

La Crescent Community Survey 1 of 3: Housing, Economic Development & Downtown Revitalization

The City of La Crescent is updating its Comprehensive Plan, a document that will guide growth and change over the next 10-20 years. This survey is an important opportunity for La Crescent residents and other stakeholders to contribute thoughts and opinions on the topics of Housing, Economic Development and Downtown Revitalization. There will be two future surveys in early 2016 with questions on other important topics. The survey should take about 10-15 minutes to complete.

HOUSING

For purposes of this survey "La Crescent" can mean both the City and the Township.

1. Where do you live?

- City of La Crescent
 If "Other", please specify: _____
 Township of La Crescent
 Other location in Minnesota
 Other location in Wisconsin

2. Please rate the influence of the following factors in your decision to live where you live right now.

	Highly Influential	Influential	Somewhat Influential	Barely Influential	Not at all Influential
Safety/low crime					
Schools					
Price/affordability					
Easy access to shopping and/or entertainment					
Easy access to recreation opportunities					
Privacy/seclusion					
Proximity to family/friends					
Low Traffic					

Comments: _____

3. How long have you lived in La Crescent (City or Township)?

- 0-5 years
 21-30 years
 6-10 years
 More than 30 years
 11-20 years
 I don't live in La Crescent

Comments: _____

4. Where did you live prior to living in La Crescent?

- La Crosse
 Outside the La Crosse Area
 Holmen
 I don't live in La Crescent
 Onalaska
 I've always lived in La Crescent
 Another community in the La Crosse Area

Where did you live before moving to La Crescent? (optional) _____

5. What size of home or apartment do you have now?

- 1 bedroom
 3 bedroom
 2 bedroom
 4 bedroom or larger

Comments: _____

6. In which type of housing do you currently live?

- Single-family home
 Mobile home
 Unit in a duplex (2-4 units)
 Assisted living facility
 Unit in a building with more than four units

7. Do you rent or own your dwelling?

- I own my home
- I rent or lease my home

8. What condition is your home in?

- Excellent
- Good
- Fair / Needs a few repairs
- Poor / Needs many and/or major repairs

Comments: _____

9. How satisfied are you with your current home and property?

- Very Satisfied
- Satisfied
- Somewhat Satisfied
- Somewhat Dissatisfied
- Dissatisfied
- Very Dissatisfied

Comments: _____

10. Please rank the following aspects of La Crescent housing based on the need for improvement (with 1 being the greatest need for improvement and 4 being the least need for improvement).

- ___ Housing supply/availability
- ___ Housing quality
- ___ Housing cost
- ___ No opinion

11. How long do you expect to continue living in La Crescent?

- Less than 1 year
- 1-3 years
- 4-10 years
- More than 10 years
- The rest of my life
- I don't live in La Crescent

Comments: _____

12. If you were to move (within or outside of La Crescent) in the next 5 years for any reason, what type of housing would you be seeking? (check each that you would consider)?

- Single family home
- Apartment
- Condominium
- Assisted living facility
- Independent senior housing
- Other (please specify) _____

Comments: _____

13. If you were to move in the next 5 years, would you be looking to rent or buy?

- Rent
- Buy
- Either

14. If you were to move in the next 5 years, what size of a home or apartment would you likely need?

- 1 bedroom
- 2 bedroom
- 3 bedroom
- 4 bedroom or larger

Comments: _____

15. Please share your opinions about the supply of various housing types in La Crescent:

	Need More	Have Enough	Have Too Much	Not Sure
Single-family housing				
Mobile home parks				
Duplexes (2 units)				
Apartments (studio/efficiency)				
Apartments (1-2 bedrooms)				
Apartments (3+ bedrooms)				
Townhomes and condominiums				
Affordable housing				
Senior condominiums and apartments				
Assisted living facilities for seniors				
Starter (first time buyer) homes				
Executive (high-end) homes				
Downtown (upper-story) living				

Comments: _____

16. What are the most important one or two things that the City of La Crescent should do to improve housing within the City during the next 5-10 years?

ECONOMIC DEVELOPMENT & DOWNTOWN REVITALIZATION

This second section of this survey evaluates opportunities for improvements to increase economic vitality and activity in the City.

17. What is your employment status (check all that apply)?

- Employed full-time
- Employed part-time
- Unemployed or underemployed, seeking work
- Self-employed or contract worker
- Student
- Active military service
- Retired
- Homemaker
- Other (please specify)_____
- _____
- _____
- _____

18. Where do you spend most of your time on weekdays (place of employment or otherwise)?

- City of La Crescent
- Town of La Crescent
- Other Minnesota Community
- City of La Crosse
- Other Wisconsin Community
- Other state (please specify)_____
- _____

19. How long does it take you to get to work?

- Work in/from home or not working
- Less than 5 minutes
- 5-10 minutes
- 10-15 minutes
- 15-25 minutes
- More than 25 minutes

Comments: _____

20. How secure do you believe your employment to be over the next 3-5 years?

- Secure
- Somewhat secure
- Insecure
- Do not know
- Unemployed
- Retired
- Other (please specify)_____
- _____

21. In your opinion, how would you describe the availability of employment opportunities within La Crescent?

- Plentiful
- Adequate
- Lacking
- Not Sure

Comments: _____

22. Do you believe the City should commit additional tax dollars to attract and retain jobs in the private sector within La Crescent?

- Yes
- No
- No Opinion
- It Depends...

Comments (especially if you answered "it depends"): _____

23. How often do you patronize a La Crescent business for the following services?

	Daily	Weekly	Monthly	Quarterly	At Least Once Per Year	Never
Eating out						
Grocery						
Coffee/café						
Tavern/bar						
Convenience retail						
Specialty retail						
Gasoline						
Health care & medical services						
Personal care (e.g. barber or salon)						
Professional services (e.g. plumber or insurance agent)						

Other (please specify): _____

24. Please share your opinions about the supply of various retail and service businesses in La Crescent. "More" could mean more stores, more/different product selection, or both.

	Want More	Have Enough	Have Too Much	Not Sure
Downtown retail shopping/services				
Convenience retail/services outside of Downtown				
Department and general merchandise stores				
Boutique and specialty retail stores				
Apparel and shoe stores				
Hardware and building supply stores				
Fast-food restaurants				
Sit-down restaurants				
Grocery selection				
Recreation equipment for purchase or rental				

Comments: _____

25. Indicate your support for enhancements to outdoor recreation in the La Crescent area as a strategy to spur local tourism spending.

	I support local public funding to enhance this activity	I support efforts to obtain state and federal public funding to enhance this activity	I support private sector investments to enhance this activity	I do not support the enhancement of this activity
Hiking				
Road Biking				
Mountain Biking				
Canoeing and Kayaking				
Cross Country Skiing				
Bird Watching				
Camping				

Comments: _____

26. Please rate the following aspects of Downtown La Crescent.

	Excellent	Adequate	Inadequate	Very Poor
Attractiveness/charm				
Pedestrian safety & comfort				
Parking convenience				
Retail/service supply & variety				
Retail/service hours				

Comments: _____

27. The comprehensive plan provides guidance when property owners want to tear down and build new buildings. Please indicate your support for new, multi-story buildings in the Downtown area.

- Strongly supportive
- Supportive
- Neutral
- Opposed
- Strongly opposed

Comments: _____

28. As the City continues to grow/change, what would be the ONE thing you would NOT want to see change in the downtown area?

29. Think of other communities similar to La Crescent that you like, especially any with vibrant and attractive downtown districts. Please name the community and describe why you like it.

RESPONDENT INFORMATION

The following questions will help us understand different viewpoints within the City.

30. What is your gender?

- Female
- Male

31. What is your age?

- < 18
- 18 to 24
- 25 to 34
- 35 to 44
- 45 to 54
- 55 to 64
- 65 to 79
- 80+

Thank you for taking the survey!