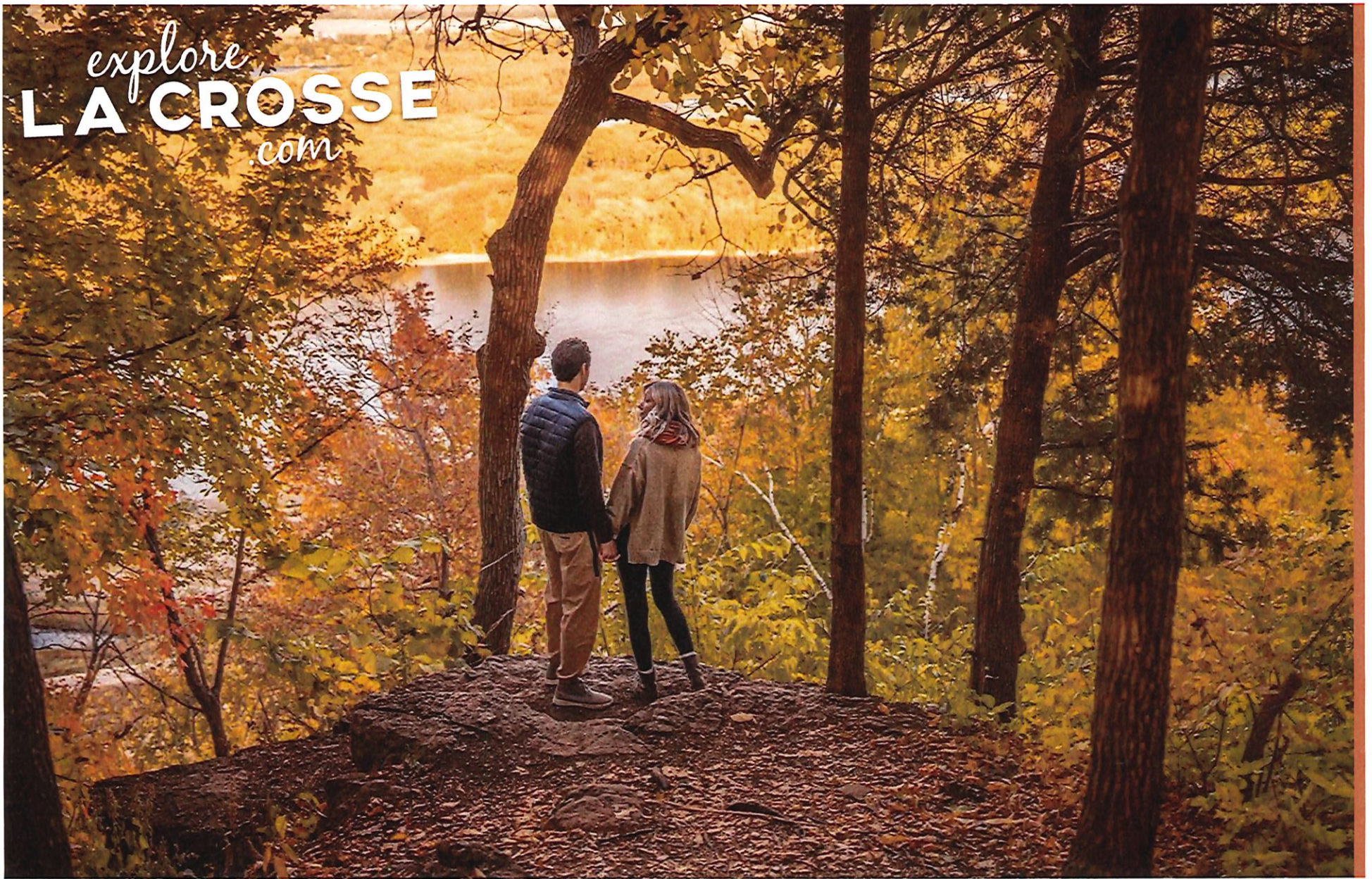
## Report Criteria:

Detail report.

Invoices with totals above \$0 included.

Paid and unpaid invoices included.






#3.1

## La Crescent - Quarterly Report

August 2023 | La Crosse County Convention & Visitors Bureau



# Our Mission



To build awareness of the Upper Mississippi Valley Region as a global tourism destination, increase revenue and stimulate economic development, and enhance visitor spending and overnight stays.

La Crosse, Onalaska, Holmen, West Salem, Town of Campbell, and La Crescent



# Economic Impact for 2022

- La Crosse Region Total Economic Impact:  
**\$489 Million**
- La Crosse Region 2022 Direct Visitor Spending:  
**\$304.6 Million**
- La Crosse Region Direct Visitor Spending grew **16%** over 2021
- 2019 was the previous “Best Year Yet” with La Crosse Region seeing \$281.4 Million in Direct Visitor Spending
  - In 2022 we were up **8.5%**
- In Wisconsin, La Crosse County ranked **#9 of 72** counties state-wide for Direct Visitor Spending





# Tourism Services

## Welcome Center Locations - over 25,000 Visitors 2022

- I-90 Rest Stop / Welcome Center
- Great River Landing
- Explore La Crosse Lobby
- La Crosse Center
- Mobile Center

## Digital Map Locations - I90, GRL, Lobby, La Crescent Event Center

## Informational Videos - I90, GRL, Lobby, La Crescent Event Center, Trade Shows

## Mobile Visitor Center - Over 25 Outings 2022

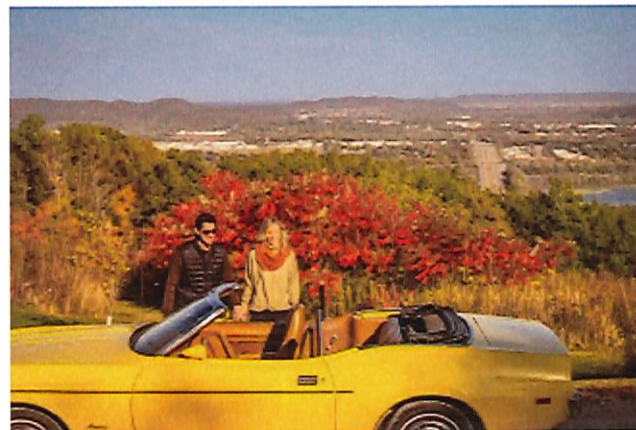
## Trolley Rides: - over 500 attendees 2022

- New Bluff to Bluff Experience
- Historic Trolley Tours
- Dark Trolley Tour

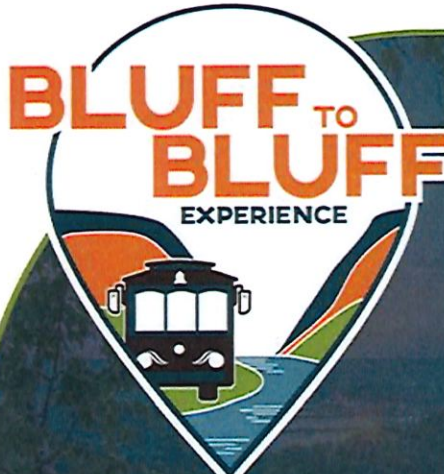
## Cruise Ships, Big Boats, LST325 Collaboration

## Explore La Crosse Truck in Local Parades: 6 Parades in 2023

## Trade Show Attendance & Organization - 5 Shows in WI, MN, IA, IL



15 Welcome  
Center Volunteers



**Explore Between the Bluffs  
of La Crescent & La Crosse**

From local wine and legendary history to breathtaking views atop ancient bluffs, experience the wonder of the La Crosse Region on this captivating trolley tour.

explore  
**LA CROSSE**  
.com



# Explore La Crosse Membership

## Explore La Crosse Membership: 435 Members

- **La Crescent: 13 Total Members**

### 2022 Member Promo Highlights:

- Individual Member Webpage Views: 60,217 Sessions
- Total Number of Individual Members Featured in Blogs: 310
- Total Number of Sweepstakes: 4 with 25,063 Entries
- Number of Members Highlighted in Sweepstakes: 23 Members

### Some Ways We Promote Members:

- Visitor Guide Listing & Ad Opportunity
- Events I-90 Billboard
- Influencer Hosting
- Sweepstake Participation
- Feature on Region Maps
- Complementary Business Photos
- Dedicated Explore La Crosse Webpage
- Blog Spotlight
- Press Release Opp's
- Promoted Events
- Insta/TikTok/FB Features

**NEW IN 2023:** Free Event & Festival Listing on I-90 Billboard!

**NEW IN 2023:** Member Resource Webpage With Login



**Contacts:**  
Membership Details: Deb Carlson, carlson@explorelacrosse.com  
Billboards & Influencers: Haliegh Doyle, doyle@explorelacrosse.com  
Social, Blogs & Sweepstakes: Iris Dishno, dishno@explorelacrosse.com

## MEMBERSHIP OPPORTUNITIES

**BLOG SPOTLIGHT**  
While Explore La Crosse strives to post various blog topics highlighting the wide-range of our member base, we are offering members a Blog Spotlight. With an ever-growing blog following, this grants businesses an opportunity to have specialty article content on our website. Our Bluffs Blogs are promoted through social media, in our e-newsletters, and more.

**INSTAGRAM, FACEBOOK, AND TIKTOK FEATURES**  
Explore La Crosse offers the opportunity to host a social media LIVE stream and/or come gather content to compile into an Instagram Reel and TikTok video. Topics may include sales and promotions, a business tour or your business history, a how-to tutorial relevant to your business, or simply a fun consumption of on-site footage. All posts are available for your business to share and post as well.


**NEW! INFLUENCER, AMBASSADOR, AND TRAVEL WRITER HOSTING**  
Host a Content Creator! Explore La Crosse is excited to have launched a new Influencer, Ambassador, and Travel Writer Program. The initiative welcomes content creators of all kinds to apply to visit the La Crosse Region and in turn, provide a variety of deliverables. When content creators visit, Explore La Crosse requires them to exclusively promote our members - just like you! That said, we hope you get involved. These creators are required to have 500 - 20,000 followers to be our partner, and you could be included as one of their itinerary's featured stops!

**EXPLORE LA CROSSE SWEEPSTAKES SHOWCASE**  
We have a Sweepstakes/Win a Trip landing page on our website where you can be promoted! In order to best promote members and the La Crosse Region, Explore La Crosse works hard to curate themed packages of gift cards, overnight stays, tour passes, event tickets, swag packs, and more. Each sweepstakes/getaway package is featured on our social platforms, in our e-newsletter, and on other sweepstakes websites. These sweepstakes happen seasonally and our last Rotary Lights Getaway had over 14,000 entries!

**OVER 26,000 FACEBOOK & 9,600 INSTA FOLLOWERS**

**OVER 56,000 COMBINED EMAIL SUBSCRIBERS**

**OVER 43.9K BLOG READS IN 2022**  
A SWEEPSTAKE REACHED 14K+ ENTRIES IN JUST TWO WEEKS LAST YEAR



## MEMBERSHIP BENEFITS

**2023**

**RESPONSIVE WEBSITE**  
Explore La Crosse will feature your business page on ExploreLaCrosse.com with links to your business website and your social media profiles. Updates in content and photos can be sent to us anytime. You will also be pinned on our interactive, touch screen map.

**EXPLORE LA CROSSE VISITOR GUIDE**  
Your business will be listed in the appropriate industry category in the Explore La Crosse Visitor Guide published annually. Members also have the exclusive opportunity to invest in ads within the Visitor Guide. We print and distribute 90,000 each year.

**LOCAL BROCHURE DISTRIBUTION**  
Members may provide brochures/rack cards promoting their business to be placed at the Explore La Crosse Visitor Center, the La Crosse Center Visitor Center, the I-90 Visitor Center, at Great River Landing, and in our Mobile Tourism Trailer. Additional brochure placement is available at ten rack card locations throughout the region with an additional investment of \$95 per year. Event posters may be placed in each of our Visitor Centers as well.

**EXPLORE LA CROSSE EVENTS CALENDAR**  
Whether you have a special happy hour night, a sale, live music, a live-streaming event, an on-site event, an anniversary celebration, an open house, a festival, or just regular activities that enhance the visitor experience, please submit them to our Events Calendar to be promoted on our website, featured in our e-newsletter and shared in our Instagram and Facebook Stories. Please visit [explorelacrosse.com/submit-your-event/](http://explorelacrosse.com/submit-your-event/) to get listed.

**FREE BUSINESS PHOTOGRAPHY**  
Explore La Crosse can take quality photos to help you promote your business on your website, your social media, and on your membership page on ExploreLaCrosse.com. With appropriate notice in advance, a Marketing team member may attend an event to take exclusive, specialty photos as well. Please contact Iris Dishno, [dishno@explorelacrosse.com](mailto:dishno@explorelacrosse.com), to schedule your photography!

**NEW! I-90 BILLBOARD ADS - FREE FOR EVENTS & FESTIVALS**  
The I-90 Events Billboard benefits has returned! Explore La Crosse is partnering with our Events & Festivals members to offer FREE placement of event advertising on the both the East & West sides of the Exit 3 digital billboard. \*Total weekly impressions of 100C+! \*Limit three member events per month and the ad runs for two weeks prior to the event date on both sides of the billboard. Events and Festivals must reserve their placement with Haliegh Doyle, Director of Marketing ([doyle@explorelacrosse.com](mailto:doyle@explorelacrosse.com)) at least 60 days prior to the event date to allow for artwork design, approval, and scheduling. Advertising will be placed on a templated billboard layout, co-branded with Explore La Crosse, and can feature one photo, one logo, and five to seven words.





# Explore La Crosse Grants

**Explore La Crosse offers community grants for events and festivals**

**\$80,000 is Committed to Local Events and Festivals**

- The application can be found on our website
- The Grant Committee reviews all applications
- Dollars can be awarded to be used to market the event
- We encourage more La Crescent festivals to apply in coming seasons and years

**In 2023, Events/Festivals Members of Explore La Crosse can also apply for space to promote on our I-90 Billboard for FREE!**

**One La Crescent event applied for an Explore La Crosse Grant in 2022 but we encourage more to apply in 2023 and beyond!**

**Don't forget to submit upcoming events to our Events Calendar - the #1 Viewed Web Page on [ExploreLaCrosse.com](https://ExploreLaCrosse.com)!**





# New Brand Assets

## New Brand Videos in January 2022

Winter, Generic, Outdoor Rec, Savory Side, Sportsman, Epic Sights, Family Adventures, Festivals, and Meetings

## New, Seasonal Brand Photos in 2022 & 2023

### Photo Themes/ Narratives Include:

- Dining & Craft Beverage
- Overlooks/Landmarks
- Outdoor Recreation
- Shopping & More





# 2023 Campaigns (new assets in use)



## Name Your Niche!

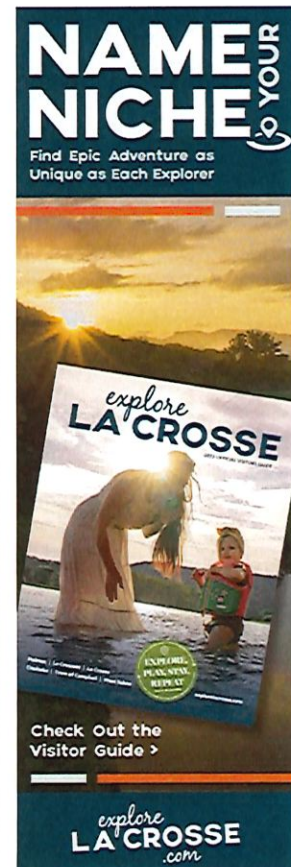
- Travelers are looking for an experience and prefer to road trip
- We truly offer almost everything for everyone

This campaign gave us a chance to highlight many of our region's opportunities & member industries cohesively within our various mediums of marketing.

*"Just name your niche! The La Crosse Region is mere hours from the hustle and bustle of Midwest hubs and bursts with adventure as unique as each explorer. Nestled between ancient bluffs and along the Mississippi River, the area offers exciting flavors, charming history, captivating views, and unparalleled outdoor recreation. Discover savory craft beverages and sophisticated shops, epic festivals and live entertainment, exciting angling and over 100 miles of trails. Your next adventure is just a road trip away!"*

### A Few 2023 Publications and Partners:

IA Sportsman,  
Fun in Wisconsin,  
BRAVA Magazine,  
Milwaukee Mag  
Mpls-St. Paul Mag,  
MN Monthly,  
Live Play AAA,  
Travel WI Seasonal  
Traveler Guides,  
Midwest Meetings,  
MN/IL Meetings,  
RIDER, Ft. McCoy





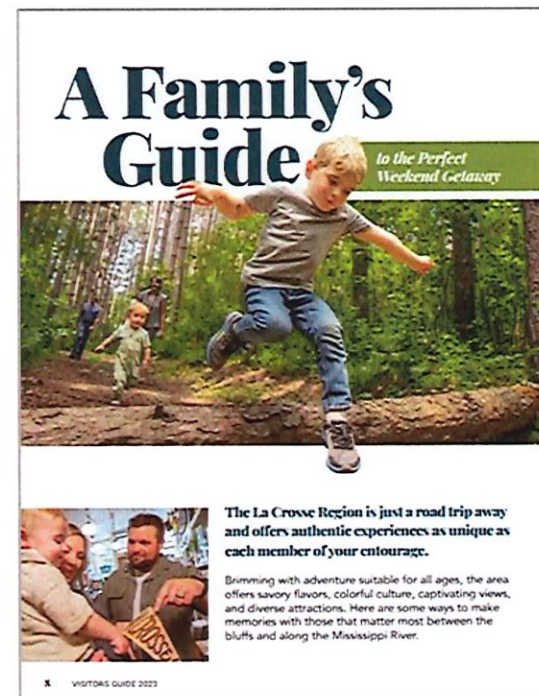
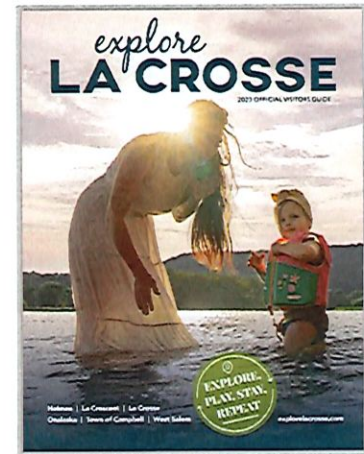
# 2023 Visitor Guide (new assets in use)



## Visitor Guide: 90,000 copies Regional & Community Maps New Editorial Features

- “Name Your Niche” (Shrpa)
- Pet Friendly Stops
- Sustainable Businesses
- Outdoor Dining: Guest Writer
- Women Business Owners
- Fishing: Guest Writer
- Top 6 Trails (w/ each municipality)
- Fun Facts/Things You Didn't Know
- Family Itinerary
- Shopping Small/Local

**La Crosse is Mentioned or  
Featured on Over 15 Pages  
of the Visitor Guide**



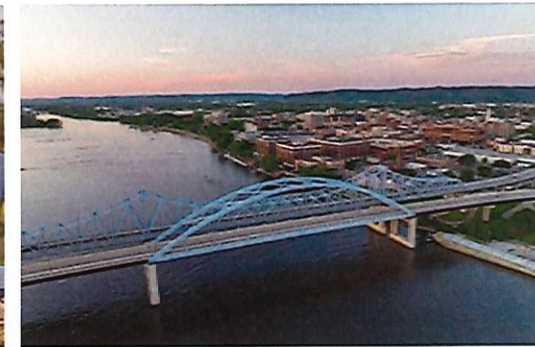


# 2024 Visitor Guide (anticipated details)

## Anticipated Editorial Features

- 6 Epic Towns along WI's West Coast
- The Golfing Playbook: *A Hole in One Experience*
- Epic Rides & Drives
- Boutiques & Ageless Antiques
- Rock & Roll (Guest Writer)
  - Wheelchair Accessibility
- Native American Writer Collaboration
- Top Museums & Tours
- Craft Beverage Trail
- Get on the Water (Guest Writer)
  - Dining, Fishing, Paddling Trails, Rentals (both boat and paddle rentals)
- Trails Bucket List (Guest Writer)

La Crescent will be mentioned in relevant articles such as the Craft Beverage Trail, on the municipality highlight page, and in business listings of those that reside within La Crescent, MN.





# ExploreLaCrosse.com

## Important Statistics:

2023 Highlights (8/28/2023)

## Website Highlights:

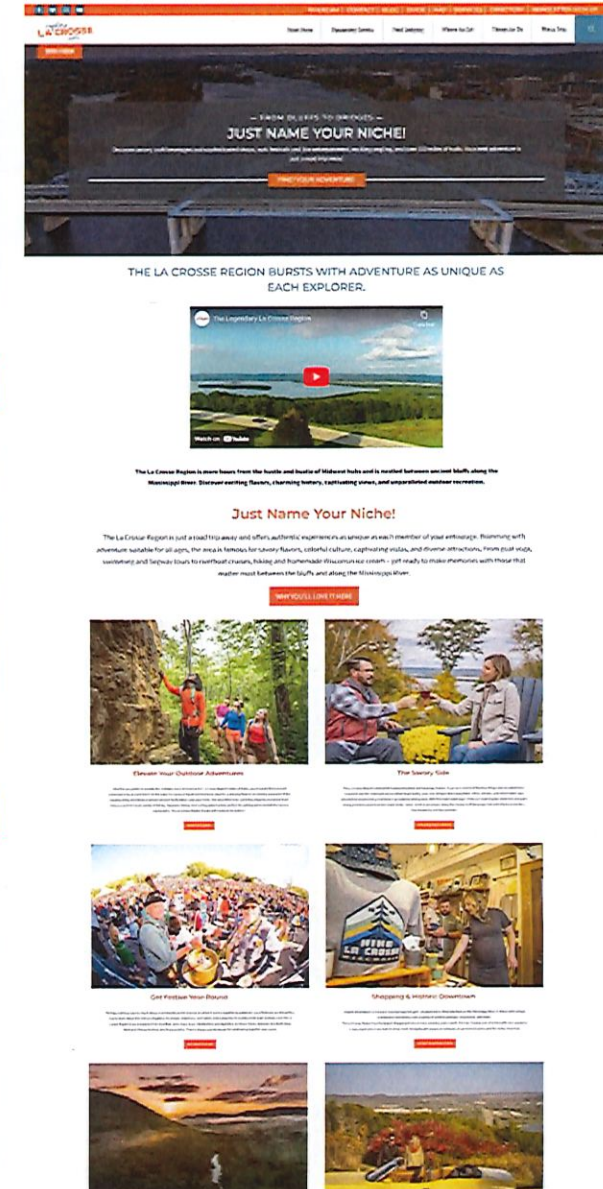
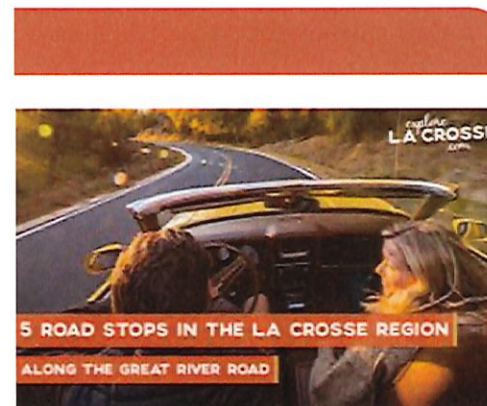
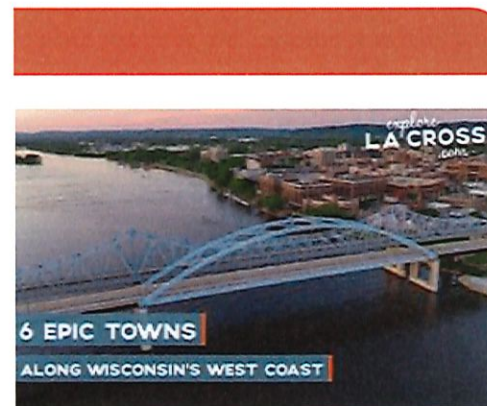
- 225K Organic Search Sessions Alone
- 286,065 Total Users
- 25K+ Bluffs Blog Reads
- 5 Sweepstakes to Date (Fall Coming Soon)
- E-Newsletters:
  - Ave. 49% Open Rate, 7.8% CTR

**Live River Cam & Calendar of Events still #1 & #2 Landing Pages**

**New Pages:** Name Your Niche, Weekly Bluffs Blogs, Sioux Falls Road Trip Campaign Landing Page, LST 325 (Memorial Landing Ship) Tours

## User Demographics:

Chicago, Milwaukee and Minneapolis





# Social & Digital Mediums *(Stats per 8/28/23)*

**Facebook:** 26,885 Followers

**Instagram:** 10,652 Followers +  
380,373 Impressions (last 90 days)

**Twitter:** 8,672 Followers

**TikTok:** 599 Followers

**YouTube:** 5.27K Followers

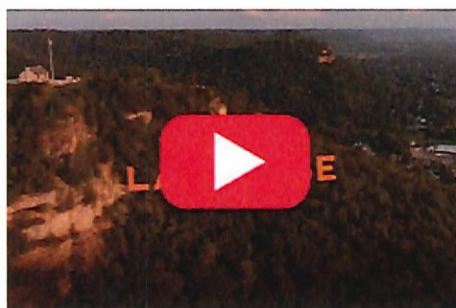
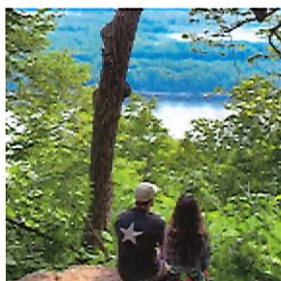
**LinkedIn:** 133 Followers

**Influencers:** 10 Total + 3 Shrpa Influencers

- Instagram, TikTok, Shrpa, and Travel WI Influencers, 2 FAM Writers in Coop with Travel WI

**E-Newsletter:** 1.2 Million Emails Delivered in Last 6 Months (49% Open Rate)

- **La Crescent Highlight E-News Stats:** Open Rate of 57.64%, Total Clicks: 591, Unique clicks 264, Click Rate 2.92%





# Public Relations Efforts

## StatePoint Media:

- 2022: 45-52 Pub's, 238 Placements, 32.2 Reach Ea.
- 2023 YTD: 2 of 5 Editorials Published - LST325 Feat.

**WXOW:** Festival/Event Television Coop

**WKBT:** Business Member Television Coop

**Content Creators:** Travel WI, Shrpa, General

- 2022: 13 Total (10 + 3 additional Shrpa)
- 2023: 18 Total (9 + 4 TBEX + 5 additional Shrpa)

**Local Press Releases:** Events, Brags

**Discover WI Episode:** Aired May, 2023

**NEW: Muckrack**

- Seek Journalists, Tracking
- User-Friendly

**Various interviews by media outlets throughout each year, such as The Morning Blend**





# Content Creator Breakdown

**2022:** 10 Content Creators + 3 Shrpa

- Insta, TikTok, Shrpa, Travel Wisconsin Coop Influencers
- 1 Travel Wisconsin Coop Travel Writer

**2023: T.W. Coop's, New Programs, Shrpa**

- Approx. 4 Influencers
- 6 Travel Writers (2 Coop, 4 TBEX)
- Approx. 3 Ambassadors
- 5 Shrpa Adventurers/Collaborations
- 3 Confirmed Coming for Festivals!

**TBEX: Content Creator Conference**

- Speed Networking with Creators
- Dining with Creators
- FAM's in Eau Claire with Creators
- Conference & Classes
- **Bringing back 4 Content Creators to our Region Post-Conference for Regional FAM's**

**So far in 2023, ALL Content Creators have/will visit La Crosse member businesses and sights (AND some festivals)**

## A FEW OF OUR 2023 CONTENT CREATORS

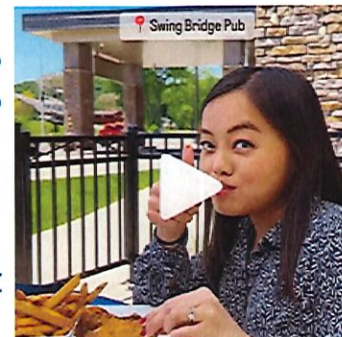
Expedition Kristen Influencer  
Oktoberfest Highlight



Linda-Carol Influencer  
Country Boom Highlight



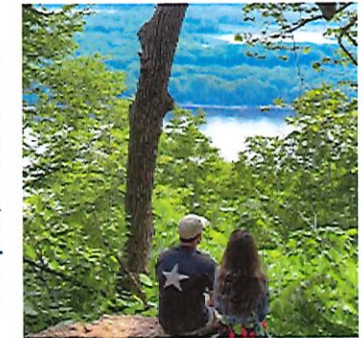
Rachel Kawate Influencer  
Apple Blossom Highlight



Matthew Crawford  
Angling Ambassador: June



Snorkels & Snowpants RV  
Couple / Travel Writers



From Tent to Takeoff TBEX  
Creators: Kaddy's Feat. +



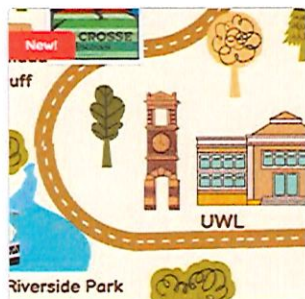


# Shrpa Itineraries (Adventures)

## CUSTOM ITINERARIES FOR EVERY EXPLORER

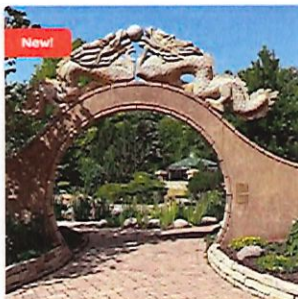
*"Designed for every type of explorer, find your next adventure between the bluffs in this custom library of itineraries. From epic eats to sophisticated shops, adrenaline filled experiences to angling and hiking, get ready to make memories with those that matter most!"*

### Featured Adventures



Sunset Watching Locations in La Crosse

La Crosse Few Hours



Rejuvenating Artists' Retreat

La Crosse Half Day



Veterans Memorials Throughout the La Crosse Region

Onalaska Few Hours



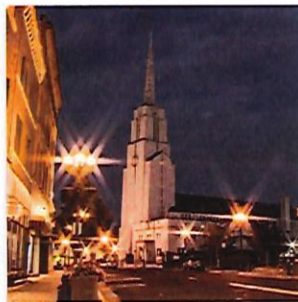
Exploring the Land of La Crosse

La Crosse Full Day



Downtown La Crosse Craft Cocktail Crawl

La Crosse Few Hours



No More Gatekeeping: Must see hidden gems in downtown La Crosse

La Crosse Few Hours



An Impulsive Journey La Crosse

La Crosse



### Highlights

49  
Adventures

25  
Creators

129  
Locations

723  
Photos

672K  
Impressions

9.5K  
Interactions

[Printable summary](#) [More Details](#)

### Notes:

- Explore La Crosse inviting 5 Shrpa Creators in 2023 for differ themes.
- Ideally, over 50% of these will visit La Crescent.
- These itineraries live on Shrpa & on our Website ( /adventures )
- La Crescent also has a Shrpa account - looking for ways we can utilize platform together.
- Haleigh sat on Shrpa's panel at TBEX to discuss collaboration techniques between DMO's and content creators.



# Sweepstake Opportunities

## 2022 Rotary Lights Sweepstake

- Over \$1,000 Value Package
- 20 Day Promotion
- 2,592 Users & 14,428 Entries

## 2023 Valentine's Day Sweepstake

- \$725 Value
- 15 Days
- 1,791 Users & 7,718 Entries

## 2023 Girls Getaway Sweepstake

- \$330 Value
- 14 Days
- 370 Users & 2,119 Entries

## 2023 Redfeather Canoe Sweepstake

- \$3,800 Value (ongoing)
- 2,899 Users & 15,803 Entries (8/28/2023)

Six Sweepstakes Planned for 2023 that Members can sign up to participate in! Next Up: FALL GETAWAY!





# Leisure Travel Digital Campaign

## SEO Audit:

Madden will analyze how well our web presence relates to best practices

## Google Prospecting and Responsive Display:

Building brand awareness to relevant audiences

## Google Video:

Inspire target audiences with our new videos that showcase our region

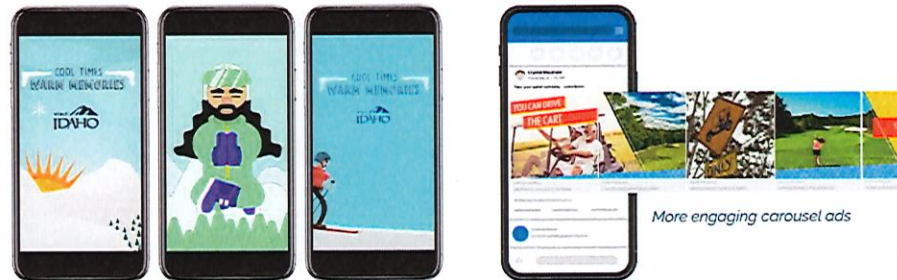
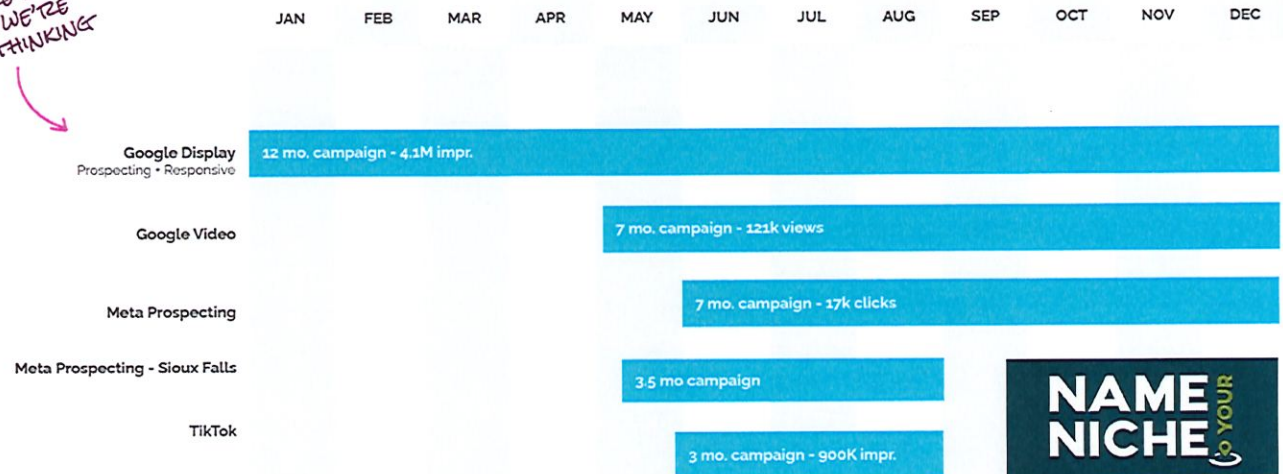
## Meta Prospecting:

Facebook and Instagram carousel ads for Name Your Niche and new, test campaign for Sioux Falls Road Trips

## TikTok Sponsored Videos:

Helps to reach a wider audience and videos on this highly traffic website will gain great exposure

HERE'S WHAT WE'RE THINKING



## Native Advertising Partner: Bidtellect

Taking inspiration from Trave WI, we are partnering with Bidtellect to promote native ads that are specially targeted to highly engaging content pieces/blogs/articles on our website




# Meetings & Conventions Campaign

## Madden Media Partnership: 2022 Year End Results

- **Google SEM for Meetings**
  - Deliverables: 9K+ Clicks
  - **Actual: 18,814 Clicks, 7.11% CTR**
- **Meta Remarketing**
  - Deliverables: 8K+ Clicks
  - **Actual: 9,294 Clicks, 1,867,897 Impressions**
- **LinkedIn Sponsored Posts**
  - 900+ Clicks
  - **Actual: 3,907 Clicks, 655,910 Impressions**

## Renewed M&C Contract For 2023

## Awarded Joint Effort Marketing Grant: \$29,622

 Explore La Crosse  
Sponsored · 1h

Name your niche — from grand arenas to charming venues, the La Crosse Region offers unparalleled meeting opportunities.



Bring Everyone Learn more



Make Connections Learn more



Enjoy Modern Learn more



Unleash Your Team's Learn more



Start Planning Learn more

52 4 shares

Like Comment Share

 Explore La Crosse  
100 followers  
Promoted

Nestled between ancient bluffs and the Mississippi River, the La Crosse Region is where historic charm meets modern amenities.



Plan Your Meeting

explorelacrosse.com

Learn more

 Explore La Crosse  
100 followers  
Promoted

No matter the meeting type, the La Crosse Region has you covered. Name your niche and discover meeting experiences perfectly tailored to your team.

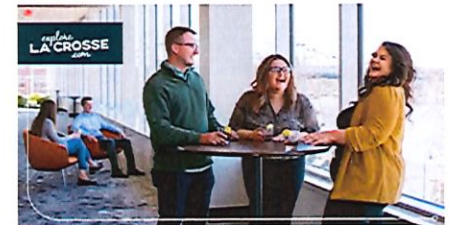


Meet in La Crosse  
explorelacrosse.com

Learn more

 Explore La Crosse  
100 followers  
Promoted

From grand arenas to charming venues, the La Crosse Region offers unparalleled meeting opportunities for all.



Start Planning Today  
explorelacrosse.com

Learn more



# Conventions, Meetings & Sports

---

## Quarter 2, 2023 Events:

### AAU State Gymnastics Meet

- Omni Center
- Dates: April 28-30, 2023
- **Estimated Economic Impact: \$656,400**

### Statewide Talent Development Conference

- La Crosse Center
- Dates: April 20-21, 2023
- **Estimated Economic Impact: \$87,220**

### 2023 Swingbridge Shootout

- La Crescent Community Ice Arena
- Dates: August 25-27, 2023
- **Estimated Economic Impact: \$163,980**

### North Central Propane Convention

- La Crosse Center
- Dates: May 23-25, 2023
- **Estimated Economic Impact: \$272,000**

### Stansfield Vending Pool Tournament

- La Crosse Center
- Dates: March 13-16, 2023
- **Estimated Economic Impact: \$534,400**

## Quarter 2 Continued:

### WAMO Dart Tournament

- La Crosse Center
- Dates: May 18-20, 2023
- **Estimated Economic Impact: \$3,009,600**

### Republican Party of WI State Convention

- La Crosse Center
- Dates: June 16-17, 2023
- **Estimated Economic Impact: \$449,200**

### Lutheran Women Missionary Society

- La Crosse Center
- Dates: June 22-24, 2023
- **Estimated Economic Impact: \$963,500**

### High School Fishing World Championships

- Veterans Freedom Park / Mississippi River
- Dates: June 16-24, 2023
- **Estimated Economic Impact: \$2,304,000**

### USA Track & Field Jr. Olympic National Champs

- UW-La Crosse
  - Dates: July 13-15, 2023
  - **Estimated Economic Impact: \$1,052,500**
- 

# Conventions, Meetings & Sports

## 2023 Top 5 Highlights:

### The Clash Wrestling Duals

- La Crosse Center
- Dates: January 5-7, 2023
- **Estimated Economic Impact: \$1,820,000**

### WAMO State Dart Tournament

- La Crosse Center
- Dates: May 17-20, 2023
- **Estimated Economic Impact: \$3,009,600**

### Republican Party of WI State Convention

- La Crosse Center
- Dates: June 16-18, 2023
- **Estimated Economic Impact: \$449,200**

### Lutheran Women Society National Convention

- La Crosse Center
- Dates: June 21-24, 2023
- **Estimated Economic Impact: \$963,500**

### USATF Jr. Olympic Championships

- UW-La Crosse
- Dates: July 13-15, 2023
- **Estimated Economic Impact: \$1,052,500**

## Leads Sent to Lodging Partners:

2016: No. of Leads - 124, Sleeping Rooms - 71,398

2017: No. of Leads - 94, Sleeping Rooms - 46,312

2018: No. of Leads - 122, Sleeping Rooms - 66,829

**2019: No. of Leads - 85, Sleeping Rooms - 41,841**

**2020: No. of Leads - 105, Sleeping Rooms - 68,206**

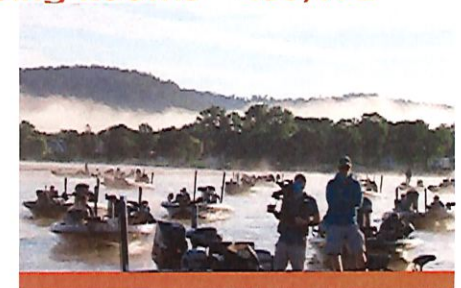
**2021: No. of Leads - 87, Sleeping Rooms - 58,290**

**2022: No. of Leads - 117, Sleeping Rooms - 46,108**

**2023: No. of Leads - 113, Sleeping Rooms - 54,188**

## Total Since Inception:

**No. of Leads - 847 | Sleeping Rooms - 453,172**







explore  
**LA CROSSE**  
.com

**A.J. Frels, Executive Director**

608.782.2367 | [frels@explorelacrosse.com](mailto:frels@explorelacrosse.com)



# 3.2

**RESOLUTION NO. 09-23-35**

**RESOLUTION ACCEPTING DONATIONS MADE TO THE  
CITY OF LA CRESCENT WIESER MEMORIAL PARK IMPROVEMENT PROJECT  
IN SEPTEMBER 2023**

WHEREAS, the City of La Crescent (“La Crescent”) is required by Minn. Stat. § 465.03 to accept donations by Resolution;

WHEREAS, the following donations were made to La Crescent in the month of September 2023 to the Wieser Memorial Park Improvement Project to be used for the specific purpose of improvements to the park shelter and bathroom facilities:

1. Jason and Amber Wieser wish to donate \$500.00 to the Wieser Park Improvement Project.
2. An Anonymous donor wishes to donate \$2,000.00 to the Wieser Park Improvement Project.
3. An Anonymous donor wishes to donate \$1,000.00 to the Wieser Park Improvement Project.

WHEREAS, La Crescent agrees to accept the donations for Wieser Memorial Park Subject to the conditions identified above.

NOW, THEREFORE, BE IT RESOLVED that the City Council of the City of La Crescent hereby accepts the donations stated above for Wieser Memorial Park subject to the conditions identified above.

ADOPTED this 25<sup>th</sup> day of September 2023.

SIGNED:

\_\_\_\_\_  
Mayor

ATTEST:

\_\_\_\_\_  
Deputy Clerk

**RESOLUTION NO. 09-23-36**

**RESOLUTION ACCEPTING DONATIONS MADE TO THE  
CITY OF LA CRESCENT IN SEPTEMBER, 2023**

WHEREAS, the following donations were made to the City of La Crescent in the month of September 2023:

1. James Fowler wishes to donate \$250.00 to the Kayak Launch/Fishing Dock Project
2. Michelle Kirgis wishes to donate \$25.00 to the La Crescent Fire Department in memory of Dan Wellendorf.
3. An Anonymous donor wishes to donate \$10.00 to the La Crescent Fire Department in memory of Dan Wellendorf.
4. Greg and Linda Thompson wish to donate \$25.00 to the La Crescent Fire Department in memory of Dan Wellendorf.
5. Charles and Marilyn Evans wish to donate \$25.00 to the La Crescent Fire Department in memory of Dan Wellendorf.

NOW, THEREFORE, BE IT RESOLVED that the City Council of the City of La Crescent hereby accepts the donations stated above.

ADOPTED this 25<sup>th</sup> day of September 2023.

SIGNED:

\_\_\_\_\_  
Mayor

ATTEST:

\_\_\_\_\_  
Deputy Clerk

#3.3



CITY OF LA CRESCENT  
Department of Police  
Chief Luke M. Ahlschlager



September 18, 2023

Honorable Mayor and City Council Members  
City Administrator Bill Waller

RE: Extending No Parking Zone – La Crescent – Hokah Elementary School

I received a request from La Crescent-Hokah Elementary School Principal Jeffrey Copp asking that the no parking zone on the west side of South Oak Street be extended approximately 50 feet south. Principal Copp reports vehicles that park there during the school day causes the departing school buses to veer into the oncoming lane to go around the parked vehicles.

I reviewed Principal Copp's request and my conclusion is that extending the no parking zone in that area will provide the necessary room for department school buses to maneuver safely onto South Oak Street. In addition, extending the no parking zone will have minimal impact on parking accommodations.

I respectfully request city council to allow the specified no parking zone to be extended.

Sincerely,

A handwritten signature in black ink, appearing to read 'L. Ahlschlager', is written over a light blue horizontal line.

Luke Ahlschlager  
Chief of Police

**ORDINANCE NO. XXX**

**AN ORDINANCE OF THE CITY OF LA CRESCENT REGULATING  
PARKING ON S OAK STREET**

The City Council of the City of La Crescent, Houston County, Minnesota, hereby ordains:

SECTION I. There shall be no parking on the west side of S Oak Street fifty (50) feet south of the current bus departure lane; as shown on the attached Map.

SECTION II. Any person, firm or corporation that violates this Ordinance shall upon conviction be guilty of a petty misdemeanor. The penalty which may be imposed under this Section shall be a \$300.00 fine.

SECTION III. These provisions shall become effective from and after due passage and enactment and publication, according to law.

PASSED AND ENACTED this 25<sup>th</sup> day of September, 2023.

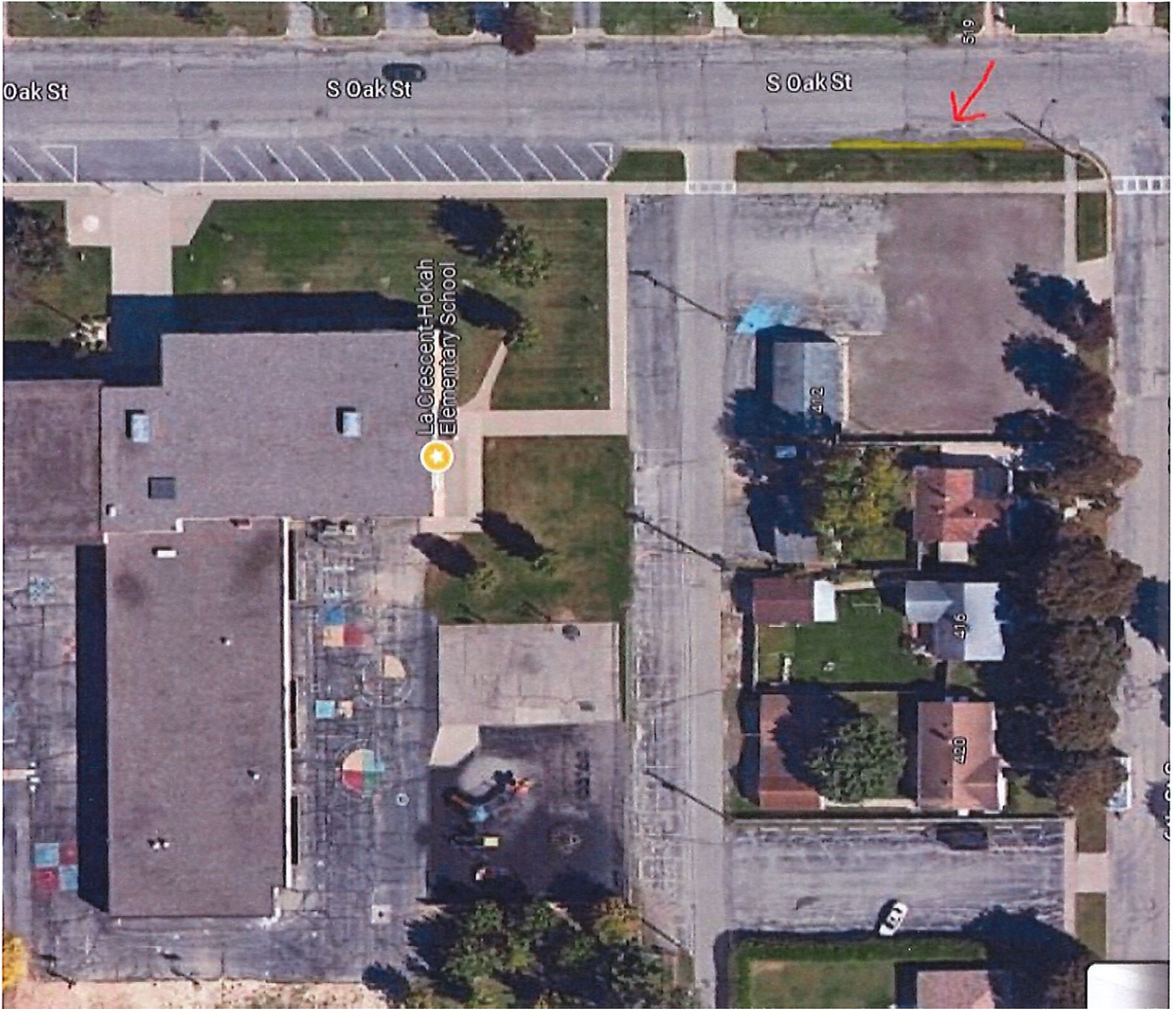
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Mayor

ATTEST:

---

City Administrator









#3.4



CITY OF LA CRESCENT  
Department of Police  
Chief Luke M. Ahlschlager



September 18, 2023

TO: Honorable Mayor and City Council Members  
City Administrator Bill Waller

RE: Request for Parade Permit  
La Crescent-Hokah School Homecoming – 2023  
Friday, September 29, 2023

La Crescent-Hokah School District has scheduled "Homecoming" for Friday, September 29th. The student body has requested to have a formal parade with staff support during school hours. There will be student parade floats and student band participation in the event.

The parade would start in the La Crescent Middle School parking lot at approximately 12:45 pm and would travel north on Lancer to South 11<sup>th</sup> Street, north on South Elm Street and then circle the La Crescent Elementary School building returning to the High School parking lot by the same route.

On behalf of the School District students and staff, I would respectfully ask for your permission to temporarily use the public thoroughfares for the event. Given the time of day and the relatively small size of the event, I believe the event can be accomplished safely. This request would minimally impact daily traffic activity and the La Crescent Police Department would aid by marking the front and rear of the procession with emergency lighting. They are also requesting that the La Crescent Fire Department participate in the parade event.

Thank you in advance for your consideration and show of community spirit.

Respectfully,

Luke Ahlschlager, Chief of Police

#3.5



## CITY OF LA CRESCENT

### Department of Police

Chief Luke M. Ahlschlager



September 18, 2023

Honorable Mayor and City Council Members

City Administrator Bill Waller

Request for Temporary Street Closure / Parade Permit

La Crescent Elementary PTO – 10<sup>th</sup> Annual Great Green Run and Roll 2023

Friday, September 29<sup>th</sup>

The La Crescent Elementary School PTO is holding a “fun run” called the Great Green Run and Roll, scheduled on Friday, September 29<sup>th</sup> between the hours of 8:00 am to 12:00 pm. Utilizing sidewalks, the event will start on South 4<sup>th</sup> Street (northside of school) then travel south down South Oak Street to South 6<sup>th</sup> Street to South Elm Street and then return to the elementary school building and ending back on South 4<sup>th</sup> Street.

I would respectfully request permission to barricade South 4<sup>th</sup> Street between Oak and Elm Street during the event. I also would request permission to temporarily post the northside of South 4<sup>th</sup> Street “No Parking”. This request would minimally impact daily traffic and parking.

Given consideration of previous year’s events, there was minimal disruption to daily traffic and it should be noted the event is a huge success for the PTO organization and benefit to the school.

Thank you in advance for your consideration.

Sincerely,

Luke Ahlschlager

Chief of Police



#3.6



## **WIESER LAW OFFICE, P.C.**

ATTORNEYS AT LAW  
WIESER PROFESSIONAL BUILDING  
33 SOUTH WALNUT - SUITE 200  
LA CRESCENT, MN 55947

KELLY M. IVERSON  
AL "SKIP" WIESER, III

PHONE: (507) 895-8200  
FAX: (507) 895-8458

AL WIESER, JR.  
*Emeritus*

**TO:** Honorable Mayor and City Council Members

**CC:** Bill Waller, City Administrator

**FROM:** Skip Wieser, City Attorney

**DATE:** September 21, 2023

**RE:** Sanitary Sewer Conveyance Agreement with the City of La Crosse  
Agenda Item 3.6

---

For City Council information, the City of La Crosse's Common Council voted to approve of the sewer agreement at their September 14, 2023 meeting. The City of La Crescent approved the agreement on September 11, 2023.

We are in the process of obtaining signatures on this agreement. We anticipate the agreement to be fully executed within the next week.



TO: Honorable Mayor and City Council Members  
 FROM: Tyler Benish, Public Works Director  
 DATE: September 21, 2023  
 RE: DNR Watering restrictions

A handwritten signature in black ink, appearing to read "Ty B", is written over the "FROM" line.

On August 4<sup>th</sup>, 2023 the City of La Crescent received notice from the Minnesota Department of Natural Resources, moving the Upper Mississippi-Black-Root watershed into the Drought Warning Phase as described in the Minnesota Drought Plan. The City of La Crescent was required to implement water use reduction actions with a goal of reducing water use to 50% above January levels. On August 4<sup>th</sup>, 2023 the City of La Crescent enacted phase 1 of Ordinance NO. 255 limiting water usage from the municipal system.

On September 15<sup>th</sup> 2023, The City of La Crescent received another notice from the Minnesota Department of Natural Resources, moving the Upper Mississippi-Black-Root watershed into Drought Restrictive Response Phase as described in the Minnesota Statewide Drought Plan. The City of La Crescent is required to implement water use reduction actions with a goal of reducing water use to 25% above January levels.

January level: 10,878,000  
 June 2023: 16,269,000  
 July 2023: 14,778,000  
 August 2023: 13,710,000  
 50% Goal: 16,317,000  
 25 % Goal: 13,597,500

Ordinance NO. 255 does have phase 2 watering restrictions that would help reduce the municipal water system use.

*Phase II - water usage bans.*

- (1) Total ban on lawn watering;
- (2) Total ban on garden, shrub and tree watering;
- (3) Total ban on car washing and other outside washing and spraying activities;
- (4) Total ban on filling of pools of any size;
- (5) The discontinuance of watermain flushing by the city, and discontinuance of other municipal large volume water usage such as Fire Department training activities.

We are suggesting the City Council initiate phase 2 of ordinance NO. 255 to conserve and restrict the usage of water from the municipal water system.

Ordinance NO.255 was adopted July 18<sup>th</sup>, 1988, we are also asking the City Council to approve city staff to review ordinance NO. 255 and bring back any changes to the city council at a later date.

Attached: August DNR letter, September DNR letter, Ordinance NO. 255



August 4, 2023

Dear water suppliers in the Upper Mississippi-Black-Root watershed,

This is a notification that due to prolonged dry weather that has resulted in expansion of severe drought, the Upper Mississippi-Black-Root watershed is moving to the *Drought Warning Response Phase* as described in the Minnesota Statewide Drought Plan.

### Water Supplier Actions Needed

The State Drought Plan specifies actions that water suppliers must implement once the state is elevated to *Drought Warning Response Phase*.

1. **Water Suppliers of a Population over 1,000** - Public water suppliers implement appropriate water use restrictions contained in their Water Supply Plan.
  - a. Your plan can be found in your MPARS account, under the Attachments tab.
  - b. Begin implementing your Water Supply demand reduction measures in Plan Part 2 (Table 22). These actions can be supported by measures that are identified in the Water Supply Plan, Part 3 Water Conservation.
2. **All Water Suppliers** - Public water suppliers will implement water use reduction actions with a goal of reducing water use to 50% above January levels.
  - a. For example: A city uses 4 million gallons of water in January, and normally uses 6.8 million in August. During the *Drought Warning* they should only use 6 million gallons in August.
  - b. Communicate to your community the importance of implementing water conservation measures. Websites with water conservation messages: DNR Water Conservation webpage and <https://www.ready.gov/drought>

Significant demand reduction is achievable by restricting or banning non-essential outdoor water use, especially lawn irrigation, power washing buildings, car washing and swimming pool filling. Encourage customers to fix leaks, install water saving devices and water-efficient appliances. Have conversations with your biggest water users and ask them how they might reduce water use, especially during peak times.

Use a variety of communication methods: Large exterior signs around the community, mailing/emailing all customers, radio station announcements, Facebook posts or other social media, and news release to any local paper. Explain the critical situation and that you need everyone's help. Ask customers to conserve water as much as possible.

### Other Suggestions:

- During times of severe drought, monitor your water levels closely. Keep in mind that water quality may be impacted by increased concentrations of contaminants.
- Please alert your local DNR hydrologists to any water supply concerns or issues during the summer.
- Sign up to receive GovDelivery updates about drought in Minnesota, drought preparations and response, and important ways to conserve water.

Best regards,

**Randall Doneen**

Conservation Assistance and Regulations (CAR) Section Manager | Ecological & Water Resources

Phone: 651-295-9437

Email: [randall.doneen@state.mn.us](mailto:randall.doneen@state.mn.us)

[mndnr.gov](http://mndnr.gov)

September 15, 2023

Dear Water Suppliers in the Upper Mississippi-Black-Root,

This is a notification that prolonged dry weather has resulted in expansion of extreme drought in the Upper Mississippi-Black-Root watershed. The watershed has moved to the *Drought Restrictive Response Phase* as described in the Minnesota Statewide Drought Plan.

### Water Supplier Actions Needed

The [Statewide Drought Plan](#) specifies actions that water suppliers are required to implement once a watershed is elevated to the *Restrictive Phase*. Your water appropriation permit requires compliance with State Drought Plan, and that plan requires that water suppliers implement demand reductions with the goal of reducing water use to 25% above January levels.

1. **Water Suppliers of a Population over 1,000** - Public water suppliers implement appropriate water use restrictions contained in their Water Supply Plan with the goal of achieving water use at 25% above January levels.
  - a. Your plan can be found in your MPARS account, under the Attachments tab.
  - b. Begin implementing your Water Supply demand reduction measures in Plan Part 2 (Table 22). These actions can be supported by measures that are identified in the Water Supply Plan, Part 3 Water Conservation.
2. **All Water Suppliers** - Public water suppliers will implement water use reduction actions with a goal of reducing water use to 25% above January levels.
  - a. The specific measures to be implemented are up to the community.
  - b. Communicate to your community the importance of implementing water conservation.

We realize this is an aggressive goal, however to maintain compliance with your water appropriation permit, you must implement water use demand reductions. Significant demand reduction is achievable by restricting non-essential outdoor water use, especially lawn irrigation, building power-washing, car washing and filling of swimming pools. In extreme drought, encourage everyone to allow lawns to go dormant or dieback in favor of preserving trees, vegetable and flower gardens. Water suppliers may begin by having conversations with the high-volume water users and asking them how they might reduce water use, especially during peak times.

To encourage community-wide water conservation, the DNR recommends using a variety of communication methods. This may include large outdoor signs, mailing/emailing all customers, radio station announcements, social media posts, and news releases to local media outlets. Some websites with messaging include the [DNR Water Conservation webpage](#) and <https://www.ready.gov/drought>.

Use a variety of communication methods: Large exterior signs around the community, mailing/emailing all customers, radio station announcements, Facebook posts or other social media, and news release to any local



paper. Explain the critical situation and that you need everyone's help. Ask customers to conserve water as much as possible.

**Other Suggestions:**

- During times of Extreme drought, monitor your water levels closely. Keep in mind that water quality may be impacted by increased concentrations of contaminants.
- Please alert your local [DNR hydrologists](#) to any water supply concerns or issues during the summer.
- [Sign up](#) to receive GovDelivery updates about drought in Minnesota, drought preparations and response, and important ways to conserve water.

Best regards,

**Randall Doneen**

Conservation Assistance and Regulations (CAR) Section Manager | Ecological & Water Resources

Phone: 651-259-5156

Email: [randall.doneen@state.mn.us](mailto:randall.doneen@state.mn.us)

[mndnr.gov](http://mndnr.gov)

ORDINANCE NO. 255

AN ORDINANCE OF THE CITY OF LA CRESCENT ESTABLISHING  
REGULATIONS FOR THE CONSERVATION OF WATER FROM THE  
MUNICIPAL WATER SYSTEM OF THE CITY AND PROVIDING  
PENALTIES FOR THE VIOLATION THEREOF

The City Council of the City of La Crescent, Houston County,  
Minnesota, hereby ordains:

SECTION I. PURPOSE. The purpose of this ordinance is to conserve the municipal water supply by regulating the distribution thereof to the end that there is a continuous supply of good quality, potable water for human consumption and all other domestic purposes, for firefighting and fire prevention, watering of lawns and gardens and miscellaneous purposes, domestic and commercial.

SECTION II. EMERGENCY RESTRICTIONS AUTHORIZED. THE City Council is hereby authorized to invoke emergency restrictions under circumstances where, in the discretion of the City Council, the water supply is deemed insufficient to meet, among other needs, the purposes enumerated in Section I supra. Such emergencies may, in the discretion of the City Council, be addressed in two phases:

Phase I: Imposition of water usage restrictions; and

Phase II: Bans on certain kinds of water usages.

SECTION III. A. PHASE I - IMPOSITION OF RESTRICTIONS AND BANS.

In instances where restrictions are deemed to be adequate measures to accomplish the objectives of this regulation, the watering of lawns and gardens shall be restricted either:

1. Between the hours of 4:00 o'clock P.M. to midnight; or
2. From 6:00 o'clock P.M. to 10:00 o'clock P.M.

In instances where watering restrictions are imposed, residences having even-numbered addresses shall be permitted to water only during the prescribed hours on even numbered days; and residences having odd-numbered addresses shall be permitted to water only during the prescribed hours on odd numbered days, with no lawn watering permitted on the 31st day of a month having 31 days.

B. PHASE II - WATER USAGE BANS.

1. Total ban on lawn watering;
2. Total ban on garden, shrub and tree watering;
3. Total ban on car washing and other outside washing and spraying activities;
4. Total ban on filling of pools of any size;
5. The discontinuance of watermain flushing by the City, and discontinuance of other municipal large volume water usage such as Fire Department training activities.

SECTION IV. IMPLEMENTATION OF RESTRICTIONS AND BANS

A. The emergency measures enumerated in Paragraph A and Paragraph B, Section III supra, or anyone or combination thereof or all of said measures, may be initiated by and at the direction of the City Council (or by the City Public Works Director under specific direction and guidelines established) by City Council resolution duly enacted.

B. The City Council resolution referred to in Paragraph A of this Section, notices of imposition of restrictions and notices of violations of the provisions of this ordinance shall recite with specificity the particular restriction(s) imposed and/or violated.


SECTION V. ENFORCEMENT. Persons violating any provision of this ordinance shall be given written notice with specifications of the violation(s) and order--warning to cease and desist. This provision for issuing a warning shall not preclude the City Council from ordering the immediate prosecution of violators without prior warning where the circumstances warrant and the City Council resolution, referred to supra, recites a finding to such effect.

Persons convicted of any violations of any provision of this Ordinance shall be deemed guilty of a petty misdemeanor and shall be punished in accordance with the laws of the State of Minnesota appertaining together with the costs of prosecution.

SECTION VI. EXCEPTIONS. Special watering permits may be granted by the City Council for newly seeded or sodded areas, newly planted trees, but such exceptions shall not be issued for periods greater than two weeks. In the case of special watering permits, watering shall be allowed daily from 4:00 o'clock P.M. to midnight, or as otherwise specified and subject to such other conditions as may be set forth in such special permit.

Passed and enacted this 18th day of July, 1988.

APPROVED:

  
\_\_\_\_\_  
Mayor

ATTEST:

  
\_\_\_\_\_  
City Clerk-Administrator

#3.8



TO: Honorable Mayor and City Council Members  
FROM: Bill Waller, City Administrator *BW*  
DATE: September 21, 2023  
RE: Proposed 2024 General Fund Budget/Levy

The proposed 2024 general fund budget and the proposed resolution that sets the preliminary levy will be distributed to the City Council at the meeting.

By October 2, the only action required by the City Council is to do the following:

1. Adopt a resolution setting the preliminary levy.
2. We are suggesting that the date for the public meeting at which time the proposed budget and levy will be discussed and the final budget and levy is determined be set for 6:00 p.m., on Monday, December 18, 2023. This is the second regular scheduled City Council meeting in December.

A couple of notes for the City Council to remember as part of the budget review and adoption process:

1. The City Council cannot adopt the 2024 general fund budget until after the public meeting in December.
2. Once the preliminary levy is set, the City Council has the discretion to lower the levy but the City Council cannot increase the preliminary levy.

As in the past, we will continue to review the proposed budget and evaluate changes or modifications. Also, we intend to add the proposed budget to the agenda for future City Council meetings for purposes of review and discussion prior to the public meeting in December when the budget and levy will be considered.

The action that is required by the City Council at this meeting is to adopt the resolution setting the preliminary levy, and set December 18, 2023 at 6:00 pm, as the date and time when the City Council will review and consider the proposed 2024 budget and levy.



#601



CITY OF LA CRESCENT  
Department of Police  
Chief Luke M. Ahlschlager



September 14, 2023

Honorable Mayor and City Council Members  
City Administrator Bill Waller

RE: MN Chiefs of Police Foundation – Community Partnerships Grant

I am happy to report that the La Crescent Police Department received a Community Partnerships Grant from the Minnesota Chiefs of Police Foundation. The approved grant is in the amount of \$1,375.00 and is designated for our annual Neighbor's Night Out in association with National Night Out event. This was the second time Cpl. Roth Clark had applied for the grant.

See attached letter and MN Chief's media post.

Sincerely,

Luke Ahlschlager  
Chief of Police



## MINNESOTA CHIEFS OF POLICE FOUNDATION

*Advancing high quality, effective policing and strengthening police-community relations  
in Minnesota through training, outreach, grants and scholarships*

### COMMUNITY PARTNERSHIPS GRANT PROGRAM GRANT APPROVAL NOTIFICATION

Project Name: **National Night Out**

Grant Amount Requested: **\$2,500**

Grant Amount Approved: **\$1,375**

Dear La Crescent Police Department:

The Minnesota Chiefs of Police Foundation (MCPF) is pleased to offer this grant check in the amount of \$1,375 to support La Crescent Police Department's National Night Out.

The **MCPF Community Partnerships Grant Program** supports MN police departments in their efforts to build trust and strong relationships with their community. We hope this grant will provide an opportunity for your department to make a difference and continue to cultivate a mutually respectful and strong working relationship with your constituents.

The Foundation is proud to be able to offer grants and make a difference. Together, we will advance high quality, effective policing and strengthen police community relations in our state.

Thank you for your dedication to keeping our communities safe.

Sincerely,

A handwritten signature in black ink, appearing to read "Matt Gottschalk".

Matt Gottschalk  
Board President  
Minnesota Chiefs of Police Foundation

A handwritten signature in blue ink, appearing to read "Jeff Potts".

Jeff Potts  
Executive Director  
Minnesota Chiefs of Police Association

Minnesota Chiefs of Police Foundation is a tax-exempt organization,  
as described in Section 501(c)(3) of the Internal Revenue Code.  
Federal Tax ID #27-0833763

[www.mnchiefsfoundation.org](http://www.mnchiefsfoundation.org)

## FOUNDATION AWARDS \$25,000 IN COMMUNITY PARTNERSHIPS GRANTS TO 13 POLICE DEPARTMENTS



The MN Chiefs of Police Foundation is proud to award \$25,000 in Community Partnership Grants to 13 Minnesota Police Departments to help advance trust, transparency, and stronger partnerships between police and communities across the state.

### Grant Recipients - Cycle #2 September 2023

1. Starbuck Police Dept. - Starbuck "Night to Unite" Celebration
2. Minnesota Lake Police Dept. - Safer Community Program
3. Clearbrook-Gonvick Police Dept. - 3rd Grade Bicycle Safety Day and Event
4. Farmington Police Dept. - Bike Helmet Safety Campaign
5. Owatonna Police Dept. - Coptober
6. Belgrade/Brooten Police Dept. - L.E.A.D Law Enforcement Against Drugs and Violence Program
7. North Branch Police Dept. - Coffee, Cocoa and Pop with a Cop Program
- 8. La Crescent Police Dept. - National Night Out**
9. Rochester Police Dept. - Driver's Education Mentoring Program
10. Saint Peter Police Dept. - Saint Peter Community Thread
11. Woodbury Public Safety Dept. - Woodbury Police Multicultural Advisory Committee
12. New Brighton Dept. of Public Safety in collaboration with Mounds View Police Dept. - Police
13. Menahga Police Department - National Night Out 2024 and other school-related events

First-time projects were prioritized over repeat projects. Repeat projects were prioritized if they featured notable expansions or critical need. Grant funding decisions were made by the MN Chiefs of Police Foundation Board of Directors, independent of the MN Chiefs of Police Association.

The Foundation will offer additional grant opportunities to police departments in the future as funds are raised from generous donors from the community. We are on our way toward making a statewide impact. We look forward to hearing all the positive stories from our grant recipients!



# PROPOSED HIGHWAY IMPROVEMENT NOTICE

Locals 02/2020

#6.2

This notice advises that the Local Public Agency is planning the improvement identified below.

|   |   |
|---|---|
| To<br>City of La Crescent   | From – Name, Address, City, State, ZIP Code<br>Short Elliott Hendrickson, Inc.<br>329 Jay St., Suite 301<br>La Crosse, WI 54601 |
| Improvement Project ID<br>5991-07-72/73   | County<br>La Crosse   |
| Highway Route Number or Name<br>Wagon Wheel Trail   |   |
| Improvement Limits<br>Wagon Wheel Trail terminus (La Crescent, MN) to Mississippi River bridge underpass (La Crosse, WI)  |   |
| General Description of Work to be Done<br>This is a multi-use trail project that will widen the existing northern sidewalk/bike path along USH 14 starting at the Wagon Wheel Trail terminus in La Crescent, MN; crossing the West Channel; and ending at the Mississippi River underpass in La Crosse, WI. The improvements will also include a new pedestrian bridge structure across the West Channel. |   |
| Utility Coordination Desired Completion Date  | Anticipated Year of Improvement Construction<br>2026  |

|  |
|--|
| Local Public Agency Name<br>City of La Crosse                    |
| Consultant Name<br>Short Elliot Hendrickson Inc.<br>Aleigha Burg |

*Aleigha Burg, PE*

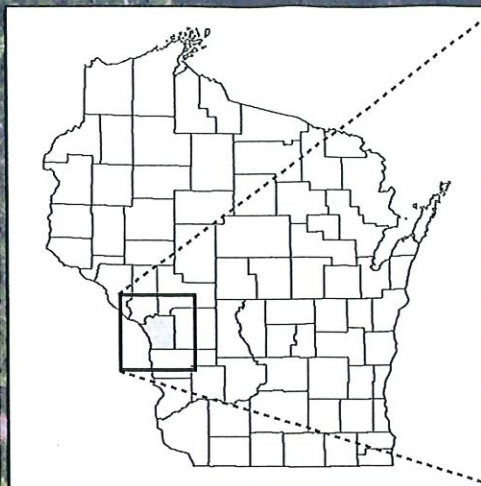
7/11/2023

(Local Public Agency or Consultant Representative  
Signature)  
(If Computer-filled, Brush Script Font)

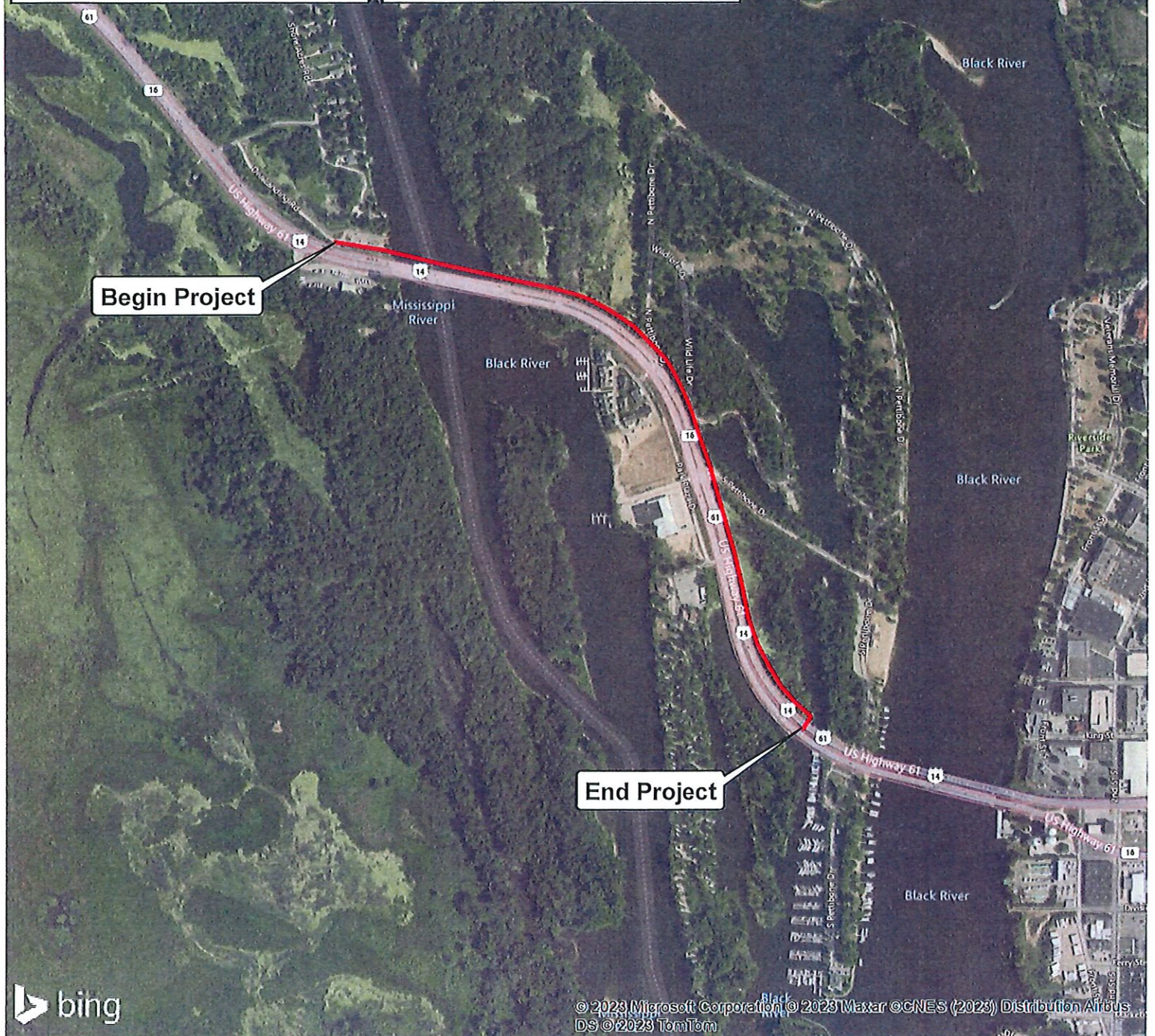
(Date)

Project Manager  
(Title)





Design ID: 5991-07-72  
 Construction ID: 5991-07-73  
 C La Crosse, Wagon Wheel Trail  
 La Crescent MN to C La Crosse  
 Non-Hwy  
 La Crosse County



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329 Jay St  
 Suite 301  
 La Crosse, WI 54601  
 (608) 782-3161

Print Date: 5/11/2023  
 Source: WDNR, WisDOT,  
 Bing Maps, La Crosse Co.  
 Map by: mfalk  
 Projection: WSCRS,  
 La Crosse County

## PROJECT LOCATION MAP

0 0.1 0.2 Miles







Building a Better World  
for All of Us®

## LOCAL OFFICIAL MEETING AGENDA/MINUTES

RE: Local Officials Meeting

Date of Meeting: 8/10/2023

Project Manager: Aleigha Burg (SEH)

Time of Meeting: 1 p.m.

WisDOT ID: 5991-07-72/73

Location of Meeting: TEAMS

### Attendees

City of La Crosse: Tim Acklin, Jenna Dinkel, Stephanie Sward

SEH: Jeremy Tomesh, Aleigha Burg, Nathan Klopp, Samuel Turrentine, Janet Johnson, Savannah Stehn, Chad Jorgenson

WisDOT: Francis Schelfhout

MnDOT: Tory Thompson, Kurt Wayne, Chris Smith, Ryan Foley, Nathan Blanchard

City of La Crescent: Bill Waller, Tyler Benish, Jason Ludwigson

LAPC: Peter Fletcher, Jackie Eastwood, Erin Duffer

### Project Progress/Schedule

| Task                                      | Date           | Status                           |
|---|----------------|----------------------------------|
| Contract                                  | 3/9/2023       | Complete                         |
| Topographic Survey                        | 3/21/2023      | Complete                         |
| WI Utility project notice                 | 7/10/2023      | Complete                         |
| Historical society letters                | 7/10/2023      | Complete                         |
| Archeological Report                      | 7/10/2023      | Complete                         |
| Property owner letter                     | 7/17/2023      | Complete                         |
| Architecture/Historic Report              | 7/24/2023      | Complete                         |
| Hazardous Materials Memo                  | 7/24/2023      | Drafted, pending final review    |
| MN Utility project notice                 | 7/26/2023      | Not all companies have responded |
| Wetland Delineation                       | 7/29/2023      | Final report pending             |
| WDNR Initial Review Letter                | August 2023    |                                  |
| Tribal Notification                       | August 2023    |                                  |
| Section 106 Submittal                     | August 2023    |                                  |
| 30% Preliminary Plan Submittal            | September 2023 |                                  |
| Operational Planning Meeting              | November 2023  |                                  |
| Section 4(f)/6(f) Initiation              | December 2023  |                                  |
| Preliminary Traditional Right of Way Plat | May 2023       |                                  |
| Mussel Survey                             | June 2023      |                                  |
| Geotechnical Exploration                  | May/June 2023  | Pending high water               |



|  |                    |                      |
|--|--------------------|----------------------|
| Environmental Document                 | August 2024        |                      |
| Design Study Report                    | September 2024     |                      |
| 60% Preliminary Plan Submittal         | October 2024       |                      |
| Recorded Traditional Right of Way Plat | November 2024      |                      |
| Real Estate Acquisitions               | 11/2024 to 11/2025 | 12 months to acquire |
| Pre-PS&E                               | August 2025        |                      |
| PS&E                                   | 11/1/2025          |                      |
| LET                                    | 2/10/2026          |                      |

### Additional Discussion

1. Randy Byom will be taking over as WisDOT Local Program Project Manager from Lorraine Betzel.
2. City of La Crosse will own the pedestrian structure. **This includes inspection, maintenance, rehabilitation, and replacement. WisDOT verified with programming and maintenance.**
  - a. WisDOT will prepare State Municipal Maintenance Agreement for City of La Crosse to maintain the path and pedestrian structure.
  - b. Discussion financial agreement between City of La Crosse and City of La Crescent. **An additional meeting will be held to discuss.**
  - c. WisDOT will require a Work on Highway Right of Way Permit for any portion outside of connecting highway limits.
  - d. Will MnDOT require a Work on Highway Right of Way Permit? **The City of La Crosse will own the structure, yes, a permit will be required.**
3. Environmental
  - a. Project will be WisDOT LET and will fall under WDNR/WisDOT Cooperative Agreement.
  - b. Section 4(f)/6(f) effort
    - i. What are the limits of the MN DNR leased property? **MnDOT will reach out to real estate staff and provide.**
    - ii. Is there any special funding involved? **MnDOT will review.**
    - iii. Present to FHWA for guidance.
  - c. Environmental documentation and type. A separate meeting will be scheduled. **Alegha will send out an invitation.**
  - d. **MN DNR should have been contacted with Early Notification Memo that was sent. SEH will verify that this was completed.**
  - e. **Species**
    - i. **Bats are known to roost on bridges, this could impact schedule.**
    - ii. **A mussel survey will be required. A mussel survey will need to happen before the geotechnical exploration for the pedestrian structure. Could complete survey and mussel relocation at the same time just before soil borings. Typical mussel survey timeframe is spring to mid-October, depend upon water/air temperature and water flow.**
4. Design
  - a. MnDOT Early Notification Memo to send out to additional staff.
  - b. MnDOT to provide roadway as-built information. **MnDOT to provide.**

c. Reviews

- i. MnDOT structures will take 10-20 days to review structures plans depending on 30%, 60%, or 90% review.
  - ii. MnDOT bike/ped will review.
- d. Potential for real estate acquisition at the pedestrian bridge. MnDOT prefers to be the maintaining authority of any real estate that is purchased in MN. TLE will be acceptable to construction the pedestrian bridge and trail project. Goal of this project is to stay within existing right of way.

Follow-up

1. Erin Duffer will set up the next meeting in January 2024. Reach out if a meeting needs to happened sooner.
2. MnDOT
  - a. MN DNR leased property limits and special funding.
  - b. Roadway as-builts
  - c. ENM responses
3. Aleigha will set-up environmental meeting.
4. City of La Crosse and City of La Crescent will work together to discuss financial agreement.

#6.3



**La Crosse County Convention & Visitors Bureau  
In-Person Board Meeting  
Explore La Crosse Office  
123 7<sup>th</sup> Street South  
Tuesday, September 19, 2023  
8:00 a.m.**

**Board of Directors:** Dave Ring, President; Jen Burch, Vice President; Chris Roderique, Treasurer; Stephen Cohen, Secretary; Pete Boese, Pat Stephens, Ryan Johnson, Nathan Franklin, Patrick Barlow, Dan Stevens, Barb Janssen, Cherryl Jostad, Dan Wick, Kalynn Kruger, Jay Patel, Ashley Santolin, Dan Kapanke, Val Erickson, Vicki Markussen, Brody Meier, Pamela Maas & Lynn Zielke

**Ad Hoc:** Mary Larson (DMI), Beth Franklin (La Crosse Chamber), Jay Odegaard (City of La Crosse Parks and Rec), Elizabeth Poh (La Crosse Center), Brian Meeter (La Crescent Chamber)

**Executive Director:** A.J. Frels

**AGENDA**

- 1. Call to Order**
- 2. Introductions**
- 3. Consent Items**
  - a. **Board Minutes**  
August 2023
  - b. **Financial Committee**  
Minutes – September 2023  
Statements – August 2023
  - c. **Community Updates**
- 4. Executive Director's Report – A.J. Frels**
- 5. Committees**
  - a. Membership - Pat Stephens
  - b. Grants - Pat Stephens
  - c. Convention/Sales - Dan Wick
  - d. Marketing/Media - Jay Patel
- 6. Old Business**
  - a. Belonging and Mattering Committee
  - b. Frothbite Agreement
  - c. 2024 Budget Update
  - d. Parking District
  - e. Audit



**7. New Business**

a. Board Seats

Lynn Zielke - Johnathan Anderson, Sales Leader at B W La Crescent

La Crosse County Board - Leo Silva

Stephen Cohen

b. La Crosse Airport

c. USA Cycling Update

**8. Presentation** – Deb Carlson, Director of Membership and Grants

**9. Adjournment**

**10. Tour of The Hatchery**

**Next board meeting** – Tuesday, October 17, 2023, at 8:00 a.m. at the LCCVB Office at 123 7<sup>th</sup> Street South, La Crosse.



## LA CROSSE COUNTY CONVENTION &amp; VISITORS BUREAU

## BOARD MEETING

August 29, 2023– 8:00 a.m.

**Board Members:**

**Present:** Dave Ring, Pat Stephens, Kalynn Kruger, Ryan Johnson, Nathan Franklin, Valerie Erickson, Dan Kapanke,

Dan Stevens, Jen Burch, Stephen Cohen, Cherryl Jostad, Pete Boese, Vicki Markussen, Barb Janssen

**Excused:** Chris Roderique, Dan Wick, Jay Patel, Patrick Barlow, Mary Larson, Kourtnei Alcock, Brian Meeter, Jay Odegaard, Neal Zygarlicke, Elizabeth Poh

**Absent:** Ashley Santolin, Pamela Maas, Beth Franklin, Lynn Zielke

**Others present:**

Executive Director: A.J. Frels, Director of Finance & Human Resources: Michelle Hoch

**PROCEEDINGS:**

D. Ring brought the meeting to order at 8:00 a.m.

**Consent Items:**

Board minutes-July 2023; Financial Committee Minutes August 2023, July 2023 Statements, and Community Updates.

**MOTION:** To approve the Board minutes-July 2023; Financial Committee Minutes August 2023, July 2023 Statements, and Community Updates. (P. Stephens, D. Stephens) Carried.

**EXECUTIVE DIRECTOR REPORT:**

-Carey and Haleigh will attend the Upper Midwest CVB Conference on September 12 & 13.

-AJ will attend the Council on Tourism in Ashland on September 12 & 13.

-The 2024 Visitor Guide sales are a bit ahead of last year. As of 8/21/2023, sales are at \$50,396.00.

-Erik, Elizabeth, and AJ held a recap meeting with Marbleseed. They had some great suggestions on items to work on to help improve the conference. One item is for transportation, rather than using coach buses, to utilize Uber drivers for conference attendees.

-AJ is scheduled to present to the City of La Crescent Council on September 11<sup>th</sup>. Moving forward AJ will present annually, versus the quarterly updates.

-The marketing team continues to promote the LST325 ship arriving next week. They are in the process of printing flyers and several businesses have stepped up to help sponsor the ship coming to Riverside Park. We are still looking for volunteers to help out, a sign up sheet was passed around at the meeting.

-Ben and AJ will attend the Fall MACVB conference on October 5 and 6 at Maple Grove Golf Facility.

-Last month we hosted 6 content creators from the TBEX conference on July 21 and 22.

-Carey and Haleigh created interpretive signs for the Visitor Center on I90. The signs will be installed in the next 30-60 days after approval from the Wisconsin Department of Tourism.

-AJ attended the reception held at the Great River Harley Davidson for the Stilettos on Steel group while they were in town on July 28.

**COMMITTEE REPORTS:**

**Membership-** Reports were distributed. Revenue for the month of July 2023 was at \$11,028.75 budgeted for \$5,900.

**Grants-** Reports were distributed. Thus far \$57,000 has been awarded in grants. The next meeting is scheduled for September 21st.

**Convention/Sales-** The sales training with John Leinen wrapped up this month, the group found the sessions to be helpful, and beneficial with good discussions taking place. The Impact Meetings will now be held every other month.

**Marketing/Media-** No additional items to report on, the next meeting will be held in October.

#### **OLD BUSINESS:**

- Belonging and Mattering Committee: A few people have signed up for the committee. We will look to open the committee up to members beyond the board members. This committee will meet quarterly.
- WIAA Sponsorship: AJ, Dave Ring, and Jeremiah traveled to Plover on August 28<sup>th</sup> to take the group out to lunch and discuss the future of WIAA.
- Frothbite: Enclosed in the meeting packet is the proposal for Frothbite 2023. Moving forward we will no longer co-op with them, but work with them on a client basis.

#### **NEW BUSINESS:**

- 2024 Budget: AJ presented the budget draft for review.

**MOTION:** To approve the 2024 budget as presented. (P. Stephens, J. Burch) Carried.

- CD Renewal: After discussion with Stephen Cohen/Edward Jones, and the finance committee, the decision was made for the renewal of one CD to an 18-month term to mature in March 2025.

- Zartico: The Q2 Report was included in the meeting packet for review.

- Tour of The Hatchery: The Board and Staff will tour The Hatchery building following the September 19<sup>th</sup> Board Meeting.

**Presentation-Erik Sjolander, Director of Convention Sales**

**MOTION:** to adjourn at 9:20 am. (R. Johnson, P. Stephens) Carried.

Next Board Meeting Tuesday, September 19<sup>th</sup> at 8:00am

Respectfully submitted, Michelle Hoch





#7.1

**CITY OF LA CROSSE UTILITIES**  
**WATER - SEWER - STORM**

400 La Crosse St  
La Crosse WI 54601-3396  
Phone (608) 789-7536  
Fax (608) 789-7592  
[utilities@cityoflacrosse.org](mailto:utilities@cityoflacrosse.org)

**Matthew A Gallagher, P.E.**  
Director of Engineering &  
Public Works

**Tina Erickson**  
Utilities Finance & Compliance  
Manager

RECEIVED

August 31, 2023

SEP 18 2023

Sent via email and mail

City of La Crescent, MN

Ms. Kim Smith – City of Onalaska ([mayor@onalaskawi.gov](mailto:mayor@onalaskawi.gov))  
Ms. Christina Peterson – Town of Shelby ([cpeterson@townofshelby.com](mailto:cpeterson@townofshelby.com))  
Ms. Cassie Hanan – Town of Campbell ([campbellwi@townofcampbellwi.gov](mailto:campbellwi@townofcampbellwi.gov))  
Mr. Bill Waller – City of La Crescent, MN ([bwaller@cityoflacrescent-mn.gov](mailto:bwaller@cityoflacrescent-mn.gov))

SUBJECT: 2024 Sewer Rate Increase

Dear Wholesale Customers:

Trilogy Consulting is finalizing an updated review of the 2019 Sanitary Sewer Rates Study on behalf of the La Crosse Sanitary Sewer Utility. The 2023 Sanitary Sewer Rate Study should be approved by the La Crosse Common Council in October of 2023.

The sanitary sewer rates study includes a comprehensive evaluation of the financial condition of the Utility reviewing historical financial and flow data as well as anticipated changes that will affect the financial health of the Utility in the future. The recommendation from the updated rate review proposes a sanitary sewer rate increase of approximately nine percent (9 %) to the 2023 Wholesale Rates. This increase is needed to cover the higher than anticipated treatment costs since the 2019 study was completed.

After approval by the La Crosse Common Council, a copy of the 2023 Rate Study, as well as a copy of the new rates, will be provided. This is notification that once approved, the La Crosse Sanitary Sewer Utility will implement the increase effective January 1, 2024.

Sincerely,

Tina Erickson – Utilities Finance & Compliance Manager

Cc: Mayor Mitch Reynolds  
Director of Public Works  
City Attorney's office  
Director of Finance